



RONNIE GREGORY

SOS Board Member

CONTACT INFORMATION

336-213-7053

rgregory5@triad.rr.com

2517 Catherine Drive
Burlington, NC 27215

LEADERSHIP

Great events do not happen by accident – they happen because dedicated people show up, plan, and put the membership first. That's my commitment to SOS.

MY OBJECTIVE

To continue serving the Society of Stranders as a dedicated member of the Board of Directors, leveraging decades of experience in event leadership, strategic planning, and club collaboration to strengthen the SOS community and its mission.

WHY RE-ELECT RONNIE GREGORY?

- Decades of proven leadership
- Cross-club collaboration expertise
- Strategic & operational experience
- Passionate advocate for the shag community

EXPERIENCE

ACSC/SOS

2007 - Present - SOS Board Member and served 15 + years on the Fun Monday Committee

2010 - Present - Chairman of the SOS Website

2011 - Present - Founded and Chairman of the "Night to Remember" to honor the past and present ACSC/SOS officers and board members highlighting the importance of the past and documenting this wonderful organization.

2019 - Present - SOS Board Chairman

2019 - ACSC ICON Recipient

2020 - 2022 - Hall of Fame Foundation Golf Tournament

2022 - Present - served and now chairing the SOS Strategic Planning Committee. Contributing to the long-term vision and direction of the organization. I participate in multi-year planning for SOS events and membership growth.

2025 - Present - Fun Sunday Chairman

I have been an active and committed member of the Association of Carolina Shag Clubs (ACSC) and the Society of Stranders (SOS) for over two decades. My deep involvement across multiple leadership roles reflects my passion for the shag dance community and my dedication to its continued growth and excellence.

Burlington Shag Club

2003, 2004, 2006, 2009, & 2019 - BSC President

2020 & 2021 - BSC Board Chairman

2002 - Present - Active BSC Member and participated and chaired several committees, such as Meals on Wheels, SOS Parade, Christmas Party, Coalition Party, Area Party, ACSC/SOS Workshop, Hall of Fame committee, many charity fundraisers, and many others.

2006 - Inducted into the BSC Hall Of Fame

COMMUNICATION

One of my greatest assets is organization and leadership capabilities and making sound business decisions for ACSC/SOS. I inspire people to stay committed to our dance, music, and lifestyle. I have gained extensive knowledge sharing thoughts, ideas, and listening to the ACSC club leaders and members. I am a positive thinker who always promotes teamwork and willing to do anything necessary to make our Association successful.

LEADERSHIP

I have always been a leader in many aspects. Besides being on the SOS Board and SOS Chairman. Also, President and Board Chairman in the Burlington Shag Club for many years.

2009 to 2021 – Owner, Operator and President of the Parr and Davis Co., a Sales Rep & Warehouse Company and managed several employees.

2021 – Current – Owner, Operator and President of The Gregory1, Co., Sales and Marketing Company.

VISION

I have served on many SOS Committees and on the SOS Board and Burlington Shag Club Board. Contributing to long term vision and direction of these organizations.

Participate in multi-year planning discussions for SOS Events and membership growth.

Provide on the ground perspective for decades of event execution experience.

Advocate for member-focused initiatives and sustainable event programming.

Collaborates with fellow Board Members to align strategy with SOS value and tradition.

“Ronnie Gregory brings heart, experience, and dedication to every role he takes on. Re-electing Ronnie to the SOS Board of Directors ensures continued strong, experienced, and member-focused leadership for years to come.”