



**A.C.S.C. MEETING MINUTES
2015 SOS MID WINTER WORKSHOP
NORTH MYRTLE BEACH, SC
SATURDAY, JANUARY 17, 2015**

(Meeting Agenda and Minutes are emailed to club Presidents approximately 2 weeks prior to meetings. If club President is not going to attend the meeting, please see that these minutes are given to representative who will attend. Person attending meeting is responsible for having a printed hard copy of Agenda and Minutes for reference. Please remember that to meet membership requirements, attendance is mandatory at both Workshops and one (1) S.O.S by club President or a member in good standing of the said club.)

I. CALL TO ORDER

Chairman, Ken Akin, called the Association of Carolina Shag Club's first combined Mid Winter Workshop meeting to order at North Myrtle Beach, SC on Saturday, January 17th at 10:00AM. Meeting location was held in the Ballroom of the OD Resort, located on the Mezzanine level. Ken introduced the ACSC/SOS Officers and Mary Gregory - SOS Webmaster. Absent were Don David, Susan Harrell, Vickie and Paul Harrison -SOS Photographers. Also unable to attend due to health issues was Dr. Phil Sawyer. Ken encouraged everyone to mail cards to let Dr. Phil know he is remembered. Ken welcomed Gil Bradley as our photographer for the weekend. Ken welcomed all newly elected shag club Presidents, and those returning for another term. The Agenda was approved by the membership for today's meeting.

II. A.C.S.C. SECRETARY'S REPORT

Lisa congratulated all new Presidents and asked if everyone had signed in at the Registration Table. Attendance is at 100% for this meeting with today's sign in sheets. Minutes from Fall SOS were read. Motion to accept the minutes made and seconded. Minutes approved.

III. TREASURER'S REPORT

The A.C.S.C. Financial Report was presented by Treasurer, Allen Henry. There are three reports included in the packet today: Financial Statement for ACSC, 2014 Annual Budget and 2015 Projected Budget. Allen brought to everyone's attention that there are several clubs who have not cashed their \$400 Reimbursement Check. He encouraged all Presidents to check on the status of their club check, and to see him if necessary.

The Association of Carolina Shag Clubs, Inc. Financial Report had a Balance as of January 1, 2014 \$15,745.17, Net Income of \$41,178.97, Expenses of \$38,399.21 leaving a Balance as of December 31, 2014 of \$18,524.93. Allen asked if there were any questions and there were none. Allen asked for a motion to accept. Motion made, seconded and approved.

Allen then presented the Budget for 2014 and the actual monies spent. Next was the Budget for 2015. The SOS management fee was reduced by \$5,000 due to the number of meetings decreasing to 4 per year, with the combination of Mid Winter and Winter Workshop.

IV. A.C.S.C. CHAIRMAN'S REPORT

Ken called to the podium Doris Keaton to give a report on her visit to Kerr Lake Shag Club. She acknowledged all in attendance, which filled a full table. Their membership is now at 297 members. Doris gave a report on the various charities Kerr Lake supports, and the raffle ideas which have helped them to raise funds. David Galloway also gave a report on his experience attending the party. Helen Still gave a report on her visit to Capital City Shag Club in Columbia. It was noted that members of Capital City Shag Club participate to bring food and socialize. She also gave a glowing report on their website, their By-Laws, and also their charities.

Ken asked both shag clubs to leave the ballroom, while the Association members voted on their membership. The Chair entertained a motion to accept both Kerr Lake Shag Club and Capital City Shag Club as new members of our Association. Motion was seconded. Vote passed unanimously to welcome both as new members. As both clubs were asked to re-enter the ballroom, they were welcomed with a warm round of applause.

Ken asked Otis Paris, President of Capital City Shag Club, to come to the podium to make a few statements. Otis shared his pride in joining and being accepted in this Association. Maxine Cox, President of Kerr Lake Shag Club, stepped to the podium and shared her love and pride in their new membership. Both clubs will be a tremendous asset to our Association.

Ken called Mrs. Phyllis Drake, Co-Chair of the ICON Awards, to the podium to announce the 2015 ICON winners. The Annual Awards will be presented at Spring SOS, along with their SOS Gold card.

Cookie Woods – ENO Beach Shag Club
Elaine Wilson – Carolina Shag Club
Larry Castle – Atlantic Beach Shag Club
Don Bunn – Raleigh Shag Club
Kathi Baloyot – Fayetteville Area Shag Association

Mrs. Phyllis congratulated all the winners!

Ken called on Dave Bushey, President of Northern Virginia Shag Club to share information and updates on the 2015 Summer Workshop to be held in

Northern Virginia at the Dulles Hyatt. Highlights were shared on the exciting plans for this summer's meeting.

Ken announced that Shag Lauderdale has made application, and asked for a volunteer to go and visit the club and report back to the Association. Mike Rink volunteered. A report will be given at the Summer Workshop in July.

Choo Choo Shag Club has dropped to a Subscriber Member. There is hope that in the future they will return to Full Member status.

V. A.C.S.C. VICE CHAIRMAN'S REPORT

Robin Morley came forward to give the Vice Chairman's Report. Robin shared that she hopes that today's presentation entitled, *Start Your Engines*, will give all Presidents a full tank of gas, a road map and the assurance of a willing Pit Crew to aid each club President to be successful.

