

SOS Carefree Times

2024 FALL MIGRATION EDITION



1984 - Beginning



1994 - 10 Years



2004 - 20 Years



2014 - 30 Years



2024 - 40 YEARS

ACSC 40TH ANNIVERSARY

Fall SOS Specials



\$10 Off any full price Onex purchase

\$10 Off any full price Men's BASS Shoe purchase

Footwear Updates for Our SOS Shoppers

- **Win a Pair of BROOKS, On Clouds or AETREX.**
Buy a Pair...Enter to Win a Pair
- **GIFT with purchase of TAOS and Other Comfort Brands.**
- **ALL COAST Dance Shoes on Sale. Narrows Available**
- **Introducing INTERNATIONAL with a New Dance Shoe for Your Review and Feedback.**
- **HUGE Stock of "ON CLOUDS" for Off the Dance Floor and Everywhere Comfort**



SOS Customer Appreciation Store Front Concerts 1pm - 4pm

Bring a Chair, Your Outdoor Dance Shoes & ENJOY!

Saturday, September 14
Gary Lowder & Smokin' Hot

Wednesday, September 18
The Entertainers

Thursday, September 19
Cat 5

Friday, September 20
The Rick Strickland Band
Supporting Marlisa's
Bold & Beautiful Wigs for Cancer

New Owners Derrick & Rachel Brown





SOS President Ron Whisenant

Hello Every one! Fall Migration 2024! Summer is wanning, kids back in school and football season is upon us. Time to get back to the beach for a reunion of friends in Ocean Drive and celebrate the oldest and biggest adult party called SOS. A cold beverage, a hot tune gets the party started. Ten glorious days of dancing, good music and great friends. That is what makes SOS so great. The perfect party, in the perfect place, with perfect friends!

During the fall, we premier our Fun Monday event. It is held on Main Street from 1-5pm. A showcase of bands that bring the crowed street alive with great music, great comradery and anticipation of holding the winning ticket for prize money. This event is provided by the Enhancement committee and the funds to host the event come through raffle ticket sales. There are several lucky winners drawn that day. So please purchase a \$10 ticket to help fund this project and give yourself a chance to win some money. In today's economy, \$ 5000.00 will buy a lot of groceries or pay for a cruise for two. Without your support this could not happen. Ten dollars is cheap admission for a festival with three jamming bands.

Pirates Cove will not be participating as an SOS sponsored club this fall. Shrimp and grits will become something of the past. However, there should be ACSCDJA djs playing your kind of music. Check them out. I heard that he would have lower pricing on drinks. That's the rumor I hear.

Beginning on January 1, 2025 the price of SOS membership will increase to \$45.00. SOS has managed to hold the cost of \$35 for 35 years. The last increase was in April 1990. Covid has reduced our numbers in sales while the cost of doing business continues to be the same. The cost of SOS membership is still the best value you can find in today's entertainment market. The cost of membership equates to \$1.90 per day for fun at the best shag event ever. Please continue to support SOS. There is nothing else like it anywhere in the world.



ACSC Chairman Robin Morley

Welcome Shaggers,

Step into the world of SOS, where 10 days of dancing and socializing await you in North Myrtle Beach, SC. Create unforgettable memories as ACSC celebrates their 40th anniversary on September 19th! Don't forget to show your support by wearing SOS, Shag Club, or any attire associated with our beloved dance. Immerse yourself in our Shaggers paradise and experience the joy of dancing like never before.

Indulge in icy cocktails and mouth watering burgers, groove on your favorite dance floors, and seize the opportunity to win a grand prize of five thousand dollars at Fun Monday.

Prepare for a whirlwind of excitement during Fall Migration! Our heartfelt thanks to the City of North Myrtle Beach for graciously opening their doors to share their city with us.



SOS Board Chairman Ken Akin

Welcome to the 2024 Fall Migration and the continuation of Forty Years of our dance. All of us who love the SHAG dance have been blessed to have the local dance clubs in your hometown area and in the North Myrtle Beach area available to us all these years.

The ACSC board election will be at 2nd Saturday morning meeting in the OD Resort for the positions of: Chairman, Vice-Chairman, Secretary and Treasure.

FUN MONDAY----- REMEMBER! Don't forget to buy your Fun Monday tickets.

Safe Travels To N.Myrtle Beach! Looking forward to seeing everyone! Ken



SOS Carefree Times Editor Janet Harrold

**WELCOME TO THE ONLINE SOS CAREFREE TIMES
view it on www.shagdance.com and SOS Facebook Page..... ENJOY!!!
And most of all WELCOME TO THE ACSC 40TH ANNIVERSARY!**

We get thousands of hits daily from folks looking to see what is going on during SOS events, checking for accommodations, entertainment, shopping, restaurants....you will find it all right here!!

SOS Fall Migration is September 12-22 with Fun Monday September 16 with great entertainment planned which is posted for you. The clubs are preparing for your visits and while you are here please visit our advertisers if you need anything at their business, present your SOS Card and some will give you a special discount. SOS cards are sold at all SOS clubs and the SOS Company Store next to OD Arcade.

THANK YOU to all the advertisers that have made the SOS Carefree Times in existence since SOS began doing the Carefree Times, THANK YOU for keeping SOS alive and kicking.... So put on those shagging shoes and ENJOY 10 FUN DAYS!!!

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***Thank YOU to all of the Contributors to our SOS Carefree Times!
Without the help of everyone who contributed, this paper would still
be Just Another Newsletter!***

Celebrating 40th Anniversary of ACSC

ACSC SPIRIT DAY

**SHARE
THE
SPIRIT!**

**Thursday
September 19th
During SOS Fall Migration**

**Wear Shag Club shirts, SOS,
HOFF, Club shirts (Arcade,
Harold's Ducks, etc). It would
be awesome to see some of
the early SOS T-Shirts!**

It will be a day of Celebration!



2025 ACSC ICON AWARD NOMINATIONS

November 1st is the deadline for Clubs to submit nominations for the 2025 ACSC ICON Award. The nomination form (Rev.06-25-23) can be found in the President's White Book and on the SOS Website – www.shagdance.com. Nomination packets may be hand delivered to Novelene Powell at the ACSC meeting Saturday, September 21st. Packets being submitted by mail must be postmarked no later than November 1, 2024. If you have questions about making a nomination, contact Icon Committee Chair, Novelene Powell at npowell09@aol.com

Important Dates for SOS

2024

Fall Migration 9/12-9/22

2025

Mid Winter 1/16-1/19

Spring Safari 4/24-5/4

Fall Migration 9/11-9/21

2024 Fall ACSC Meeting



Saturday
September 21

10 am
Spanish
Galleon

2024 SOS Fall Migration
September 12-22

OD Shag Club Welcomes you to 2024 SOS Fall Migration



*Welcome to Ocean Drive and
the 2024 SOS Fall Migration!*

Join us for our monthly shag club parties and special events. Check out our website www.odshagclub.com for more information.

