



**A.C.S.C. MEETING MINUTES
SUMMER WORKSHOP
HYATT DULLES - HERNDON, VA
SATURDAY - JULY 11, 2015**

I. CALL TO ORDER

Chairman Ken Akin called the Association of Carolina Shag Clubs Summer Workshop to order at the Hyatt Dulles in Herndon, VA on Saturday, July 11th at 10:00 a.m. Meeting Agenda was Approved. Ken called Marcia Conway, Co-Chair of the Northern Virginia Shag Club Capital Classic/A.C.S.C. Workshop. Marcia introduced a game, where everyone was to look under their table for a surprise box of Krispy Kreme donuts. This was a nice morning treat to get our meeting kick-started. Ken reminded all of us that our shag family has suffered great losses with the recent passing of Dr. Phil Sawyer – S.O.S. President Emeritus, Eddie Monsour – Executive Director of the Hall of Fame Foundation, Harold Bessent “Fat Harold,” and North Virginia Club Past President, Dave Bushey. Ken introduced the A.C.S.C. Officers, S.O.S. Board Members, and S.O.S. Officers. Mary Gregory, SOS Photographer and S.O.S. Webmaster, was also introduced. S.O.S. Chairman, Helen Still is absent from today’s meeting due to issues concerning Rodney’s health. Also absent was Susan Harrell, S.O.S. Board Member.

II. A.C.S.C. SECRETARY’S REPORT

Minutes from the 2015 SOS Spring Safari (North Myrtle Beach, SC) were presented by Lisa Caveny. There were no changes. Motion to accept the minutes made and seconded. Minutes were Approved. Today’s President’s packet includes updates to our White Book, A.C.S.C. Treasurer’s Report and a special commemorative photograph of Governor Dick Riley signing the bill for the Shag dance to be recognized as the dance of the State of South Carolina.

III. TREASURER’S REPORT

The A.C.S.C. Treasurer’s Report dated 6/30/15 was presented by A.C.S.C. Treasurer, Alan Henry. Alan noted the beginning balance on 1/01/15 of \$18,524.93, net receipts of \$38,101.88, and expenses of \$28,478.77, for a Balance of \$28,148.04. Alan noted that the Jr. Shag Association did send needed paperwork to receive their annual \$2,000 disbursement check. The received 2014 and 2015 for a total of \$4.000 in this report. There were no questions or revisions to the Treasurer’s Report. Motion to accept report made and seconded. Treasurer’s Report was Approved.

IV. A.C.S.C. CHAIRMAN'S REPORT

Ken called up Judy Bennett, Co-Chair of the ICON Committee, and Jan Weakley to go over information on the ICON selection process. Judy encouraged everyone to use shagdance.com for current applications and instructions for submitting nominations. She asked that all ICONS meet after our meeting so that 7 names would be drawn to review this year's applications. Judy also had all ICONS who were present at today's Workshop Meeting to stand and be recognized.

Ken mentioned that missing from our meeting was Phyllis Drake, Co-Chair of the ICON Committee. Phyllis is experiencing some health issues and Ken asked that everyone please remember her in your daily prayers.

Marie Kiesel of Capital City Shag Club discussed the plans for the "Year of the Shag" - Columbia, SC. The Mayor of Columbia wants to celebrate the Shag and has proclaimed 2015 as the "Year of the Shag." Celebration is scheduled for Sept 5th in Downtown Columbia. Many events are planned including shag instruction, a shag contest and lots of great beach music and dancing. There is a dance planned at the Museum of Art for Saturday evening. The six Senators who wrote the bill to make 2015 the "Year of the Shag" will be present at the event. The front steps of the State Capitol will host a shag dance party. A full itinerary of events was handed out to everyone and Marie hopes that many shaggers will attend this special event.

Ken called John Carpenter to share some information about the Carolina Beach Music Academy. John represents the shag club advisory committee. One of the movements that John says is being worked on is to get our dance, our music and our lifestyle to be recognized nationally. John stated they would like to see beach music recognized by the Grammy Awards. For more information, go to www.cammy.org. The goals of the Carolina Shag Club Association and the Beach Music Academy are closely aligned, and the impact of all 15,000 SOS cardholders can make a huge impact on the Grammy Awards.

