

### Almost Quarterly Newsletter



### Special points of interest:

- Newest Presidents and
  Anniversary dates
- Several Great Ideas For Your Club!

### In this issue:

| Welcome Back!  | I     |
|--|-------|
| Your Input Is Always Welcome!  | I     |
| A Great Idea from your Vice-<br>Chairman, Robin Morley                           | 2     |
| Message from Ken Akin your<br>Chairman.  | 3     |
| Message from Helen Still your<br>SOS Chairman.                                   | 4     |
| Shag Clubs, Presidents, New Presidents, Anniversary dates                        | 5,6,7 |
| Important details about the<br>Summer Workshop 2014                              | 8     |
| Save The Last Dance For Me   | 9     |
| Shagging, Serving, and Smiling by Lisa Caveny                                    | 10    |
| Summer Workshop 2014<br>Flyer.   | 11    |
| Networking– One Key To<br>Building your club- John<br>Carpenter.                 | 12    |
| Fun Monday Tickets and<br>Sales Ideas  | 13    |
| SOS Cruise Flyer-With Very<br>Special Deal If You Book<br>Before The End Of May! | 14    |
| Back Page  | 15    |

# Tips And Tidbits

Association Of Carolina Shag Clubs

Ken Akin-Chairman Robin Morley-Vice Chairman Allen Henry-Treasurer Lisa Caveny-Secretary Judy Vick-Past Chairman



May 2014

### Welcome to the Sixth Edition of Tips and Tidbits



2014 ACSC Shag Icons Being Presented At The Icon Reception At The OD Resort

One of the greatest things you can do is nominate someone from your club and give that person the opportunity to be awarded this most prestigious award. From left to right: Joan Byrnes, Richmond Shag Club, Ken Akin, CSRA, John Carpenter, Sandy Beach Shag Club, Joan Kimbro, Burlington Shag Club, and Sandra Strader, Danville Shag Club

### Your input is always welcome!

Communication and technology play a vital role in our shag world today. We have <u>www.shagdance.com</u> to provide you with vital information concerning SOS and ACSC and much other information. We now have the social network of Facebook where we have the SOS Page and various shag clubs also have Facebook pages. These are excellent tools to provide fellow shaggers with means of finding information on events and other vital information about specific shag clubs. Tips and Tidbits is also a tool to be used for shag club presidents, officers and board members.

When preparing this newsletter or preparing information for the workshops, and I am in the planning stages, I think to myself what information will best serve the targeted audience. I want to provide you with information that will help you grow as a club and president as well. I welcome any suggestions and ideas that you may have or would want to share with another club. Please, if you would like to submit an article or would like information concerning a particular subject, ask, submit or suggest!!!!

Presidents, please feel free to share this publication and educate your officers, board members and membership on the works of ACSC and SOS. See you shagging soon,

Robin Morley

ACSC Vice Chairman



## Here's A Great Idea I Want To Share- Robin Morley, Vice Chairman

John and I had the pleasure of attending the Smoky Mountain Boogie this year and had a wonderful time. We all know how important dotting the I's and crossing the T's can be when hosting a large party with so many tasks at hand. Smokey Mountain Shaggers did an excellent job and I must share with you a first for me., but an idea that is a keeper!

We arrived at the party and enjoyed the hospitality area very much and decided it was time to choose a table. We did just that and on the table was a very nice displayed sign that said Smoky Mountain Boogie Table Host and the name of "Red Lawson". We had dinner and returned to our table to find an assortment of snacks and it wasn't but just a few minutes later that a kind lady with a huge smile approached us and introduced herself as Red Lawson. She stated that she would be our table host for the week-end, and that she was. She let us know of all the events, asked if we needed directions, kept us with an assortment of snacks throughout the week-end and even a goodie bag upon departure. She asked about our individual shag clubs and shared important facts about Smoky Mountain Shaggers as well. I loved this idea and wanted to share with you. This certainly made our entire week-end very pleasurable and what a great approach to public relations this is for any club. The next time I saw "Red" was in the SOS parade and we shared a big hug. I even brought the table sign home to share with my home club. We all know the importance of making our guests feel welcome and special. So presidents, what do you think of this idea? Try it! I promise you it will work!!!