*We are excited to have you
here and to share with you
the love of the shag and the
camaraderie and fellowship
of the shag community!*

Sept. 14	Charity Golf Tourn.	8am	Eastport Golf
Sept. 15	Fall Migration Brunch	10am	OD Arcade
Sept. 21	Golf Cart Drawing	5pm	Fat Harold's
Oct. 19	Halloween/Elections	6pm	Fat Harold's
Nov. 16	Thanksgiving Party	6pm	Fat Harold's
Dec. 14	Christmas Party	6pm	Fat Harold's

OD Shag Club Officers & Board

OD Shag Club Merchandise will be displayed and sold in Fat Harold's parking lot during Fall SOS. Membership Applications are available on our website: www.odshagclub.com or P.O. Box 933, NMB, SC 29582



Let us help you find
your place in the sun.

NUMEROUS PROPERTIES within WALKING DISTANCE
of MAIN STREET and ALL SOS EVENTS!

- Premier Oceanfront Condos & Homes
- Annual Rentals
- Golf Villas and Waterway Condos
- Affordable Monthly Winter Rentals
- Fabulous Rentals Within
Walking Distance to the Beach

Call 800-661-5511 or visit www.SeasideVacations.com

HEAR YE! HEAR YE!
THE "YOU DON'T WANT TO MISS" PARTY IS HERE!

The Hall of Fame Foundation announces our
"Vegas At The Beach" FUNDRAISER

A fun filled weekend of music, dancing & Vegas style Casino!
Jim Quick & Coastline Band, DJ Larry Edwards,
Live Auction with Cooter Douglas
Roulette, Craps, Black Jack, Poker & Door Prizes

ALL PROCEEDS GO TO THE HALL OF FAME FOUNDATION

Many years ago a group of people assisted a friend in need when she was facing devastating financial hardship and over the years other friends found themselves in similar situations beyond their control. As a result The Foundation was organized and has continued it's mission of "Friends Helping Friends" for over 34 years.

So mark your calendars! Buy you tickets now!
"You Don't Want to Miss" this party!

(If you are interested in being a sponsor or would like to donate items for the auction, please contact Candy Long, 803-517-2286)



**Hall of Fame
Foundation**

The Hall of Fame Foundation
Post Office Box 4070
North Myrtle Beach, SC 29597

**"Just Give a Dollar" Campaign is
happening during Fall Migration!**

Help make this campaign another huge success during SOS!

The Hall of Fame Foundation Board Member Mike Pace's idea of an avenue for increasing donations to the Hall of Fame Foundation was for the HOFF Board members to display their Just A Dollar Badge along with their HOFF badge during SOS events in North Myrtle Beach. When you notice the Just A Dollar badges worn by the HOFF Board Members and volunteers please reach in your pocket and donate your \$1.00 or more if you prefer. Your donation will definitely play a part in providing assistance to someone in need.

**Just Give
\$1.00**
HALL OF FAME FOUNDATION

**Look for the "Badge"
and become a
Friend Helping Friends**

<http://halloffamefoundation.org/>

DONATE
FRIENDS HELPING FRIENDS

Hall of Fame Foundation
presents a Fundraiser

Vegas at the Beach

NOV. 15 & 16, 2024

Friday Night

Jim Quick &
Coastline Band

(\$10 cover at door)
7:00 pm



Live Auction
auctioneered by
Cooter Douglas

Saturday Night

Vegas Night
(no cash winnings)
6:30 pm

Craps
Dancing
Roulette
Black Jack
Poker

Special
food prices

DJ Larry Edwards

OD Resort/Spanish Galleon

Please call Candy Long 803-517-2286 for questions

Room rates: \$109/ room or \$119/ Suite Ask for Vegas at the Beach rate
call 1-843-249-1436 for reservation

Saturday night only entry fee \$25

Fill out & mail to: HOFF, PO Box 4070, N. Myrtle Beach SC 29597

Name:Amount enclosed.....

Address.....City.....

State.....Zip.....Phone.....

Email.....Make check payable to HOFF

ALL PROCEEDS GO TO HALL OF FAME FOUNDATION

2024 SOS Fall Migration



100 South Ocean Blvd. (843) 249-6460

Open Daily 10am Grill Opens 11am

SOS CARDS ON SALE DAILY

Fall DJ Schedule

FRIDAY, September 13

12-4 Curtis Treece
4-8 Billy Fanning
8-til Glen Pridgen

SATURDAY, September 14

12-4 Larry "Bigfish" Calhoun
4-8 Steve Coley
8-til Tommy Samole

SUNDAY, September 15

12-4 Tommy Samole
4-8 Richard Conner
8-til Ron Teague

MONDAY, September 16

12-4 Dana Grubb
4-8 Johnny B
8-til Gene Hensley

TUESDAY, September 17

12-4 Butch Davidson
4-8 Kenny Loftis
8-til Larry "Bigfish" Calhoun

WEDNESDAY, September 18

12-4 Craig Jennings
4-8 David Hadden
8-til Furman Dominick

THURSDAY, September 19

12-4 Craig Jennings
4-8 Johnny B
8-til JJ Kinlaw

FRIDAY, September 20

12-4 Gene Hensley
4-8 Mike Swords
8-til Furman Dominick

SATURDAY, September 21

12-4 Glen Pridgen
4-8 Tommy Samole
8-til JJ Kinlaw

Patio/Porch DJ Schedule

Friday, September 13

Saturday, September 14

Sunday, September 15

Monday, September 16

Tuesday, September 17

Wednesday, September 18

Thursday, September 19

Friday, September 20

Saturday, September 21

12-4

Larry "Bigfish" Calhoun
Live Remote Ray Scott/Riptide
Furman Dominick
Curtis Treece
Glen Pridgen
Dana Grubb
Scott Smith
Ron Teague
Furman Dominick

4-8

Dana Grubb
Furman Dominick
Johnny B
Richard Conner
Ron Teague
Johnny B
Tommy Samole
JJ Kinlaw
Johnny B

Special EVENTS

Tuesday, September 17 8 pm
ROOKIES REVENGE (sign up 7pm)

Wednesday, September 18 2pm
OLD SCHOOL CONTEST (sign up noon)
Must be 62 years or older

Thursday, September 19 2 pm
SMOOTHIE CONTEST (sign up noon)

Shag Club Tea Parties

Sept. 14- South Strand Shag Club 4pm
Sept. 15- OD Shag Club Brunch 9:30am
Sept. 20- Lake Norman Shag Club 3-5
Sept. 20- Electric City Shag Club 3-5

BEST BURGERS ON THE BEACH

Lunch and Dinner Specials Monday - Friday





**2024
Fall SOS
Schedule**

DJ Schedule Front Back

Wednesday, Sept. 11

6pm Jay Kinlaw Dennis Brumble
Jimmy Buffkin

Thursday, Sept. 12

2pm Glenn Pridgen Norman Mills
7pm Darrell Gaither Chad Farlow

Friday, Sept. 13

1pm Dennis Brumble Randal Hight
5pm Buck Crumpton Norman Mills
9pm Roger Holcomb Bill Harper

Saturday, Sept. 14

1pm Jimmy Buffkin Richard Conner
5pm Bill Harper Chigger Woods
9pm Gene Sistare Ken Jones

Sunday, Sept. 15

1pm Ken Jones Darrell Gaither
5pm Gene Sistare Jim Rose
9pm Ervin Ellington Eddie Anderson