Ken encouraged everyone to go through the Info/Expo room and learn more information about the Beach Music Academy, Jr. Shag Association, A.C.S.C. and S.O.S., among other vendors in our industry.

Ken gave an update on the health of the A.C.S.C. membership:
91 Full Member Clubs, 31 Subscriber Clubs, 1 new club presented today, and 1 new application today.

Ken introduced Dean Baker, President of Rock Hill Area Shag Club, made a check presentation to the Hall of Fame Foundation for \$5,500. Ken stated that the Hall Of Fame Foundation was their charity of choice and how much the contribution means to the Foundation. Ken shared that RHASC holds a very successful Casino Night that is fun to attend and raises money for their charity.

As a teaser, Ken posed a question to everyone....
Who wants to go to Hawaii??
More details to come!!

V. A.C.S.C. VICE CHAIRMAN'S REPORT

Robin Morley came forward to give the Vice Chairman's Report. She thanked Northern Virginia Shag Club for hosting our summer workshop. Robin shared with everyone that Dave Bushey had called her back in 2012 to discuss if she thought NVSC could possibly host a workshop. Robin encouraged Dave to pursue his dream for his club. Robin gave a beautiful tribute to those we have recently lost, and shared a few personal memories of each person's contributions to our shag lifestyle. Robin dedicated our program today to the memory of Dr. Phil Sawyer, Harold Bessent and Dave Bushey.

Robin stated that with our proximity to our Nation's Capitol, that our program today is devoted to the history of our two organizations: The Association of Carolina Shag Clubs and Society of Strandors (S.O.S.). The Betsy Ross flag was a focal point in our American history and United We Stand was the main theme.

S.O.S. Treasurer, Foster McKinney, began by sharing that today's program will include as many Board Members as possible in the story telling event. Foster, himself, is serving in his 27th year with S.O.S., and feels that he has had a bird's eye view of the history as it unfolded. What started as a party in Columbia, SC in 1983, has led us to where we are today. The Carolina Shag and the Shag lifestyle are inseparable. As Foster displayed a sealed bottle with a scrolled piece of paper tucked inside...He unraveled the story of the beginnings of what would be S.O.S. Details of Gene Laughter, a Myrtle Beach lifeguard and beach bum in the 50's, held the first S.O.S. in September of 1980. The Oak Tree Inn, now the Maritime Resort, was the destination of hundreds of shaggers who converged on Ocean Drive. This first successful party was the catalyst to the many S.O.S. events to follow. Year after year, the attendance grew, and S.O.S. card sales and dance floor rental replaced door revenue by the beach clubs. In February 1989, Gene Laughter had become burdened with running this one-man event and offered S.O.S. for sale to the only organization that he knew "could" and "would" perpetuate this dream. The purchase price was \$100,000 dollars for 100% ownership of Society of Strandors, Inc. At the time of the sale, S.O.S. was at its worst with competition, relationships with the beach clubs and shaggers apathy. The history of Dr. Phil Sawyer's important participation in getting Harold Worley to come on board and support S.O.S. By having the Spanish Galleon as a participating beach club, this convinced others to join. Floor space rental was the key to making this business arrangement work for everyone. SOS survived the rebuilding stage.

S.O.S. Board Member, Ronnie Gregory, shared history in photos of many of the old beach clubs by taking a trip back in time. From Fat Jack's to Harold's on the Beach to Crazy Zack's, the Tilghman pool party and The Pad...all these places hold special memories.

Ronnie then shared some of the monumental events in our history:

The lighting of the water tower in North Myrtle Beach – Originally, it was Don David’s idea...now a reality. The lighted water tower signals to all people and visitors, that the shaggers are in town.

The Guinness Book of World Records – Organized by Anne Henry – On September 24, 2011, about 744 shag dancers set a world record for “Largest Carolina Shag Dance.” Event was held at the North Myrtle Beach Aquatics & Fitness Center. Record still holds today.

Dr. Phil Sawyer’s Book, *Save the Last Dance for Me* – This book chronicles the history of our dance and our lifestyle. The S.O.S. Company Store still has a limited number of books for sale.