Robin Morley





# ACSC Chairman-Ken Akin

2014 Spring SOS was one of the best ever! Everyone was so congenial and even though there were obstacles for us to walk around---it did not matter! Shaggers were at North Myrtle Beach to enjoy SOS and everyone that I talked to did just that!

Our next ACSC event will be the 2014 ACSC Summer Workshop on July 11-13, 2014. This park and party is hosted by the CSRA Shag Club has been appropriately named Rockin' and Rollin' On The River. The Augusta Marriott Hotel and Suites in Augusta, Georgia, has been the location for all the workshops hosted by the CSRA Shag Club. Many of the CSRA Shag Club members who are serving on committees and attending this workshop have been rockin' and rollin' as members of the CSRA Shag Club since the early days of the CSRA Shag Club's organization.

The Marriott Hotel is located in downtown Augusta within walking distance of many very good restaurants and conveniently located next to a walking track beside the Savannah River. Some of the activities planned for the workshop include Hospitality Hours from 3-5 PM on Friday and Saturday afternoons (it is my understanding that my wife Janice made promises at Palmetto's 2014 ACSC Winter Workshop that those attending our ACSC Summer Workshop would have an abundance of her special pimento cheese available during our hospitality events), the Complimentary Beer and Wine Reception on Saturday at 6 PM and a must attend Continental Breakfast before you depart on Sunday morning. Many hours of dance time is scheduled with DJs Richard Connor, Betty Brown, Murl Augustine, Bill Farmer, Frank Price and Roy Childress. A Pool Party, Chinese Auction, Split Pot and door prizes are included in the list of events and an opportunity to shop at the shoe, jewelry and gift item vendors.

Charlie and Jackie will be performing their Shag Exhibition on Friday night and their dance classes will be on Saturday from 2 to 3 PM. After Charlie and Jackie's dance class there will be open dancing for everyone until 5 PM. Another event you do not want to miss is the special entertainment provided by one of the Junior Shag Teams.

Hope your plans have been made for attending the 2014 ACSC Summer Workshop and please encourage your shag cub members to attend. If I can be of assistance with more information before this event, please contact me at 803-640-3567 or Email kjakin I 3@gmail.com.

See you in July.

Ken Akin, Chairman Association of Carolina Shag Clubs







A Message from Helen Still- SOS Chairman

# Updates from Helen Still, SOS Chairwoman

More detailed information on tents and the outfall project at NMB.....

May, 2014

# It's UMBRELLAS ONLY on the Beach from May 15 to September 15 Annually!

A new law is now in effect in North Myrtle Beach that bans the use of shading devices other than umbrellas on the beach from May 15-September 15 annually. Tents, tarps, cabanas, pavilions, sport-brellas or devices similar to sport-brellas, or any material mounted on supports are prohibited on the beach May 15-September 15.

In the new law an umbrella is defined as being a "...collapsible circular shade consisting of a natural or synthetic fabric shade stretched over hinged ribs radiating from a central pole without grounding lines or ropes." An umbrella is further defined as having a center pole "...no greater than 7 feet 6 inches in height and a circular shade no greater than 9 feet in diameter.

Public safety concerns led to the creation of the new law. On any given day during the summer season, there are around 100,000 people in North Myrtle Beach, many of whom like to enjoy the beach. Prior to the early 2000's, visitors and residents mainly used beach umbrellas for shade from the sun. However, especially over the past several years, the use of tents on the beach as a method of providing shade from the sun grew exponentially. Their proliferation on the beach made it very difficult for public safety personnel to reach those with medical and other emergencies in a timely manner. It is easier for public safety personnel to move one or more umbrellas to access an emergency than it is to remove one or more secured tents.

For a copy of the complete ordinance on shading devices, visit <u>www.NMB.us</u> and on the homepage click on the link entitled, "It's UMBREL-LAS ONLY on the Beach" or click on the link entitled, "Beach Laws."