Monday, Sept. 16

1pm Norman Mills Keith Williamson
5pm Ken Jones Chad Farlow
9pm Jimmy Buffkin Roger Holcomb

Tuesday, Sept 17

1pm Jay Kinlaw Craig Jennings
5pm Bill Moore Randal Hight
9pm Eddie Anderson Glen Pridgen

Wednesday, Sept. 18

1pm Jay Kinlaw Chad Farlow
5pm Rommie Tyndall Bill Moore
9pm Ken Jones Buck Crumpton

Thursday, Sept. 19

1pm Jay Kinlaw Kitty Earles(12)
5pm Bill Harper Phil Long
9pm Jim Rose Bill Moore

Friday, Sept. 20

1pm Jimmy Buffkin Craig Jennings
5pm Rommie Tyndall Kitty Earles
9pm Bill Harper Roger Holcomb

Saturday, Sept. 21

1pm Ervin Ellington Vinyl Party
5pm Kitty Earles
9pm Jimmy Buffkin Darrell Gaither

Sunday, Sept. 22

2pm Dennis Brumble
6pm Jay Kinlaw

Event Schedule

Wed., Sept 11

94.9 Jump Start Party
Free Hot Dogs 6pm

Friday, Sept. 13

Blackwater 2-6

Saturday, Sept. 14

The Castaways 2-6

Sunday, Sept. 15

The Featured Attraction
Band 2-6

Monday, Sept. 16

Fun Monday

Tuesday, Sept. 17

The Embers 2-6
N. Va. Shag Club 3-5

Wednesday, Sept. 18

Jim Quick & Coastline 2-6
Free Chicken Bog 6:00 pm

Thursday, Sept. 19

Two Much Sylvia 2-6
Winston-Salem Shag Club 12-3
Rock Hill Shag Club 5-9

Friday, Sept. 20

Gary Lowder &
Smokin' Hot 2-6
All Virginia Shag Clubs 1-5

Sunday, Sept. 22

Jim Quick
& Coastline 6-10

Bye Bye Party!

*Club Opens
11am everyday
during SOS*

**Shag
Workshops
Charlie Womble
&
Jackie McGee**

**See Separate
AD for their
Fall Schedule**

Shag City Grill

Try our World Famous
Bologna Sandwich



**Open Daily
11 am**

***Schedule subject to change without notice**



WELCOME TO 2024 FALL MIGRATION

SOS Cards Available

Located Corner of Hillside & Main

DJ & BAND SCHEDULE

SUBJECT TO CHANGE WITHOUT NOTICE

Wednesday, Sept. 11 7-10 <i>Kick Off Party</i> <i>Deb Browning & Marlisa Small</i>	Monday, Sept. 16 2-6 <i>Mike Stalls</i> 6-10 <i>Kenny Loftis</i>
Thursday, Sept. 12 2-6 <i>OD Mafia DJ</i> <i>Dan Summit</i> 6-10 <i>Jeff James</i>	Tuesday, Sept. 17 2-6 <i>Mike Stalls</i> 6-10 <i>Johnny B</i>
Friday, Sept. 13 12-3 <i>Gene Sistare</i> 3-7 <i>Ray Scott Deck Party</i> 7-11 <i>Carolina Coast Band</i> <i>w/Rhonda McDaniel</i>	Wednesday, Sept. 18 2-7 <i>Steve Carter</i> 7-10 <i>Sea Cruz</i> <i>w/ Dino & Butch</i>
Saturday, Sept. 14 12-4 <i>Crazy Bear</i> <i>Entertainment</i> 4-7 <i>Justin Rubow</i> 8-C <i>Carolina Coast Band</i> <i>w/Rhonda McDaniel</i>	Thursday, Sept. 19 12-3 <i>Johnny B</i> 3-6 <i>Chuck Weaver</i> 6-10 <i>Mike Stalls</i>
Sunday, Sept. 15 12-3 <i>Justin Rubow</i> 3-4 <i>Ray Scott</i> 4-7 SUNDAY FUNDAY PARKING LOT PARTY <i>W/ Gary Lowder & Smokin Hot</i> 8-11 <i>Crazy Bear</i> <i>Entertainment</i>	Friday, Sept. 20 12-4 <i>Chuck Weaver</i> 4-8 <i>Ray Scott Deck Party</i> 8-11 <i>JK Loftin & Sylvia Ritchie</i>
	Saturday, Sept. 21 12-4 <i>Mike Stalls</i> 4-8 <i>OD Mafia DJ</i> <i>Dan Summitt</i> 8-11 <i>Rick Cannon</i>
	Sunday, Sept. 22 3-6 <i>Rick Strickland & Lesa Hudson</i> 6-11 <i>Jeff James</i>

Outside Dance Floor

90 Hillside Dr S., N. Myrtle Beach SC
 (843) 280-1200 deckerznmb.net



National Living Legends of the Dance, CSA Professional Dancers, Two-Time USA Grand Nationals Master Champion & Two-Time National Shag Senior Champion

\$10 per person per workshop

Monday, September 16th - 10:00am
 Start Up Variations & Dancing Out Of A Closed Position

Tuesday, September 17th - 10:00am
 Easy Lead Follow & Basic Variations

Wednesday, September 18th - 10:00am
 Belly Roll Variations with Footwork and Turns

Thursday, September 19th - 10:00am
 Fun Together Step
 All proceeds from workshop goes to the Competitive Shaggers Association



Shag Workshops held at The OD Arcade, 100 Ocean Blvd, NMB

FALL S.O.S. 2024

Steve Balok

Myers Floyd

WORKSHOP MENU

WORKSHOP MENU

\$10 Per Person

\$10 Per Person

Saturday Sept. 14th
 11:00 - Kick and Step Footwork
 12:00 - Building Footwork

Sunday Sept. 15th
 11:00 - Easy Lead Follow
 12:00 - Basic Turn Variations

Wednesday Sept. 18th
 11:00 - Swim Pivot
 12:00 - Hooks and Triple Hooks

Thursday Sept. 19th
 11:00 - Male and Female Footwork
 12:00 - Easy Lead Follow

Friday Sept. 20th
 11:00 - Fundamentals and Techniques
 12:00 - Stutter Step Combo

Saturday Sept. 21st
 11:00 - Stop and Go Step
 12:00 Build Footwork

SOS Shag Workshops Sam & Lisa West

Upstairs in the OD Resort Ballroom

\$10 per person

9 Straight Days
Fri. 9/13-Sat 9/21

BEGINNER 11:30

The Basic plus at least two other beginner patterns taught in every class. No partner needed.

9 Straight Days
Fri. 9/13-Sat 9/21

ADVANCED BEGINNER 12:30

Lead and Follow material with Male and Female Elements.

Check out these Specialty Classes-

Sun. 9/15- Pivots Wed. 9/18 Belly Rolls Fri. 9/20 Duck Walks

INTERMEDIATE 1:30

Friday 9/13- Together Step	Tuesday 9/17- Things NOT to do!
Saturday 9/14- No Class	Wednesday 9/18- Together Step
Sunday 9/15- Male/Female Steps	Thursday 9/19- Turns & Spins
Monday 9/16- Together Step	Friday 9/20- Male/Female Steps
Saturday 9/21- Together Step	

INTERMEDIATE 5:00

Thursday 9/12- Together Step
Thursday 9/19- Lead and Follow



Join our
online studio!
samandlisa.com

\$15 a month
A new lesson every week!

