



**A.C.S.C. MEETING MINUTES  
2016 SOS MID WINTER WORKSHOP  
NORTH MYRTLE BEACH, SC  
SATURDAY, JANUARY 16, 2016**

(Meeting Agenda and Minutes are emailed to club Presidents approximately 2 weeks prior to meetings. If club President is not going to attend the meeting, please see that these minutes are given to representative who will attend. Person attending meeting is responsible for having a printed hard copy of Agenda and Minutes for reference. Please remember that to meet membership requirements, attendance is mandatory at both Workshops and one (1) S.O.S by club President or a member in good standing of the said club.)

**I. CALL TO ORDER**

Chairman, Ken Akin, called the Association of Carolina Shag Club's Mid Winter Workshop meeting to order at North Myrtle Beach, SC on Saturday, January 16th at 10:00AM. Meeting location was held in the Ballroom of the OD Resort, located on the Mezzanine level. Ken introduced the A.C.S.C./S.O.S. Officers. Ken introduced Mary Gregory – S.O.S. Webmaster, Vickie and Paul Harrison – S.O.S. Photographers. Ken also thanked Gil and Susie Bradley, Judy Baker and Bob Klimas for their photo contributions. Absent was Helen Still, S.O.S. Chairman. Ken welcomed all newly elected shag club Presidents, and those returning for another term. The Agenda was approved by the membership for today's meeting.

**II. A.C.S.C. SECRETARY'S REPORT**

Lisa congratulated all new Presidents and thanked Doris and Doug Keaton, and Mary Gregory for their help at the Registration Desk. Attendance is 100% for this meeting with today's sign in sheets. Minutes from Fall S.O.S. were read. Motion to accept the minutes made and seconded. Minutes approved. President's packets include an updated Board contact sheet, a Treasurer's Report, a Shagdance.com information sheet, Important Dates for 2016, updated A.C.S.C. Club Officers page, a packet pertaining today's program "*Let's Just Do It*," a sheet entitled, "Benefits of Being an A.C.S.C. Member," a Sales Procedure sheet for A.C.S.C. Clubs selling S.O.S. cards, the 2016 Nominating Committee List, the 2016 Carefree Times Advertising Form, a Hall of Fame Foundation Application for Assistance Form, and a ballot for today's election of 2 S.O.S. Board Seats.

### **III. TREASURER'S REPORT**

The A.C.S.C. Financial Report was presented by Treasurer, Allen Henry. Allen brought to everyone's attention that there are several clubs who have not cashed their \$400 Reimbursement Check. He encouraged all Presidents to check on the status of their club check, and to see him if necessary.

The Association of Carolina Shag Clubs, Inc. Financial Report had a Balance as of January 1, 2015 \$18,524.93, Net Receipts of \$43,104.87, Expenses of \$45,269.48 leaving a Balance as of December 31, 2015 of \$16,360.32. Allen asked if there were any questions and there were none. Allen asked for a motion to accept. Motion made, seconded and approved.

### **IV. A.C.S.C. CHAIRMAN'S REPORT**

Ken stated that it is time to open the floor for nominations for the 2 expiring SOS Board seats of Don David and Doris Keaton. Ken opened the floor for nominations.

Ann Sigmon of Lake Hickory Shag Club nominated Don David. Ronnie Gregory, SOS Board member nominated Doris Keaton. Jerry Easler of R&B Shag Club nominated Wayne Bennett, President of Golden Isles Shag Club and beach DJ.

Ken asked for a motion that nominations be closed. Motion was seconded and passed. Nominations were closed.

Ken then asked each person that nominated a candidate to come forward and state their reasons for supporting their candidate.

Ann Sigmon came forward to speak on behalf of Don David.

Ronnie Gregory came forward to speak on behalf of Doris Keaton.

Jerry Easler, President of R&B Shag Club, came forward to speak behalf of Wayne Bennett.

One by one, each candidate took the opportunity to share their experience and desire to serve our members.

Next, Ken instructed all club President's to take out their ballot and hand-write the names in as they were presented. He instructed everyone to vote for 2 of the nominated candidates. Wanda Cavin collected the ballots and a count will be taken and reported later in the meeting.