# Work on Main Street Ocean Outfall Project Wraps for the Year

When completed, the Main Street ocean outfall project will disperse storm water about one-quarter mile out beyond the ocean swim zone, and improve storm water drainage in the area generally bounded by Highway 17, Ocean Boulevard, and 4th Avenues North and South. 2014 work on the project has ended. More work will be accomplished during the winter of 2015.

The Horseshoe on Main Street has been the center of construction work throughout the winter months. It has reopened for the 2014 tourism season as a coquina parking lot without other improvements. During the winter of 2015, the Horseshoe will again close and new amenities will be added to it, and it will be paved prior to its reopening in the spring of 2015.

Also next winter, additional storm water work will be occur along the same section of Ocean Boulevard as they extend storm water pipes north and south.

Please feel free to visit <u>www.NMB.us</u> for updated information on these and other topics.

Hope you all enjoy your summer.

Helen Still SOS Board Chairperson





ACSC Shag Clubs, Their Presidents, Fiscal Year Start and New Presidents denoted by \* Anniversary Dates (if known) listed. Special Anniversaries noted in **RED** 

| Shag Club                       | President               | Month Club Year Starts | Anniversary |
|---------------------------------|-------------------------|------------------------|-------------|
| Almost Heaven WV Shaggers       | Doug Hunt               | January                |             |
| Atlantic Beach Shag Club        | Janet Guthrie           | July                   |             |
| Bass Lake Area Shag Society     | <u>Deb Baker</u>        | January                | 2007        |
| Battlefield Boogie Club         | <u>Audrey Borja</u> *   | January                | 2004        |
| Beach Shaggers of Birmingham    | Edwina Cooper*          | February               | 1992        |
| Beaufort Shag Club              | Robert Bundy*           | January                | 2005        |
| Beckley Area Shag Club          | <u>Karen Callahan</u>   | January                | 1993        |
| Bluefield Area Shag Society     | <u>Bill Haver</u>       | January                |             |
| Boogie on the Bay               | Stephen Long            | July                   | 1991        |
| Boone Shag Club                 | <u>Chip Norwood</u> *   | January                |             |
| Boppers Shag Club               | Monica Pittsenbarger    | January                |             |
| Brushy Mountain Shag Club       | Pat Hicks               | January                | 2003        |
| Burlington Shag Club            | <u>Joan Kimbro</u>      | January                | 1985        |
| C.S.R.A.                        | Rodney Williams         | January                | 1987        |
| Camden Lugoff Area Shag Society | Bill Watson*            | January                | 1987        |
| Cape Fear Shag Club             | Beth Sykes*             | January                |             |
| Carolina Shag Club              | Rick Wilson*            | January                | 1983        |
| Carolina Shaggers Shag Club     | Buddy Bodiford*         | January                |             |
| Causeway Shag Club              | Phil Turner             | January                | 2000        |
| Charleston Area Shag Society    | Dee Twohig              | April                  | 1998        |
| Charleston Shag Club            | Gale Robertson*         | January                |             |
| Charlotte Shag Club             | <u>Ron Glover*</u>      | January                | 1984        |
| Chatham Area Shag Assoc.        | Larry Howle             | January                |             |
| Choo Choo Shag Club             | Judy Aubrey             | January                |             |
| Coastal Shag Club               | Patrick Boyd            | January                | 2007        |
| Colonial Shag Club              | <u>Harry Walthall</u> * | January                |             |
| Columbia Shag Club              | Johnny Nash*            | Мау                    | 1981        |
| Danville Shag Club*             | Sandra Strader          | July                   | 1990        |