NEW Beginner Course also available.
Plus- you can purchase our SOS
Workshop Review



Sam and Lisa's Shag Page



910-995-5144 Lisa
910-995-3278 Sam

CHARLIE & JACKIE JOIN US AT FAT HAROLD'S

9-10 Time Overall National Shag Champions
Members of the Shaggers and Swing Dance Hall of Fame

All Classes \$10 except for Ladies Classes \$15



Sat., Sept. 14	10 AM 11 AM	Male/Female Combo Dynamic Trio: Nikki, Autumn & Jackie
Sun., Sept. 15	11 AM	Lead Follow
Mon., Sept. 16	11 AM	Pivot & Pivot Variations (Must Know Steps)
Tues., Sept. 17	11 AM	Easy Fun Shag Step
Wed., Sept. 18	11 AM	Shagging Smooth & Easy
Thurs., Sept. 19	10 AM 11 AM	Lead Follow Male/Female Combo
Fri., Sept. 20	10 AM 11 AM	Steps Playing with the Music Ladies Only- New Basic Variations & Turns
Sat., Sept. 21	11 AM	Intermediate Step with Styling (Always Fun)

"J" Collection - Shoes Available
Every Day at Fat Harold's 10am-1pm

SOS Fun Monday

September 16, 2024

12 PM TO 5:30 PM, Main Street OD



The Swingin' Medallions



East Coast Party Band



Rivermist



**MC
Ray
Scott**

**SOS Fun Monday
SPONSORS:**
SOUTHERN THREADS ON MAIN
SHOE CENTER
HALL OF FAME FOUNDATION

SOS Fun Monday DRAWING:

1st Ticket Drawn \$5,000 ~ 2nd Ticket \$1,000
3rd Ticket \$500 ~ 4th Ticket \$250 ~ 5th Ticket \$250

SOS COMPANY STORE

The SOS Company Store

102 S. Ocean Blvd., NMB
843-280-5997
Next to OD Arcade/Lounge

Get your 2024 40th Anniversary ACSC T-Shirt



1984 - 2024

Celebrating 40

Years of Shaggin' Together

Gaye Summerall
ShagAtlanta

(Design on Back,
SOS Logo Front)



**Gift
Ideas**

**Shop
Christmas Early**
Artwork, Clothing,
Windchimes, Jewelry,
Cups, Glasses, Bags,
Hats, Visors, Wine
Corks, Home of
SHAG Life, SOS Logo
Items, SOS Cards
and MUCH MORE!

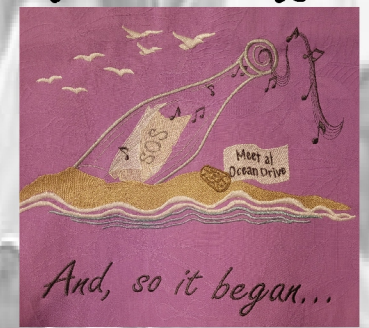
We appreciate your business!

Our New Merchandise will make Great Early Christmas Gifts



**OD Stick Shaggers
T-Shirts are Back**

**Embroidered Designs
by Threadsbygbo**



Assorted Styles & Colors

CELEBRATE 40 YEARS OF THE SHAG

Join in on the fun as North Myrtle Beach honors South Carolina's lively state dance. Enjoy beach music, dance lessons and more.

Discover what awaits beyond the dance floor this year!

EXPLORE
NORTH MYRTLE
BEACH

Stop by the Visitor Information Center
or go to ExploreNorthMyrtleBeach.com/Shag

Shag Life

Available exclusively at
The SOS Company Store

2024 Fall Migration T-Shirt
Shag Life Logo on Front



Design on the Back

2024 T-Shirt is available in Men
and Ladie's sizes. We also have
Ladie's V-Necks in small sizes.



Affordable Apparel & Accessories
Visors, Coozies, Shot Glasses, Caps,
Shag Life Tags & Much More

Welcome to 2024 Fall Migration

TILGHMAN
Beach & Golf Resort

2-3 Bedroom Condos

Amenities Include

Free Wifi & Parking

Fully Equipped Spacious Condos

5 Minute Drive to Main St.

Pools & Lazy River

Hot Tubs & Sauna

Beautiful Ocean/Golf Views



15%
OFF
during S.O.S.
Events!

Call 1-888-280-0913 or Book Online at
TilghmanResort.com

14th Annual

East Coast



Shag Classic

Shaggin' Weekend Getaway

A Three Day Charity Event presented by **Hope Abounds Cancer Network**



NIGHTLY BEACH MUSIC & BANDS
SHAG & LINE DANCE LESSONS
BINGO
THEME NIGHTS
NIGHTLY RAFFLE GAMES
SUNDAY MORNING GOSPEL HOUR
SO MUCH MORE!

Presenting Sponsor



January 30 - February 2, 2025

Host Hotel - Holiday Inn Resort Lumina on Wrightsville Beach



Bobby & Cheryl Collins
Beginner shag Instructors

3 Nights - \$199 per person
(Thursday, Friday, and Saturday)

Ken and Sandy Jones
Shag & Line Dance Instructors

2 Nights - \$179 per person
(Thursday & Friday OR Friday & Saturday)

*Lodging not included in ticket pricing
Host Hotel providing special ECSC Rates



scan for
event details

HopeAbounds.org

For more information, contact Penny Millis
penny@hopeabounds.org



When you give to Hope Abounds, you're supporting the Carolina's only comprehensive cancer support organization.

Turn up the beach music & Get Your Shag On!

Get your dancing shoes ready for the fall's signature event!

Join us for the Carolina's favorite past-time, all while helping Hope Abounds Cancer Network continue the mission to transform the lives of cancer patients.



scan for details

Tickets

\$30 Advance ticket
\$40 Door admission

Become a Sponsor

Platinum Sponsor: \$1,500
Gold Sponsor: \$1,000
Silver Sponsor: \$500



HopeAbounds.org

IN 2023 HOPE ABOUNDS ADVOCATED FOR **OVER \$950k** FOR PATIENTS & THEIR FAMILIES

Where: The Farm at 95 | Selma, NC.
When: Sunday, November 17 1:00 PM to 6:00 PM *Doors open at 12:30pm



BEACH DESIGNS CLOTHING



407 Main Street
N. Myrtle Beach,
South Carolina
843-281-2880

Welcome Shaggers to Fall SOS Discount with SOS Card

OD Arcade Dance Contest Results SOS Spring Safari 2024

Rookies Revenge Winners

1. Shane Bishop & Brenda Smith
2. Kevin Pang & Lou Stubbs
3. Carl B. & Diane Underhill

4. Larry Plattell & Deborah Weise
5. Jim Harlow & Tracy Gregg
6. Bruce Riley & Danielle Raney
7. Sammie Benton & Brenda Gray



