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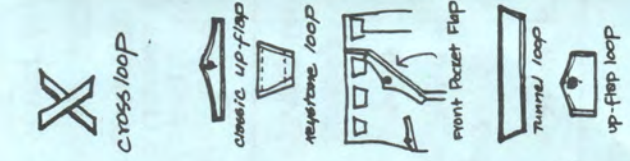


RICHMOND, VA
SEP 2
-PM
1982

PO BOX 8343
Richmond, VA
23226



SOS



Once upon a time, before Ivy League (or prep) attire came into vogue, no beach cat would be seen wearing any pants except tailor made "pegs" or "drapes"—usually of his own design. Now, these pegs were no ordinary trousers! They were 20" at the knee and were pegged down to 15" at the cuff. They were tastefully ornate, with plenty of flaps and buttons. Pegged pants were often wool flannel in a shade of brown, blue or grey and the flannel pegs were seen throughout the summer at the beach pavilions. The welts flapping in the breeze! Every detail of a pair of pegs was carefully planned, from loop design to welt seam size to cuff width. The end result was an individual, creative expression of freedom which became an integral part of the beach life phenomenon of the 40's-50's era.

The pegs, along with penny loafers, a shirtless v-neck cashmere sweater or button down oxford cloth shirt, and perforated duck tails were the recognizable symbols of belonging to the beach fraternity, tight knit group of rebels... a cult!

Whenever you traveled in the Carolinas you could not help but notice the beach cats in each town by the cut of their pegs. Often you could determine the geographical area a guy was from by the design of his pegs. The geographical local influences gradually disappeared as the beach became a melting pot of peg designs each year summer.

Many of the design features of pegs spilled over to women's fashions of the era as short shorts and pedal pushers sported keystone loops, up-flaps and open welt seams! Slowly, individual creativity and the search to be different devoured itself as pegs began evolving into extinction. From neat pants with a slight drape, small up-flaps, keystone loops and slip open welt seams, pegs evolved into a parody and an abortion. Extremism prevailed. Flaps became grotesque canoes. Buttons popped up everywhere. Welt seams grew into mini-chaps! Like the dinosaurs, pegs became overspecialized!

The end came swiftly during the summer of '54. Strong winds caught the oversized 2" open welt seams of three beach cats at Robert's Pavilion and hurled them far out to sea... into the Bermuda Triangle. They were never heard from again! It was over.

Ivy League was in. The alligator crawled across the land.

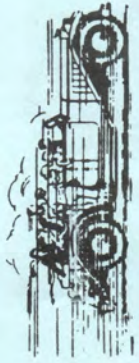
The wonderful era of pegs had ended.

And, so had beach individuality!

A PRIMER PEGS

Richmond, VA
23226

Thrive! Reunion of former beach bums. Life, music, jivebeats, beach freaks and lovers of the grand strand!



SOS MIGRATION '82

1982 SEPTEMBER 1982						
S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

GUEST MEMBERSHIPS - Memberships for last minute stragglers and guests of S.O.S members will be available at the Maritime Pool during the day at the Migration. Any mail applications received after AUGUST 31st WILL BE RETURNED and will not be processed by mail.

S.O.S. MEMBERSHIP DISCOUNTS - Don't forget... the following merchants will be offering special discounts to S.O.S. Members the weekend of S.O.S. Take advantage of the discounts and support these merchants:

- MARITIME BEACH CLUB - 10% on Room (SOLD OUT)
- SUMMERSET INN - 10% on Room
- SEA BREEZE MOTEL - 10% on Room
- International Beach Club - 10% on Room
- Tony's - 10% on Food
- MARINA RAW BAR - 10% on Food
- DON'S PANCAKE HOUSE - 10% on Food
- OLD PRO'S TABLE - 10% on Food
- CHESAPEAKE HOUSE - 10% on Food
- EMBERS - 10% on Food
- JUDY'S HOUSE OF OLDIES (behind Fat Jacks) 10% on Records
- College Deli - Next to O.D. Pub



MARITIME BEACH CLUB TOURS - The Maritime Beach Club was willing for us to headquarter there this year for one reason: They hope that exposing their new facility to the S.O.S. will encourage sales of the units on a time sharing basis to S.O.S. members and thus become our permanent headquarters. The Maritime has already been partially converted to condos and eventually will have no hotel rooms for rent. The 90 condo units are being sold on a weekly basis. This would be the ideal spot for our future S.O.S. headquarters provided enough interest in purchasing units exists among our membership. Doc Howard and Terry Rowell, SOSers and Maritime Partners, will have a full sales staff on hand to give tours and answer your questions. To take a morning tour during the S.O.S., call (703) 1-800-922-0329 in S.C. / 1-800-845-0315 outside S.C.) and make a tour reservation for one of the days!

TRIVIA QUIZ ANSWERS: (1) Playland Hill, (2) Blue Birds, (3) 20-1, (4) Leon Schlossburg, (5) Lexington, N.C., (6) Lowell Thomas, (7) "Taint", (8) Henry Walker



SOS MIGRATION

O.D. LIVES!



DAY	TIME	ACTIVITY	LOCATION	ENTERTAINMENT	COVER - SOS	COVER - OTHERS	OVERFLOW BACK-UP
• WEDNESDAY	9PM	Early Birds Party	Maritime lounge - We'll tour from there!				
• THURSDAY	11AM-7PM	Pool Party	Maritime	Jim Davis - D.J.	0	Private Party	
	7PM-Til?	SOS Parties	(Visit All!) • Fat Jack's • Harold's • O.D. Pub	each will have a D.J. and Beach music	0	\$5	Maritime & Galleon
• FRIDAY	11AM-7PM	Pool Party	Maritime	Jim Davis - D.J.	0	Private Party	
	11AM-1PM	FREE Beer n' SNACKS (sandwiches available)	Harold's, O.D. Pub, Fat Jack's, Galleon		0		
	7PM-Til?	SOS Parties	(Take Your Pick!) • O.D. Pub • Fat Jack's • Harold's	D.J. Beach music: All to remain open all night. Beer in wine only after 2AM.	0	\$5	Maritime & Galleon
• SATURDAY	11AM-7PM	Pool Party	Maritime	Jim Davis - D.J.	0	Private Party	
	11AM-1PM	FREE Beer n' SNACKS (sandwiches available)	Fat Jack's, Harold's, O.D. Pub, Galleon		0		
	7PM-midnight	SOS Party	Harold's Across the street	Spyder Kirkman, D.J.	0	\$5	Maritime & Galleon
	7PM-2AM	SOS Party	O.D. Pub	Mike Lewis, D.J.	0	\$5	(Both close at midnight)
	7PM-2AM	SOS Party	Fat Jack's	Richard Nixon, D.J.	0	\$5	

(NO AFTER HOURS PARTY AT THE MARITIME - HOTEL GUESTS ONLY AFTER MIDNIGHT - PLEASE COOPERATE!)

• SUNDAY 1PM Bar Voyage Party Fat Jack's & O.D. Pub 0