# Tips And Tidbits Association Of Carolina Shag Clubs



May, 2014



Volume I, Issue 6 page 6

ACSC Shag Clubs, Their Presidents, Fiscal Year Start and New Presidents denoted by \* Anniversary Dates (if known) listed. Special Anniversaries noted in **RED** 

| Shag Club                     | President              | Month Club Year Starts | Anniversary    |
|-------------------------------|------------------------|------------------------|----------------|
| Eastern NC Shag Club          | Donnie Hudson          | July                   |                |
| Electric City Shag Club       | Bobby Skelton*         | January                | 1987           |
| Eno Beach Shag Club           | Michael Harris*        | January                |                |
| Fayetteville Area Shag Assoc. | John Atkins*           | January                | 1984– 30 years |
| First Coast Shag Club         | Laverne Horton*        | March                  |                |
| Florence Shag Club            | Loni Rhea Hatfield     | January                |                |
| Franklin Shag Club            | <u>Amelia Spivey</u>   | January                | 2011           |
| Gaston Shaggers, Inc          | <u>Gary Holloway</u> * | January                | 1989– 25 years |
| Golden Isles Shag Club        | David Wheeler          | January                | 1989– 25 years |
| Greater Triad Shag Club*      | Larry Davis            | January                |                |
| Harnett Area Shag Association | Robert Honeycutt       | January                |                |
| Hilton Head Island Shag Club  | Randall Davis*         | January                |                |
| Islander Shag Club            | Vickie Moon            | January                |                |
| Lake Hickory Shag Club        | Rosemary Clark*        | March                  | 1987           |
| Lake Norman Shag Club         | Terry Hopper*          | January                | 1983           |
| Lake Tillery Shag Club        | Gayle Russell          | June                   | 1988           |
| Lake Wylie Shag Club          | David Spainhour*       | January                |                |
| Lancaster Shag Club           | Brian Richardson       | January                |                |
| Lexington Shaggers            | Larry Ward             | January                |                |
| Lynchburg Area Shag Club      | Margo Murphy           | July                   | 1992           |
| Mid Ohio Valley Shaggers Inc. | Rick Fisher*           | January                |                |
| Monroe Shag Club              | Ernie Carraway*        | January                | 1987           |
| Moore Area Shag Society       | <u>Mike Segler</u> *   | January                | 1992           |
| Mountain Empire Shag Society  | <u>Sharon Vaughn</u>   | January                | 1992           |
| Mountain Shag Club            | Paul Peterson          | January                | 1988           |
| Music City Bop Club           | Randy Fuller           | January                |                |
| Northern Virginia Shag Club   | Dave Bushey            | January                | 1993           |
| Ocean Drive Shag Club         | Karen Young*           | January                | 1982           |
| Orangeburg Area Shag Club     | Dempsey Griffin        | January                |                |
| Outer Banks Shag Club         | Jack Myers             | Мау                    | 1990           |



# Tips And Tidbits



Association Of Carolina Shag Clubs





Volume I, Issue 6 page 7

ACSC Shag Clubs, Their Presidents, Fiscal Year Start and New Presidents denoted by \* Anniversary Dates (if known) listed. Special Anniversaries noted in **RED** 