Robin called forward ACSC Secretary, Lisa Caveny, to give a presentation on the analogies of NASCAR and the Office of Shag Club President. This part of the presentation was entitled "*In the Shadow of Greatness*." The emphasis was on the role of President, as the driving force of any shag club; the race track is the Membership and the laps are the year that lie ahead. All Presidents can head for the Winner's Circle and lead their club to success with new ideas, a willingness to think outside the box and keeping a good attitude when facing challenges. The use of the ACSC White Book serves as a road map, and all Presidents were encouraged to use shagdance.com to view all the updated information, which is easily accessed through the "President's Corner." Lisa dedicated this presentation to the memory of Sonny Brown, who had faithfully served for 10 years as ACSC Secretary. Sonny passed away on December 27, 2014 as a true Champion. All Presidents in attendance were encouraged to think of themselves as serving "In the Shadow of Greatness" as they view other Presidents, their ACSC and SOS Board members, and all who work to preserve our dance for future generations.

Robin discussed the importance of the Pit Crew, and the 12 seconds given to get their job done with accuracy. The job of the Pit Crew really hasn't changed over the years, but their goal remains critical in the success of each driver. The success of any shag club President lies in the strength and dedication of fellow Board Members. The actions, plans, enthusiasm and dedication of the Shag Board is reflected in the success of the shag club year that lies ahead.

Cecil Martin, President of Palmetto Shag Club, shared enlightening information on the challenges his club has faced with their calendar of events, charitable foundations and growing their club membership. He described the two classes of membership, Associate and Full Member. The Associate class of membership has helped to skirt the tax law issues of non-member revenue. Great information was shared on how their club also bid on, and hosted an ACSC Workshop in February 2014. Other suggestions made were to use an online accounting system to allow Board members and club members to view the club's financials at all times, set up a PayPal account to pay for dues and

special events by using a credit card or debit card, begin to use “Ask Me to Dance” name tags, design a business card for your club, create a weekly email to keep club members up to date, create a club newsletter, website and Facebook, review your club By-Laws, and...be nice, friendly and welcoming to everyone. Presidents were reminded that one of their duties is to be a good steward of the club’s finances...An annual budget helps to stay transparent and to set club goals.

Robin wrapped up the presentation by thanking all who participated and contributed. She invited all new Presidents to come forward for an Orientation Packet.

A drawing was held for two sets of tickets to visit the NASCAR Hall of Fame in Charlotte. Winners were Dean Baker, President of Rock Hill Area Shag Society and John Holstein, representing Hilton Head Island Area Shag Club.

Ken welcomed Michelle DeRosa, President of Shag Lauderdale. He also invited all that wanted to share their party information to come forward prior to lunch to share their information.

Break for lunch.

VI. S.O.S. CHAIRMAN’S REPORT

Helen Still congratulated all Presidents in attendance and acknowledged the good job that they do for their clubs. Helen had recently visited the Northern Virginia Shag Club, host of the 2015 Summer Workshop, and stated how nice the Hyatt Dulles property is and how many interesting places there are to enjoy while in the area. She stated that you might want to add on a day or two extra to your travels to take advantage of all there is to do in such a wonderful area. Helen introduced all the spouses of the ACSC AND SOS Board Members, and the members of the Enhancement Committee. Hollis Britt has announced his retirement from chairing this committee. Helen thanked Hollis for his many years of hard work and dedication. Bobby Brooks was also recognized for his service. Rosemary Parten and Dwayne Baggett will head up the Enhancement Committee beginning immediately.

Helen announced that the 21st annual SOS parade named the Third Beginning...” (The first parade of the third decade), is well underway. She encourages all clubs to participate.

SOS at Sea – There are over 300 shaggers already signed up. Michael Graham, from Cruise Planners, has set up a table in the lobby and will answer any questions on the upcoming October cruise.

Helen called up Ron Whisenant, SOS President – Ron stated that a total of 4,787 SOS cards have been sold to date by shag clubs, for a total of 13,242 for the year end. Deposits to date: \$398,600.00

Ron states that 2015 SOS cards are already selling well.

VII. OLD BUSINESS

There was no Old Business.

VIII. NEW BUSINESS

Ken announced the 2016 Summer Workshop – Clubs within District A will be given the opportunity to make presentations. Intentions to bid on the workshop will need to be made to Ken by Spring SOS, with presentations being made at Summer Workshop in July. If no shag club from District A makes their intentions known, then the workshop is opened up to all clubs.

Ken announced for everyone in the ballroom to look for a racing ribbon on the back of their chair to see who wins the leather motorcycle jacket – This jacket was donated by Ken Akin. Winner was Jeff Rosser, President of Sanford Area Shag Society.

Ken announced that everyone is invited to the President's wine reception.

VIII. CLUB PARTY INFORMATION

(Handled earlier in the meeting)

X. ADJOURN

Motion made and seconded to adjourn the meeting.

Number of Full Member Clubs in Attendance: 92 of 92

Absent from Meeting: None

Clubs making application: Shag Lauderdale

Respectfully submitted,

Lisa Caveny, A.C.S.C. Secretary