Ken called Mrs. Phyllis Drake, Co-Chair of the ICON Awards, and Judy Bennett, Co-Chair to the podium to announce the 2016 ICON winners. Phyllis went over the process and rules of the ICON nomination guidelines. These guidelines were developed and updated by the ICON Enhancement Committee. There are 9 evaluators, which are on a rotating basis. The Annual Awards will be presented at Spring SOS. Mrs. Phyllis told everyone that it is an honor to be nominated. There were 12 nominees this year, and all scored more than 230 points.

The 2016 Shag ICONS are:

Sammie Benton – Boppers Shag Club  
Pat Hicks – Brushy Mountain Shag Club  
Paul Harrison – O.D. Shag Club  
Laverne Horton – First Coast Shag Club  
Judy Vick – Lancaster Shag Club

Mrs. Phyllis congratulated all the winners!

Ken has received no request from any club from District B that has a desire to bid on the 2018 Summer Workshop. All shag clubs in District B were read aloud. Ken opened the floor to any club representing District B, and Bopper's Shag Club from Charlotte, NC and Columbia Shag Club from Columbia, SC asked to make a bid on the Summer Workshop at Spring S.O.S. There were other clubs who expressed interest, but they were outside of District B, and must wait at this point.

Carolina Shag Club and Eno Beach Shag Club expressed interest if the opportunity arises. Ken also shared a thought to do away with Districts all together and combine all clubs into one region. That idea gained a round of applause from our members in support.

Ken called forward Ashley Stewart, of Competitive Shag Association to come forward and talk about competitive shag. Ashley wanted to meet the new club Presidents and share information about the various dance levels. Ashley serves as the 2016 club liaison and shared all upcoming dance contest dates and locations. He expressed his desire to be part of this Association and the willingness to work with shag clubs to build competitive shag interest.

Ken called attention to the Hall of Fame Foundation application contained within today's President's packets. Ken sits on the Board of the Hall of Fame Foundation and wanted to educate how the foundation works to grant individuals or families who have a financial need or crisis. Ken discussed how the Hall of Fame Golf Tournament helps to raise funds and asked Presidents to consider sponsorship of this event.

The A.C.S.C. Officers Election is to be held during Summer Workshop in July. Positions up for election are that of Chair, Vice Chair, Secretary and Treasurer. Today's packet contains the contact information of the 2016 Nominating Committee.

Ken appointed a Nominating Committee. These members are:  
Sharon Vaughn - Mountain Empire Shag Association  
Charlie Leonard - Charleston Shag Club  
Tim Sullivan - Richmond Shag Club

Ken encouraged anyone that has a desire to run for any of the four positions to make contact with any member of the Nominating Committee. A slate will be presented at Spring S.O.S. and the vote will occur in July at Summer

Workshop.

## V. A.C.S.C. VICE CHAIRMAN'S REPORT

Robin Morley came forward to give the Vice Chairman's Report. Robin introduced our first group of A.C.S.C. Ambassadors:

Margo Murphy - Lynchburg Area Shag Club  
Joan Moore - River City Shag Club  
Ernie Carraway - Monroe Shag Club  
Gerry Anders - Smoky Mountain Shaggers

Robin shared that today's football themed presentation entitled, *Let's Just Do It*, offers motivation for the new year ahead. The visual today is a large checklist for all Presidents to use as a guide to a winning year ahead.

Robin called Allen Henry, to discuss A.C.S.C. Member Requirements. No successful organization can operate without funds. Allen focused on full member clubs. Each full member club must be in existence for more than 1 year, hold regular meetings, have Bylaws, and attend the required meetings of this Association. Meeting attendance and paying dues are what allows a full member club to gain monetary value from the A.C.S.C.

Subscriber members do not have voting rights or monetary rights, but are welcomed at all our meetings. Subscriber members in attendance today are Jr. Shag Association and Competitive Shag Association.

Robin called forward A.C.S.C. Secretary, Lisa Caveny, to share information about what makes a good "coach" or President. New President's should visit [shagdance.com](http://shagdance.com) to update club information, which is the first step once in office. President's were reminded the importance of using a "playbook" such as the A.C.S.C. President's Binder, Club Bylaws and Robert's Rules of Order in coaching their team (club membership). A good "coach" works to select good committee heads and cheers on spotlighting the talents of others. Chairman, Ken Akin and Parliamentarian, John Gilstrap, added some humor during the presentation by throwing a flag and reviewing a play. This added to the fun of today's theme. Lisa expressed the continued goal of our A.C.S.C. and S.O.S. "board team" is to help all club Presidents be successful in their leadership efforts and experience a winning season in their respective clubs.