| Shag Club                        | President           | Month Club Year Starts | Anniversary    |
|----------------------------------|---------------------|------------------------|----------------|
| Palmetto Shag Club               | Cecil Martin        | January                | 1992           |
| Piedmont Shag Association        | David Allred*       | January                | 1986           |
| Pittsburg Area Jitterbug Club    | Sandy Wiedt         | January                |                |
| R & B Shag Club of Spartanburg   | Danny Rhodes*       | January                |                |
| Raleigh Shag Club                | Clark Jones*        | January                |                |
| Richmond Shag Club               | <u>Tim Sullivan</u> | January                | 1987           |
| River City Shag Club             | Joan Moore          | June                   |                |
| Roanoke Valley Shag Club         | Norman Smith        | January                | 1989– 25 years |
| Rock Hill Area Shag Club         | Dean Baker*         | January                | 1981           |
| Rutherford County Shag Club      | Tim Long*           | January                |                |
| <u>Salisbury Shag Club</u>       | Martha Bostian*     | January                |                |
| Sandhills Shag Club              | Joan Gibson         | March                  | 1990           |
| Sandy Beach Shag Club            | Dorothy Barrier     | Мау                    | 2004– 10 years |
| Sanford Area Society of Shaggers | Charles Neal*       | January                | 1989– 25 years |
| Savannah Shag Club               | Debbie Wallace*     | January                |                |
| <u>ShagAtlanta</u>               | Bob Tweedell*       | January                |                |
| Shelby Shaggers Shag Club        | Glenn Carter*       | January                | 2014           |
| Smoky Mountain Shaggers          | Jim Corbitt         | October                |                |
| Society of Brunswick Shaggers    | Robert Carter*      | January                |                |
| South Strand Shag Club           | <u>Al Guazzo</u> *  | January                | 1993           |
| Statesville Shag Club            | Jim Horton*         | January                |                |
| Steel City Boogie Club           | Minette Thompson    | June                   |                |
| Steppin' Out Shag Club           | Doug Keaton         | October                | 1990           |
| Sugarfoot Shag Club              | Terry Tucker        | July                   |                |
| Summerville Shaggers Shag Club   | Lee Hoff*           | January                |                |
| Sumter Shag Club                 | Tot and Pam Price   | January                | 1985           |
| Tampa Bay Beach Boppers          | David Spiegel       | January                | 1989– 25 years |
| Twin Rivers Shag Club            | Martin Ciesko*      | December               | 1988           |
| Twister's Shag Club              | Dean Melton         | March                  | 1991           |
| Upstate Shag Club                | Georgia Vaughn      | January                |                |
| Virginia Beach Shag Club         | Frances Scearce*    | January                |                |
| Winston Salem Shag Club          | Andrew Barney (Al)* | January                | 1991           |
| York Shag Club                   | Joyce Bennett       | January                | 1991           |





# Reminder and important details about our ACSC Summer Workshop.....

CSRA Shag Club is very excited about hosting the 2014 Summer Workshop. It's May already and the time is flying by. Our Summer Workshop will be here before we know it!

## Two very important details that you will need to pass along:

Order your workshop tickets now...Ticket prices will increase from \$65 to \$75 June 20<sup>th</sup>. Make your room reservations at the Augusta Marriott and Suites - Room block ends June 18<sup>th</sup>.

Please share this information with your members and give them the opportunity to join in the fun as well. Having your members attend a workshop could possible encourage them to become more involved with their local club.

This is a workshop meeting on Saturday but it will be a fun weekend of dancing, socializing with your friends and the friends yet to meet. Enjoy dance lessons with Charlie and Jackie and see how our juniors can dance during their exhibition. Lots in store for you during this workshop weekend party.

For a flyer go to CSRAshagclub.com or see a copy on page 10 of this publication.

Hope to see you there!

Helen Still ACSC Workshop Co-chair







# SHAGGING, SERVING AND SMILING

My love of music got in my soul long ago as a young girl taking dance, ballet and piano. Then during my high school and college days I fell in love with beach music and shag dancing. The opportunity for shag lessons came about 9 years ago when a friend asked if I would accompany her to the Electric City Shag Club. She was a tad bit older and loved the Jitterbug, I fell in love with our state dance, the Shag.

I quickly made friends and joined the Anderson group, and from that point until\_now, I felt I had found my spot. Shortly after becoming a member of ECSC, I was asked to serve as Secretary for several years, and then Membership Chairman for several years, and then I took over responsibilities of Storm Chairman... which encompasses selling our tickets, organizing our Tables of Ten and running Registration. I love the planning throughout the year and then seeing it all come together. We've had sellout crowds and a waiting list for years. It remains our club's largest annual event and fundraiser.

I think the reason I like serving is the pride I feel when I see others having fun and feeling welcome. Serving has also "claimed me a spot" where I am needed and wanted. It's strange how that happens...but serving builds my own self worth. Serving is helping others to feel wanted, needed and welcome. I challenge all Presidents and Board Members to help your club members find what their talents are and put them to use. Everyone offers something different. Sometimes, we as leaders in our club, need to spot those talents and ASK members to serve.

Most recently, I was appointed by Chairman, Ken Aiken, as ACSC Secretary to serve our Association. This is an interim position until the vote is taken at the Summer Workshop for the 2-year term. I have submitted my name as a willing candidate to serve and I am honored to take the place of 10 year veteran, Sonny Brown. My only desire is to continue to educate others about our dance, our love of beach music and the opportunities for friendships and networking that this dance affords us. As my parents have always said to me, "It's all about what you put into something that determines what you will get out of the endeavor."

