

BATTERIES  
NOT  
INCLUDED



Phil and Chick Sawyer  
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S.O.S.  
P.O. BOX 8343  
RICHMOND, VA 23226

EDITORIAL COMMENT ... O.D. LIVES!

With the transition and transformation of many motels to condos and timesharing, the accommodations business at North Myrtle Beach has drastically changed. Many rooms, and entire motels, have been taken out of the rental market by interval ownership ... as evidenced by our former headquarters, the Maritime Beach Club. At present, there is a void of first class motel accommodations with large outside party and dance area to adequately headquarter a large function like the S.O.S. MIGRATION. It's a problem.

It has been recommended that we move our headquarters to another beach ... namely Surfside. In fact, Mac Babb, of Myrtle Beach Resort, a Surfside condo convention complex, has made the S.O.S. an extremely fair and generous offer to headquarter there. The S.O.S. membership was offered 30% off the going rate for rental of condo villas. They also offered us drinks at reduced prices. This offer was appreciated because it was very strongly and seriously considered.

The decision has been made to keep the S.O.S. headquarters at the North end of the beach. First, Surfside is just too far from the beach music clubs at O.D. ... Mac kindly offered to bus us, but the distance and the logistics are far too great. Second, even if we did move our headquarters, there are just too many S.O.S. members who prefer ... and would stay at, the North end. And thirdly, the S.O.S. was founded at O.D. by people with O.D. ties and O.D. sand in our shoes. To leave now ... if only for a year, would create divisiveness among the membership and do long range harm to our relationship with the North Myrtle Beach business community.

For any of you who prefer Surfside for the S.O.S. September Migration ... the telephone number for Myrtle Beach Resort is: toll free out of state: 1-800-845-0359 and, in state: 803-238-1431.



OCEAN DRIVE IS THE S.O.S. ... O.D. LIVES!



S.O.S. 1983 MEMBERSHIP APPLICATION

'83 SOS CARD INCLUDES SPRING FLING & FALL MIGRATION

Also, No Cover Charge in '83 at the O.D. Clubs:  
\*FAT JACK'S \*HAROLD'S ACROSS THE STREET \*O.D. PUB  
[You must show SOS '83 card to get in with no cover]

RENEWAL \_\_\_\_\_ NEW MEMBERSHIP \_\_\_\_\_

NUMBER OF MEMBERSHIPS <INDIVIDUAL> @ \$10: \_\_\_\_\_

AMT. ENCLOSED <MAKE CHECK PAYABLE TO SOS> : \_\_\_\_\_

NAMES: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

ZIP \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

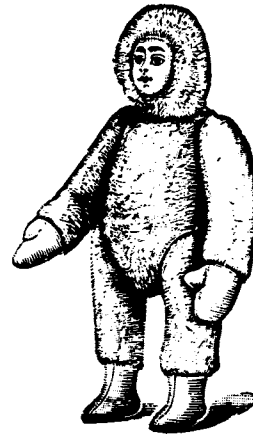
MAIL TO: SOS, PO BOX 8343, RICHMOND, VA 23226



# FLASH SOS NEWS

## S.O.S.ERS BRAVE SNOW FOR FIRST SPRING BREAK!.....

It was a new experience for many of us...including me. Four inches of snow at the beach on March 25...be serious! But there it was...real honest to goodness s-n-o-w at O.D.! Fortunately the weather warmed up and the snow started melting around noon on Friday and the SOSers started rolling in late Friday afternoon...and Saturday morning. Many missed the party due to the bad road conditions...but many more than were expected [considering the weather] showed up...around 300-400 in all! Saturday afternoon found a couple of hundred of us at Harold's enjoying his hospitality and free beer and snacks! Just a few of the old stranders present were Leon Williams, Jo Jo Putnam, Larry Blake, Wormy Wall, Phil Sawyer, Les Ivey, Rufus Wactor, Rob Little, Newell Harley, Jim Brown, Joan Mabry Yarbrough, Sally Bellamy, Bill "Crock" Kupfer, Bill Crook, Jack Armstrong, Harry Bolyn, Henyard Gaines, Eddie Monsour, Wanda Jeffers...



## S.O.S. SPRING FLING 2 SCHEDULED FOR MAY 20 AND 21...

Because of the bad weather for our Spring Break, we're scheduling another Spring party MAY 20 and 21...SPRING FLING 2! The program will be the same...no headquarters...no logistics...just meet at the BIG THREE O.D. Beach Clubs...HAROLD'S ACROSS THE STREET, FAT JACK'S AND THE O.D. PUB. The party will start Friday afternoon. We'll have membership cards on the spot for 1983 renewal. And speaking of membership cards...

## NO '83 COVER AT O.D. CLUBS WITH S.O.S. MEMBERSHIP!

Your 1983 S.O.S. membership card will get you into the above BIG THREE BEACH CLUBS ALL YEAR WITH NO COVER CHARGE [exception: New Years eve.]...that's a tremendous deal and the offer has been extended! If you plan to go to the beach any this summer, get your S.O.S. card early and save a bundle! You MUST have your S.O.S. card with you to avoid the cover charges! The cards are the same price as last year...\$10 per person. They are available by mail or you can pick one up on the spot at SPRING FLING 2. Those buying on the spot at the beach will get a plastic pin-on card holder...these will not be included with mail orders...too bulky and fragile to mail. We'll have the card holders for you at the Sept. MIGRATION.



## S.O.S. FALL MIGRATION DATES SET.....

The 1983 S.O.S. dates are September 15, 16, and 17th.

## GOODBYE TO THE MARITIME BEACH CLUB.....

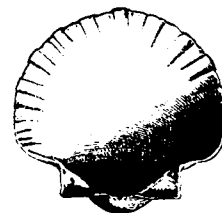
It was like an old friend. It stood us well through three S.O.S. Migrations. It was the site of many great parties...but it is no more...or at least for the S.O.S.! We have lost the Maritime as our headquarters this year...and forever. Sad. The Maritime is almost out of the motel business and the time sharing concept just doesn't jive with our party philosophy. We were very fortunate to have the Maritime as our headquarters last year. And now like a homeless beach bum, we thumb down the road seeking new adventures... a new place to party... and old friends!

## WHERE TO NEXT?.....

There are several options open to us for the September Migration...we hesitate making the decision just yet because then we close the options. We should have an announcement in the very near future concerning the location of the headquarters.

## FLOTSAM AND JETSAM...FROM GENE THE BEACHCOMBER.....

New deck at FAT JACK'S...Bob Barnhill has bought FAT JACK'S and has really spruced it up! The hot dog stand that was on the front has been ripped out and the whole front has been replaced with a giant open air deck with a widows's walk observation deck on the second story! The old pool room of FJ's now sports a new dance floor and floor to ceiling glass overlooking the new deck...and the ocean! A developer has purchased the three acre tract that takes up the block that FAT JACK'S, the SPANISH GALLEON, etc. is on and is planning a giant high-rise complex. The developer has one minor problem...BOB BARNHILL has a long term lease on the FAT JACK'S building and does not plan to vacate the property...at least not this year! How long will it be before all the beach front is taken up with high-rises and condos? Progress? WEDDING BELL BLUES...Is a real wedding or two going to take place at the S.O.S. MIGRATION Saturday afternoon party? "Here comes the bride" to a beach beat? More to follow!



*Gene Barnhill*