Old School Winners

1. Bruce Yates & Renee Scott
2. Clay Parker & Betty King
3. Danny Scott & Dale Hern

4. David Townsend & Pat Joyce
5. James Bryant & Brenda
6. Roger Rankin & Mitzi Smith



Smoothies Winners

1. Clay & Cheryl Parker
2. Lou Martino & Dottie Dean

3. DeWayne Rivenbark & Paige Payne
4. Tricia Drew & Jack Bond
5. Ron Teague & Susan Salley





Elaine Harrington - From single mom to owner - The OD Arcade & Lounge

In another life, she might well be a gracious white swan moving across a summer still pond. Being a lovely person speaks of character yet doesn't explain success. After all, not all sweet, easy to-get-to-know young women climb to the top in a highly competitive business. A clear window into her achievements started as a young single mother. As for her remarkable business success:

In the early 80's the Arcade was all about games, hot dogs, hamburgers and French fries. After fifteen years of first-job hotel work Elaine came to the Arcade in 1986. For three years she swept floors, waited tables, cooked food, mixed drinks, ordered and took inventory. In 1989 the owner offered to sell her the business. Lacking necessary financial resources, the owner granted terms. Operating on a tight budget with a small staff, she routinely worked 12-hour days, all the while earning respect of other local business owners who promptly joined her admirer's brigade. In 1991 debt-free Elaine Harrington became sole owner of The OD Arcade and Lounge. Adroit business decisions soon followed. She took risks establishing an unmistakable upward trajectory for her new business. She converted the Arcade from



part-year to a year-round business, joined with the other SOS clubs, installed awning to create outdoor lounging, set-up a second bar, moved the game equipment into storage, put strong emphasis on a delectable food menu, and expanded her staff. In 1996 she converted flooring from an old bowling alley and altered the Arcade's motif during SOS to become home for all-day dancing. With help from Norfleet Jones, John Hook and others, she created the Rookie's Revenge, Pro and Smoothie's dance contests. Nowadays, there's abounding evidence of success from her long hours and smart decisions. Even some of that expanded staff is still there. Built by Elaine's entrepreneurial spirit and business vision, The OD Arcade and Lounge today is known as the home of year-round entertainment, great food, drinks, and a special place to dance.

In 2000, when medical issues kept Elaine from day-to-day operations, Ray Williams, son Mitch Ragsdale and business partner Chris Nance came to help full-time. As mom had done, they too had to learn it all: sweep floors, cook food, mix drinks, and whatever else needed to get done. Today, with mom's watchful eyes seldom far away, Mitch and Ray own and manage the Arcade. They too proved to be very business-wise and hard-working. They focused on making food and bar appeal the best on the beach, added additional seating in and outdoors, and carefully selected additional staff who would help advance The OD Arcade and Lounge reputation as a place of abundant friendly smiles.



For SOS'ers the Arcade is the place to enjoy it all: a great meal, refreshments, fellowship and dance. If you are in the Arcade, speak to Elaine. She'd like that. For real, she is that swan-like beautiful person, and the force behind The OD Arcade and Lounge's success. After all, like her personality, she makes it such a comfortable place to hang out.

By: IronMike Townsend





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Thanks for the Memories

by Rachel Dixon, President, FASA

A special place, the dance you'll never forget, celebration of a significant event, that Cinderella feeling—close your eyes and picture that unforgettable moment. Is there a way to capture these elusive memories?

One special member of the Fayetteville Area Shag Association has created a quilt that will help shaggers remember those wonderful times. Sue Fulcher, an accomplished seamstress and quilter, presented the membership with a proposal. If she was able to collect t-shirts that reflected a shag event or a place where shaggers gathered, Sue volunteered to piece the shirts together to form a quilt. Members and fellow shaggers contributed t-shirts including one from the 20th anniversary of A.C.S.C., the 25th anniversary of S.O.S., bands such as Billy Scott and the Prophets, Sea Cruz, and shirts representing shag clubs as well as dance venues.

During this labor of love, Sue underwent two major surgeries, but she continued to work on the quilt while recuperating. With a sigh of relief, she has pronounced it finished! The backing has been attached, the final quilting and finishing work is done, and FASA is now in possession of a unique quilt which reflects our Shag History.

FASA will hold a raffle for this quilt November 23, 2024, at our monthly party with a portion of the proceeds going to the Ellen Taylor Foundation. If you would like a chance to win this shag quilt, please contact FASA, P. O. Box 53214, Fayetteville, N. C. 28305. Tickets are \$10 each. Perhaps your shag club or favorite place for dancing is included in this "one of a kind" quilt, and it could be yours!



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- Time:** 12 Noon. Gather at 11:45 am
- Where:** ON THE BEACH near Main St. between The Ashworth and OD Resort
102 N. Ocean Blvd., North Myrtle Beach, S.C.
- What:** Honor Guard provided by the American Legion Post 186
- How:** "Walk The Line" and shake our veterans' hands!
- Emcee and musical performance:** Jimmy Flynn Singer/Songwriter
- Public Service Announcements by** 94.9 The Surf
- Flags:** 500 provided by Boulineau's Foods Plus
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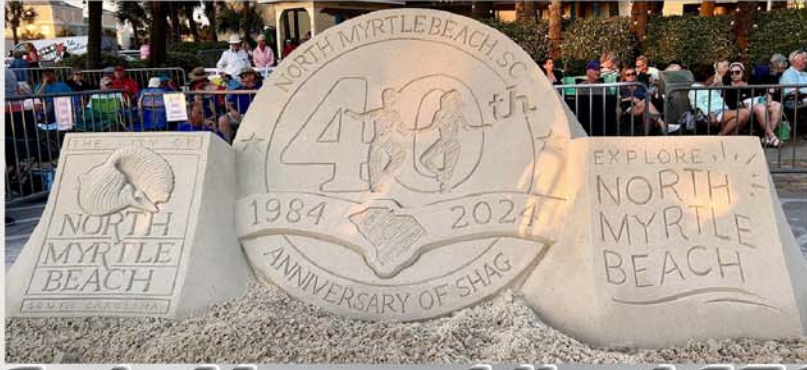
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We are proud to continue the tradition of our Carolina Shag. We certainly look forward to many more years of celebrating our unique and beloved dance culture. Thank you to all our member clubs and supporters for making the Association of Carolina Shag Clubs a thriving and vibrant community.

We are thrilled to have 93 full member clubs and 7 subscriber clubs as part of the ACSC. This strong network of clubs and members is a testament to the enduring popularity and love for the Carolina Shag. We appreciate the dedication and passion of all our members. Cheers to many more years of dancing, music, and camaraderie with our shag community.

Always remember that generations come, and generations go but our dance will last forever.

To read a complete history of the ACSC, please visit shagdance.com and click on ACSC. Dr. Phil Sawyer wrote our history very eloquently.

**Robin Morley
ACSC Chairman**

Photos from the Celebration of the Shag and The ACSC at the Horseshoe in NMB.