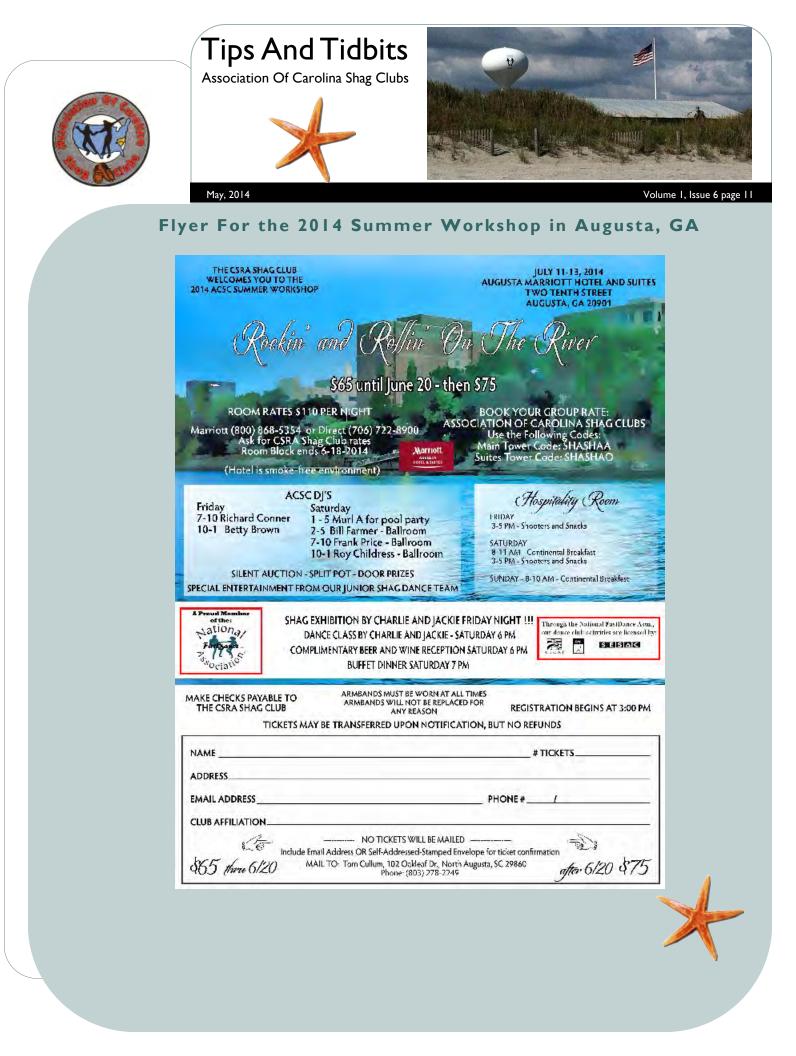
In essence, I shag...which makes want to serve.....which makes me SMILE! I believe that a smile is contagious, and I challenge each of you to allow your love of this dance to show through your smile and your service.

If I can be of any help to any of you, please know that I am available. I am excited about what is ahead and the positive impact that we all can have as a service minded group of lovers of our dance.

See you on the dance floor...

Lisa Caveny ACSC Secretary







# Networking- One key to building your Club

Our club, Sandy Beach Shag Club, has been very fortunate to have risen from the ashes of going out of business in 2000, to having closed our fiscal year at the end of this April with 334 members. Morganton, North Carolina is not a big town. Many of the younger folks move away after school to look for work and better job opportunities. Our natural market for potential shag club members would seem somewhat limited. However, an important key to building your membership, no matter what the obstacles might be, is in your networking.

By networking, I am not only discussing the local things you do to bring exposure to your club, but I am also referring to going to as many of your neighboring shag club parties and further beyond as you can. Some clubs like to "travel" and some don't. I want to encourage you to get those members that do like to visit other clubs during their regular events and their bigger weekend parties, to meet and talk to as many people as they can. The goal is to encourage people to come to your events, and to possibly join your club. Many shaggers belong to more than one club. In my case, I belong to many. It is a great way to show your support of clubs that are your neighbors, and clubs that you have formed special relationships with. This will eventually have a significant impact on attendance to your events and to people that join your club.

