

S.O.S. Carefree Times

****For ACSC Advertisers Only****

BELOW PLEASE FIND THE ADVERTISING FORM FOR THE NEXT SIX (6) ISSUES OF THE SOS CAREFREE TIMES PUBLICATIONS. PLEASE NOTE THE DEADLINE DATES FOR YOUR ADVERTISEMENT AND THE CORRECT DIMENSIONS OF EACH PUBLICATION. THE DIMENSIONS ARE DIFFERENT FOR THE HAND OUT AND THE MAIL OUT ISSUES. **(PLEASE FOLLOW ALL INSTRUCTIONS ON THIS FORM)**

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S.O.S. CAREFREE TIMES

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S.O.S. CAREFREE TIMES

Spring Safari & Fall Migration

MAIL OUT ISSUES

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|-----------|------------------------|----------|
| 1/8 page | 4.75 W 2.5 H | \$50.00 |
| 1/4 Page | 5 W x 5.5 H | \$120.00 |
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| | or vertical 5 W x 11 H | \$240.00 |
| Full Page | 10 W x 11 H | \$480.00 |

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(CHECK ISSUE ADVERTISED)

DEADLINES FOR SOS HAND OUTS

Issue: Spring Safari 2017: Deadline: March 1, 2017

Distribution: April 19, 2017

Issue: Fall Migration 201: Deadline: August 25, 2017

Distribution: September 10, 2017

Issue: Spring Safari 2018: Deadline: March 10, 2018

Distribution: April 22, 2018

DEADLINES FOR SOS MAIL OUTS

Issue: Summer 2017...Deadline: June 1, 2017

Distribution: July 1, 2017

Issue: Winter 2017...Deadline: October 30 2017

Distribution: December 1, 2017

Issue: Spring 2018: .Deadline: June 1, 2018

Distribution: July 1, 2018

Please remember that this will be a Full Color NEWSPRINT Publication. We must have Color pictures, color logos, and what text information you would like in your ad, or if you prefer to furnish your camera ready artwork, it must be at least 266 dpi (resolution).

Files sent via internet MUST be sent as JPG files or PDF files to janharrold1@sc.rr.com,

PLEASE SEND ALL YOUR AD COPY INFORMATION COMPLETED ADVERTISING FORM AND PAYMENT TO JANET HARROLD BEFORE DEADLINE IN ORDER FOR YOUR ADVERTISEMENT TO BE PLACED.

MAKE CHECKS PAYABLE TO: SOS. MAIL TO: JAN HARROLD, PO BOX 3303, N. MYRTLE BEACH, SC 29582