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THURSDAY, SEPTEMBER 12

- 4-7 Bill Anderson- Calabash
- 7-11 Tammy Hare- Jacksonville

FRIDAY, SEPTEMBER 13

- 4-7 Randy "Mojo" Sherill- Calabash
- 7-11 Darrell Gaither- N. Myrtle Beach

SATURDAY, SEPTEMBER 14

- 1-2 **FREE DANCE LESSONS**
- 2-6 Darrell Gaither- N. Myrtle Beach
- 6-11 Mack Mast HOF- Boone

SUNDAY, SEPTEMBER 15

- 4-7 Jerry Burrage HOF- N. Myrtle Beach
- 7-11 Mark Swygert- Columbia

MONDAY, SEPTEMBER 16

FUN MONDAY

- 6-11 Cindy & Larry Black- Va. Beach

TUESDAY, SEPTEMBER 17

- 4-7 Norman Mills HOF- Abbeville
- 7-11 Jerry Hill HOF- Mt. Olive

WEDNESDAY, SEPTEMBER 18

- 4-7 Jim Bruno- Calabash
- 7-11 Frank Price HOF- Rock Hill

THURSDAY, SEPTEMBER 19

- 4-7 David Hadden- Horse Shoe
- 7-11 Jerry Burrage HOF- N. Myrtle Beach
- 7-11 **SINGLES NIGHT**

FRIDAY, SEPTEMBER 20

- 2-6 Larry Simmons- Spartanburg
- 6-11 Mark Swygert- Columbia

SATURDAY, SEPTEMBER 21

- 2-6 Bill Anderson- Calabash
- 6-11 Gene Sistare HOF- Lancaster

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The Crown Jewels

by Dr. Phil Sawyer

ACSC 40th Anniversary



The Association of Carolina Shag Clubs wears the crown. Long established as the royal house of the shag world, the Association holds court as befits a King and Queen. Symbolic of royalty is the Crown. The activities of the Association are the jewels in the crown:

S. O. S., the diamond: Firmly set as the keystone of the crown is S. O. S. the most coveted of all jewels. Its sparkling and dancing fire, refracting from the brilliance of the Ocean Drive Sun is forever. Its facets are the participating clubs, the parade, the beach run, and most of all, just being there. It will stand.

Local Clubs, the pearl: Not a stone but created from living things--members. Local clubs are what hold this world together and make it work. The string of pearls which stretches from Florida to Virginia and points West is the culture of our spirit. The Newsletters keep us informed.

The Grand Nation, a cluster of fine stones: This one is so precious no one stone can represent it. Unique in every respect it has helped carry shag to the nation, and shag and swing to our world. A world class event of Olympic proportions. Charlie and Jackie mounted this piece.

Services, the ruby: Richly colored as the beauty of the rose, the services of the Association. (*Edited*) Workshops for fun, information, and direction--the heart of ACSC during Mid-Winter, Spring Safari and Fall Migration.

Carefree Times, the jade: (*Edited*) This gem informs, entertains, appreciates, and recognizes. As jade, it is strong in articles, a photographic journal of our festivities, and a schedule of what's happening and where (currently available on the SOS Website and SOS Facebook page).

Mid-Winter, the sapphire: As rich and blue as the January sky, this jewel, once the best kept of secrets, is now known to one and all. Regarded by many of the most precious stone in the crown. A truly regal event.

Junior S. O. S., the opal: The rainbow of gems is the young shaggers who will be here long after we are gone. It is up to us to make sure they keep it, because the future is up to them. God loves them and so do we.

Before we complete our crown, we'll save a space or two for added jewels. Our kingdom is growing rapidly, and we are an ever developing lot. So we are sure to hold court on some future jewels to be added to our crown. (*Edited*) Additions since this wonderful article by Dr. Phil consist of *Fun Monday, Growing Parade, Dance Contests and Special Events*. There is no doubt that Dr. Phil had a vision and like he said "It Will Stand".

This article was written by Dr. Phil many years ago and was in a folder that his son sent to me. It is a treasure to read these articles and I took it upon myself to edit some of the paragraphs. Edited by Vickie Harrison



Ellen Taylor Foundation for Junior Shaggers

Our Past.....Their Future



Kyle Taylor, Brianna Taylor, Betty Ladwig, Ellen Taylor, Jennifer Sogluizzo, Garrett Humphries, Gina Cunningham, Isaiah Burroughs (not pictured Mandy Holt and Crystal Hummer)

Thank you for your dedication, participation, donations and enthusiasm during Junior SOS 2024

JR SOS 2024

JR SOS 2024, the largest junior event of the year, has come and gone once again, leaving tons of fun for the memory books. It all started July 14th with the "early birds" arriving Sunday and dancing the night away at the OD Pavilion with a Junior DJ for the first time. Can we say "HOT!" Monday night everyone headed to Fat Harold's Back Room for the PIZZA PARTY. The floor was almost full and we had not even "officially" started. Things were definitely headed in the right direction.

The T-Shirt this year was designed by Elliott Vaughn, one of our juniors. It was fantastic and loved by everyone. Workshops started up on Tuesday night and continued every morning with (4) different classes starting at 9:30 for three different age groups. The youngest group was ages 3-5 years. They are so cute. One little guy was so excited. He kept saying "I need to dance". I can truly say they all have the "shag bug". Our regular events were in full force with Coastline Band at Ducks on Tuesday. Wednesday brought the Line Dance Challenge with (6) groups. The kids had 30 minutes to make up a line dance. First place went to "The Duckies". This is such a fun event. Then came the Line Dance Class learning the "Cowboi Boogie" followed by the famous GLOW PARTY on Wednesday night.

This year also marked the 35th Anniversary of the movie "The Shag". We decided to show the movie in the Spanish Galleon on Thursday afternoon. The kids brought their pillows and spread out on the dance floor. Thursday, Friday, & Saturday nights we held contests: Jack & Jill for Beginners, Intermediates, & Advanced; Pro-Am; Handicap Mixed Doubles; and Keepers/Juniors II Mixed Doubles. There were prizes for 1st, 2nd, and 3rd in each contest. This gave them a little taste of what competing is all about and that anyone can compete. Friday night brought spotlight dances from the champions of the National Shag Dance Championships and the Grand Nationals Dance Competitions. There was also a fantastic performance by the Junior Shag Dance Team. Once again, on Saturday night, we had the "Ageing Out Dance" for all the juniors that will be turning (21) before the next JR SOS. We only had (2) to age out this year. Scholarships were given out on Saturday night too. Who would have ever thought that "shaggin" would help our kids to go to college and advance their future! The Junior Shag Association awarded (1) \$5,000 Scholarship, The JLEE Foundation Scholarship awarded (2) \$1,500 scholarships, and the Shad Alberty Scholarship awarded (2) \$2,500 scholarships.

This year, we lost our first junior unexpectedly, MacKenzie Sleeper. She was from Florida, danced on the Junior Shag Dance Team, and served as an Ambassador at JR SOS. She was engaged to be married. She was a very kind and sweet young lady, who we lost way too soon at the age of (19). The JSA Board wanted to do something special to honor her. We decided to make a Spirit Award to be given to one junior each year during JR SOS. This year's recipient of the MacKenzie Sleeper Spirit Award was Hunter Matthews. He is so very deserving of this award. He is such a joy to be around and has such a positive attitude. This was truly a fantastic week. All this is put on by a board of (9) members, many volunteers, and the Ambassadors, which are juniors ages 15-20.

We had (18) this year. There were (852) people registered with over (400) of those being kids. Go ahead and mark your calendars for JR SOS 2025: July 15-20. You don't want to miss the fun. Till next year, juniors keep shagging.