Time Capsule – Ronnie and Mary Gregory and Doug and Doris Keaton discussed the idea of a time capsule with Dr. Phil and got his blessings to proceed with this idea. Dr. Phil wrote a letter to all shaggers, which cannot be read until the year 2023. This is even more meaningful with the recent passing of Dr. Phil. A very special piece of history to look forward to in 2023.

Ronnie shared how he and Mary had met Dave Bushey on a trip to the Northern Virginia Shag Club. Dave had shared his desire to host a workshop in a conversation over the course of that weekend...and how wonderful it was that this man’s dream has now come to this place and time. Ronnie stressed that yesterday is history and tomorrow we make new history. This meeting happened because of one man’s dream.

Foster returned to introduce Don David, Chairman of the S.O.S. Parade, who shared the history of the S.O.S. Parade. Don stated that Dr. Phil loved the parade and many times shared ideas with him. Don introduced his team of volunteers and had them stand to be recognized.

A DVD of the 2015 Parade was presented to all Parade Winners:

Best Club Vehicle:

Lake Norman Shag Club – 1st Place

Smokey Mountain Shaggers – 2nd Place

Best Shagging Troop:

OD Shag Club – 1st Place

Society of Brunswick Shaggers – 2nd Place

Most Original Theme:

Sandy Beach Shag Club – 1st Place

Camden Lugoff Area Shag Society – 2nd Place

Lake Norman Shag Club – 3rd Place

Best Shag Theme:

Competitive Shag Association - 1st Place

Burlington Shag Club – 2nd Place

Charlotte Shag Club – 3rd Place

The parade was started in 1995. Many funny stories and treasured memories were shared about the parade beginnings right up to the current year. From the use of walkie-talkies, to t-shirts, to volunteers, Grand Marshals and examples of good and bad experiences was shared. The S.O.S. Parade is part of Spring S.O.S. events. The parade draws between 1,000 to 1,500 people each year.

Foster kept the story of our history going by introducing Lisa Caveny, A.C.S.C. Secretary, who shared the history of our Association and the A.C.S.C. White Book. Lisa dissected the White Book chapters and gave the background history of its development and those credited for writing each section. The White Book was organized and developed under the leadership of Mike Rink, A.C.S.C. Chairman 1998 – 2000. The first printing was in July 2000. In preparation for today's presentation, Lisa had the opportunity to sit down and interview Ken Hudspeth, one of our Founding Fathers. Lisa shared the vision of three friends with a mutual love of beach music and the shag dance...Dr. Phil Sawyer, Ron Whisenant and Ken Hudspeth. These three had very individual strengths, yet acted in unison when working to build our Association. Dr. Phil was the storyteller and the "face" of the Association, Ken was the networker, communicator and friend to all...and Ron is solely named for having the foresight and vision to build our Association. Lisa closed by sharing a thought about our birth date - our death date...We can't do anything to change those eternal dates. It's what we do in the dash that matters most. All Presidents were encouraged to follow these great examples of leadership and to strive to make positive changes and growth within their own home shag clubs.

Foster wrapped up our morning session by encouraging all of us to strive to perpetuate the shag dance and the lifestyle. This is what we are, this is what we love, and we have a duty to share Dr. Phil's dream with all. It is only through Unity that we can keep this Association well and growing. We have a Nation of shaggers and as long as we stay United, we will Stand Strong. In the words of Dr. Phil Sawyer, "A cold beer on a warm night, with a hot date, with no plans for tomorrow...says it all!" Let's work to keep this ideal alive.

Ken thanked all of today's presenters, and reminded everyone that we have raffle tickets on sale during our lunch break for the free S.O.S. cruise.

- Break for Lunch -

VI. SHAG CLUB SHOWCASE – Colonial Shag Club of Newport News, VA

A.C.S.C. Vice Chair, Robin Morley, introduced Harry Walthall, President of Colonial Shag Club, to give a history of his club and its involvement in the Association. Harry described shag dancing as "the dance of love" due to so many dancers meeting and marrying, while sharing the love of the dance.

Harry introduced one of their Past President's, Rev. James "Jay" Magness, to speak on behalf of Colonial Shag Club. Jay talked about the changes within a shag club, and that the success of a club depends on quality members...and the attitude of: Service, Sacrifice and Welcome.