In conjunction with networking, we have found a very startling and truly remarkable side effect of our Associate Membership program. While initially it was implemented to make sure we didn't have non-membership revenue, it has become a great tool to encourage people that might not initially join the club as a regular member, to do so once they realize the significant benefits of regular membership. Our associate members can sign up to receive our newsletter and by staying in touch with them, and encouraging them to join, we have had several weeks were we would receive 6 or more applications to join our club in the mail! The networking helps to bring in the associate membership, and this in turn helps to create an opportunity to build the regular membership numbers.

There is no substitute for building a solid foundation for your club. Committees must be real, and strong, Leadership must be spread out so that as many people as possible take part in decision making. Your club must answer the question, "Why should I join your club?" If you have great answers to this question, and let your networking both locally and regionally bring people to your events, this will give you just one more key factor to building your club.

John Carpenter - Sandy Beach Shag Club

# Tips And Tidbits Association Of Carolina Shag Clubs



May, 2014

Volume I, Issue 6 page 13

# **Fun Monday Tickets**

Fun Monday Raffle tickets are due in early September, which gives each club 4 months to sell more tickets. This is very important not only for the success of Fun Sunday and Fun Monday, but also the success of SOS/ACSC as well. Here are some suggestions you might want to consider in selling Fun Monday tickets:

Divide tickets between Board members (these folks are the backbone of your club and should gladly help sell Fun Monday tickets).

Have a dollar raffle at all your shag club events. Example: you sell \$200 dollars worth of \$1 raffle tickets, post the winning 20 raffle ticket numbers, and make sure you capture the winner's information on the Fun Monday tickets that are won.

Approach business owners and solicit donations and honor the business with Fun Monday tickets in the amount donated.

Half and Half drawings: Pay the recipient with Fun Monday tickets

Have club members split the cost of the ticket (be sure to include both names on the ticket).

As you can see we have lots of ways to make a difference in the selling of Fun Monday tickets. I would like to send Rosemary Parten a special "THANKS" for her hard work in coordinating the Fun Monday Ticket sales. If you have any questions she will gladly answer those by calling her at 919-774-8090. She will be excited to send you extra tickets if needed.

The Fun Monday drawing was started as a way to finance the events of Fun Monday. The drawing generates the income that pays for all the activities. There is no charge for people to attend the events of Fun Monday. It only takes you \$10.00 to make you eligible to be in the drawing. The first ticket drawn wins \$7,500, the second wins \$2,000, the third wins \$1,000, the fourth wins \$500, and the fifth and final ticket wins \$ 250. After all the bills are paid there is a donation made to Caring For Kids which is the chosen charity for the Fun Monday Enhancement Committee. The Caring for Kids charity is a great organization that helps a lot of kids. There are 100 tickets dispersed to each shag club that attends the A.C.S.C meeting at the spring S.O.S. The representative that receives the tickets then takes the tickets back to the club for the members to buy or sell all the tickets. If you would like to have a chance at winning see your local shag club president or call 1-919-774-8090. You can email questions concerning the Fun Monday raffle and ticket sales to the Fun Monday Chairperson for ticket sales at randbparten@windstream.net.





### PROMOTING THE CAROLINA SHAG, THE MUSIC, AND THE LIFESTYLE

Click Here For SOS Officers And Board Members

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Volume I, Issue 6 page 15

### Important Dates To Remember-ACSC/SOS

May, 2014

2014

July July 11-13 Summer Workshop July 15– 20 Junior SOS September September 12-21 - Fall Migration

2015

January 16th-18th Mid-Winter Workshop

April 17th-26th Spring Safari July 10th-12th Summer Workshop July 14th-19th Junior SOS September 18th-27th Fall Migration



S.O.S President Emeritus Dr. Phil Sawyer

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OD Shag Club Spring SOS Sunday Brunch