BY: Debbie Brown, Junior Shag Association Board Member



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Southern Comfort 26

Palmetto Shag Club May 31 - June 2, 2024



Southern Comfort, sponsored by Palmetto Shag Club happens at the Double Tree by Hilton in Columbia SC each year the weekend after Memorial Day. What a Party we had this year with about 440 Shaggers from all over the Association. It was great being able to see so many of us having this much fun together! Being part of this Shag Family is wonderful!

We always start off with a Pre-Party at our normal dance venue on Thursday evening. We then move to the hotel where our theme was "Under the Sea", where the decorations were spectacular and even included our very own Mermaid. On Friday & Saturday, our Hospitality Suite includes shooters, food, full open bar, a dance floor and lots of great music. Then we head out to the Ballroom where we have our own professional dance floor and continue to dance the night away. We provided everyone with a full cooked breakfast each morning and on Saturday night we had a full buffet meal.

If you have never been to our pool party, that is another treat. This year it was an Endless Summer Party! There were lots of fun and games with entertainment provided by the PSC Beach Nuts and Girls! The Adult Beverages were to die for including Frozen Strawberry Daiquiris, Pina Coladas, Rum Punch, Godiva Chocolate Pudding treats, beer and wine. The hotel bartenders were amazed to see how much fun we old folks could have all weekend long.

We could not have had a better set of DJ's, John Smith, Buck Crumpton, Billy Fanning, Furman Dominick, John Fletcher, Barney Mims, Mark Swygert, Dan Spivey and Keith Williamson. They all absolutely knocked it out of the park. Charlie Womble and Jackie McGee gave us some new steps to help knock the dust off your shag shoes and entertained us with a spotlight dance. And then they added their own Dancing in the Pool Steps. Brenda Taylor made sure that you learned a few new line dances. And everyone kept our dance floor hopping. We had great Chinese Auction gifts and 50/50 drawing each night.

We were able to support the Junior Shag Association by having Billy West and Gayle Pandure do a Dance for Dollars dance on Saturday night to raise money for the Junior Shag Association. They went home with \$1,550.

There are tons of photos on our website. You can check them out at these links.

<https://palmettoshagclub.smugmug.com/Southern-Comfort-26>

<https://palmettoshagclub.smugmug.com/Southern-Comfort-26-1>

Next year's Southern Comfort 27 will be on May 30 - June 1, 2025. You know you don't want to miss it.

Susan Martin

Palmetto Shag Club - Southern Comfort 26 Event Chair





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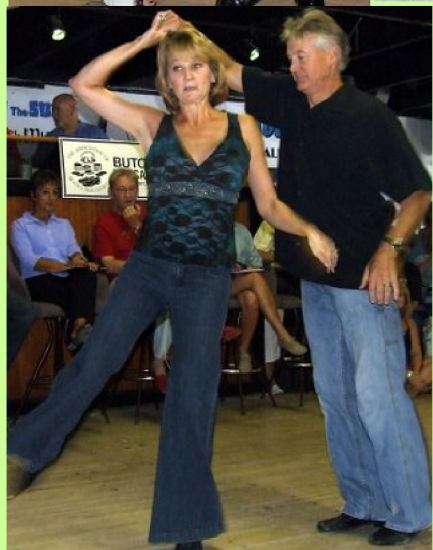
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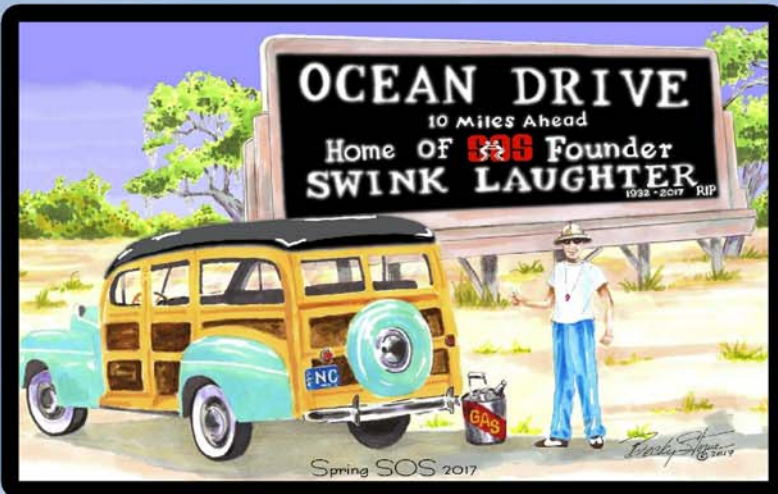


S.O.S.



YES OH YES, COME BACK TO S O S. THE STORY OF THE BEGINNING

Page 1 of 2



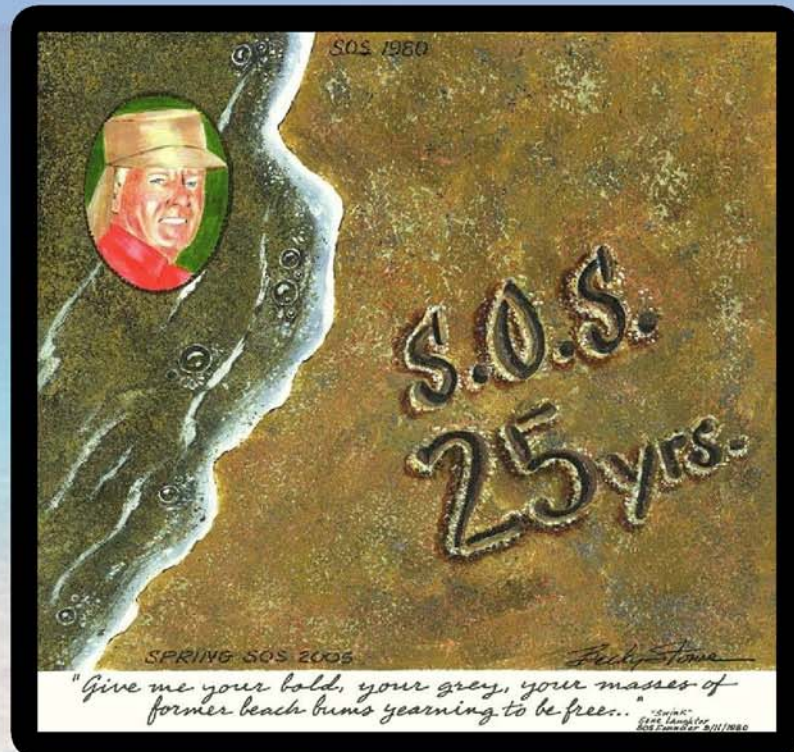
I have been to S O S 76 times over the years, and it still excites me, the same as the first time, when I drive down Main Street and lower the windows and hear the music coming from Ducks, Ducks 2 and Fat Harrold's and see the people congregating on the street! It's a feeling that can't be described, only experienced!! You have to be there and once you go, you will never stop. But, since Covid we haven't stopped but we have slowed down! This article I hope will help change that and inspire not only the veterans to come back but motivate new Shag Families to experience what has been titled by some as "The Greatest Adult Party " on the East Coast! My first adventure to S O S was 34 years ago so obviously I have met a lot of the Great Legends and become friends with some of them and studied the history and written about it in Shag Club articles over the years but the greatest personal story for me began one evening when I was having a drink with a good friend of mine at our local hangout.