Jay discussed how, when he was serving as President of Colonial Shag Club, he headed up the task of developing their club bylaws. He shared how important a dance venue and a good dance floor is to the success of a club. Good dance instruction and DJ services were vital. To build a club, you have to get members to come to the club, and then get them to come back week after week. Jay encouraged each President to look at those members who are introverts and make sure to make everyone feel welcome. When members feel valued and welcomed, they will repeat that good behavior and make others feel welcome.

Harry Walthall returned to the podium to sum up the showcase on his club by reminding all of us of the most important benefit of the shag dance are the friendships that are made and live on for a lifetime.

VII. S.O.S. CHAIRMAN'S REPORT

Ron Whisenant gave this report in Helen's absence. Ron had all Board member spouses and significant others to stand to be recognized.

Ron gave his report on SOS Membership card sales for 2015. Ron reported that as of June 30th the total deposits total: \$311,825

Shag Club Totals:	4,052 for a total of \$ 121,560
Beach Club Totals:	6,033 for a total of \$ 180,990
Internet and Mail Totals:	309 for a total of \$ 9,270

Totals for 2015 so far are: 10,394 for a total of \$311,825

Ron announced that Wanda Cavin, S.O.S. Secretary, will handle all database information on SOS card sales. All club data should be mailed to Wanda by September 10th.

Fun Sunday/Fun Monday – Ron called Dwayne Baggett, Co-Chair of the Enhancement Committee to give an update on all entertainment scheduled for the two day event. Dwayne encouraged all clubs to sell their Fun Sunday/Fun Monday tickets.

Fun Sunday Entertainment: The Fantastic Shakers, Jim Quick & Coastline
Fun Monday Entertainment: The Entertainers, Too Much Sylvia, and The Blues Brothers Review

Ron thanked Rock Hill Area Shag Club, his home club, for his continued involvement and the benefits of his membership.

Ron called for a "Moment of Silence" to remember all those who have passed.

VIII. NEW BUSINESS:

New Applicant - SamCo. Shag Club – John Bradshaw, Turkey, NC.
Grey Welborn, President of Fayetteville Shag Club offered to make a visit to SamCo. Shag Club and report back to the membership of A.C.S.C. during Fall S.O.S.

IX. OLD BUSINESS:

1. *New Shag Club Applicant Report:*

New Applicant Report on Shag Lauderdale from Ft. Lauderdale, FL – Mike Rink and Peggy Cavin traveled to Ft. Lauderdale to review their club Bylaws, Newsletter and attend a dance function, as well as a shag/swing competition. Mike reported a very successful visit. Shag Lauderdale currently has 50 members, but a very vibrant group with a bright future. President, Michele DeRosa was asked to leave the room while a vote was taken on their membership into the ACSC. Upon re-entering the room, Michele was given a round of applause to welcome Shag Lauderdale into our Association.

2. *Bid Presentation on the 2017 Summer Workshop:*

A presentation for the 2017 Summer Workshop was given by Lake Norman Shag Club President, Terry Hopper and long time member, TK Robinette. LNSC currently has 185 members. Terry stated that they are Friendly, Caring and Capable. Emphasis was put on how enthusiastic the members of the Lake Norman board is of the idea of hosting their second A.C.S.C. Summer Workshop. There was a large group of Lake Norman members who traveled to Virginia to show their support of the workshop bid and attended this mornings meeting. We were reminded of the success of their annual club party, “The Chicken Pickin” and their continued support of the A.C.S.C. and S.O.S.

Ken entertained a motion to have LNSC host the 2017 Summer Workshop. Motion was seconded and passed unanimously.

X. CLUB PARTY INFORMATION

Those Presidents who are hosting parties between now and September were allowed to come forward to promote their club party.

XI. DRAWING FOR A FREE CABIN ON THE SOS AT SEA CRUISE IN OCTOBER:

Ken Akin won!! Ken proclaimed that this had been a very good meeting!!

XII. ADJOURN

Motion made and seconded to adjourn the meeting.

Number of Full Member Clubs in Attendance: 90 of 91
Absent from Meeting: Savannah Shag Club

Respectfully submitted,

Lisa Caveny, A.C.S.C. Secretary