I told him I had just returned from 8 days at S O S. He said "S O S, that's the thing 'Swink' started, right"? My friend was a famous local Attorney and Builder but he definitely didn't know anything about shagging so I was totally stunned! "Yes, but how did you know that?" He went on to tell me that he had known Swink for many years, that they had done business together and that he could put me in touch with him if I wanted and he did and through my conversations with Mr. Laughter and excerpts from the well known author, Bo Bryan, who wrote the book "Shag, The Legendary Dance of the South" and whom I also had the good luck to meet, I learned the history of the beginning of S O S.

Robert Gene Laughter "Swink" was born in North Carolina in 1932 and in his teens spent summers life guarding in Myrtle Beach and dancing at the Pavilions along the ocean. He loved the beach bum life as he called it and it was there that he made what turned out to be long term friendships and also met his wife, Nadine. He was brilliant, creative and mischievous in a kind way! He

entertained his family on summer vacations at the beach by writing notes and putting them in bottles and throwing them into the sea. He would take coins and etch them with acid and bury them on the beach and watch, from his porch, people with metal detectors finding them and thinking they had discovered coins from old ship wrecks.

In 1978 one of Gene's notes in a bottle ended up in the offices of the Charlotte Observer newspaper. It was supposed to have been written by marooned sailors on a whaling vessel that had sunk in 1887. One museum had authenticated the find and the story gained a bit of National coverage! Another nautical museum reported that it was in fact a hoax because the ship in question had gone down 30 years before the date of the note. Since no money changed hands, the prankster (Swink), did not go to jail but he did become a familiar name to the Charlotte Observer!!



From my conversations with Swink it was apparent that he was a true renaissance man, a romantic actually with shades of Mark Twain and Ernest Hemingway. In 1980 he decided to see if he could track down some of his old beach buddies and have a reunion. He spent a great deal of time arranging for places to dance and places to stay. Since he was already famous, (note in the bottle famous), at the Charlotte Observer he asked two of the columnists, Kays Gary and Jerry Bledsoe, to feature a story for the reunion. The stage was set for what thousands of people still enjoy 44 years later! But not before Swink, the prankster, struck again. ANOTHER bottle was found washed up on shore about a month before the reunion! The parchment note in the bottle said;

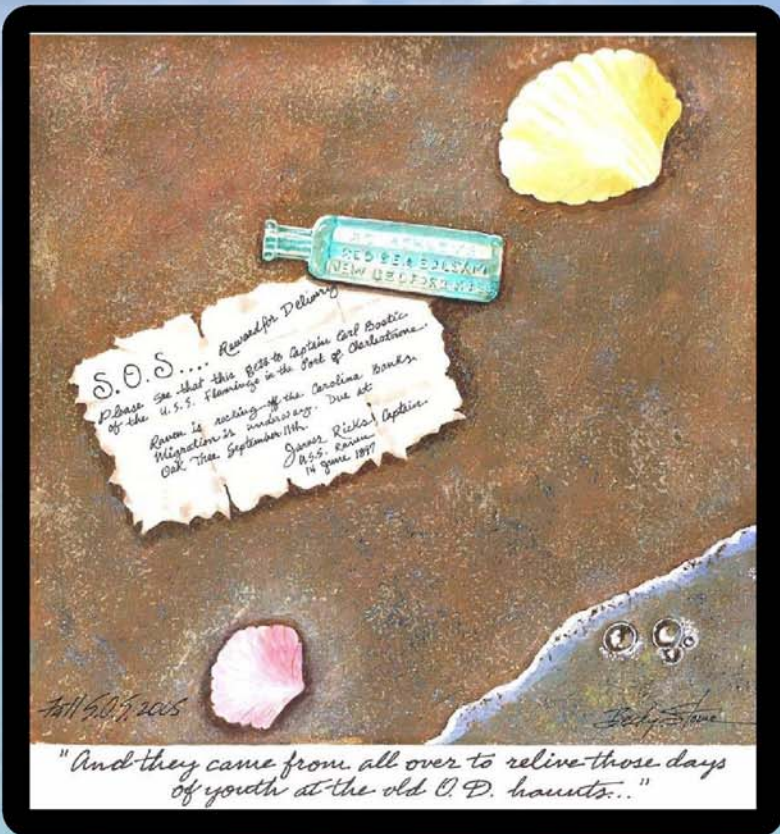
S.O.S.....(reward for delivery). . .please see that this note gets to Captain Earl Bostic of the U.S.S. Flamingo in the port of Charlestowne. . . . Raven is rocking off the Carolina Banks. . . Migration in under way. . . .Due at Oak Tree September 11th. . James Ricks; Captain, U.S.S. Raven, 14 June, 1897-----



Dr. Phil Sawyer with Swink Laughter 1989

Thus began the migrations (now three times a year) that thousands of shaggers enjoy every year at Ocean Drive and Main Street. The party grew in size quickly and it became impossible for Swink to handle by himself so in 1987 (or 1899) the Association of Carolina Shag Clubs bought out Swink and took over S O S and still run it today and do an amazing job!!

At that time Mr. Laughter still lived in Richmond, Va. and so the Richmond Shag Club in 2008 awarded him an "Honorary Lifetime Membership". I never saw Swink after 2008 but I kept in touch and I know that shortly after that year he and Nadine moved back to Myrtle Beach so they could be close to the places where they met and spent so much time in their youth and where they could once again see their "Beach Bum" friends. At S O S he could be found sometimes in the afternoon hanging around the O D Pavillion!!!-----Gene passed away in 2017 at the age of 84 but his legacy lives on and I think of him often and especially when I'm at S O S and still marvel at what one man's vision created and how much he has affected people's lives for all these years!!



This time it was the Sumter South Carolina Daily that was duped! It was picked up by the Associated Press and for days maritime activists were running around trying to verify authenticity! In reality the note was a coded invitation to Swink's reunion. Anyone familiar with the upcoming planned reunion and familiar with rhythm and blues music knew what it was. Captains, Earl Bostic and James Rick, were rhythm and blues group leaders. 'Flamingo' was the title of a hit record. 'Raven' referred to Jimmy Ricks and the Ravens. Oak Tree was the name of the revelers and September the 11th was the start date of the party! Swink owned up to the HOAX at a press conference in Richmond, Virginia in August of 1980 and for the price of an antique bottle and an old piece of paper he gained enough National advertising to kick off the first "Beach Bums Reunion" and S O S was on its way.

There are many different stories about the number of people who showed up that first year. Some say 500; others say Swink was expecting 500 but 1500 showed up; some say 2500. When I talked to Swink, I didn't ask him because to me the number wasn't important; it was the ONWARD AND UPWARD thinking of the great man himself that mattered to me.



The next S O S is in September of this year. I was there in April and there is a lot of new music; All of the clubs are doing their best to showcase the best bands and the best Djs and plenty of food and drinks. It's an exciting time again!! Covid affected the membership of many of the shag clubs, but now we have many new members joining and they don't know about S O S, so show them this article and encourage them to come in September!

By Sid Strawderman

Colonial Shag Club, VA HOF, SOS Icon, VP of NLLD