Robin expressed that recruitment and retention is critical to a club's success. It is easier to retain club members than to recruit new ones. The A.C.S.C. Ambassador program was developed to welcome all Presidents today to our meeting and to make everyone feel welcome. The Ambassadors program is also to showcase club Presidents and their contributions to our Association.

Communication is critical with all membership; the use of social media, such as Facebook and Twitter, has gained importance in today's efforts.

In today's packet, there is a sheet entitled "10 Management Tips for Great Leaders." Robin encouraged all President's to share this information with their fellow Board members.

A quick announcement was made by Ken that Don David and Doris Keaton have been re-elected to the S.O.S. Board.

Today's A.C.S.C. Showcase Club is Ocean Drive (OD) Shag Club. Robin called 2015 Past President, Wendy Schultz, to come forward and share the history and some of the challenges and successes of the OD Club. The OD Shag Club calls the back room of Fat Harold's Beach Club as their home. Wendy discussed past presidents, their influence and their involvement in the S.O.S. Parade. Wendy also shared fundraising ideas and their golf-cart give away each S.O.S. Wendy also shared that the OD Shag Club shares their love of our dance and the history of our dance with the school children in North Myrtle Beach. This idea helps to encourage young dancers to attend Jr. S.O.S. The club also hosts the OD Shag Club Dance Team and they dance at public venues continuing to share the love of our dance. Wendy then introduced the 2016 President, Monica Powell. Monica shared the differences and similarities between being a member of a smaller shag club versus a member of one of the largest in our Association. She stressed the importance of not forcing members to take on jobs, because they will just stop attending. She reminded us of the 80/20 rule...80% of the work is done by 20% of the members. The OD Shag Club takes every opportunity to dance at every opportunity that is presented to them. She encouraged participation in the S.O.S. Parade and shared that it builds relationships with other members, while working on a float or golf cart. In 2016, the club started a "Share a Shag Step" among their members. They are also looking for sister shag clubs to go and visit, and have those club members come and visit the OD Club.

Robin announced that our Summer Workshop in Columbia, SC will focus on Junior Shaggers and the importance of that program.

Break for Lunch

After reconvening from a delicious lunch of boxed deli sandwiches and soup, Ken had everyone check the back of their chair for today's surprise give aways. Two \$25 gift certificates to the S.O.S. Company Store and the first Official A.C.S.C. custom designed football jersey were given away. Our winners were:

\$25 Gift Certificate to the SOS Company Store - Richard Connor, CSRA  
\$25 Gift Certificate to the SOS Company Store - Don Beaudoin, Electric City Shag Club  
A.C.S.C custom designed football jersey – Mike Bolin, York Shag Club

Ken announced that Macon Shag Club is making application to the Association and we need a volunteer to go and make a visit and report back at our next meeting. Laverne Horton agreed to make that visit.

## **VI. S.O.S. CHAIRMAN'S REPORT**

Ron Whisenant, SOS President, gave the Chairman's Report in Helen's absence. He explained that Helen is recovering from some health issues, but is doing well.

Ron also announced that Judy Collins is in ill health and requested prayers for her. He also announced that Jimmy Stinseth passed away.

Ron called S.O.S. Parade Chair, Don David to come forward and report on the plans for the upcoming parade. The theme is "The Farewell Parade," because Don announced this is his last parade and he is turning over his duties after 20 years. Donnie and Wendy Shultz will take over as the new parade chairs.

Ron called forward S.O.S. Webmaster, Mary Gregory, to give a report on shagdance.com. She explained that the information that appears on the website is only as accurate as she receives it from the update forms. There is a website committee made up of Mary Gregory, Ronnie Gregory, Doris Keaton and Judy Vick. Mary encouraged every President to include their club parties in their information, as shaggers refer to this site for dancing opportunities. Shagdance.com receives an average of over 2 million hits per year, or over 3000 different people each month.

Ron Whisenant, S.O.S. President – Announced that Dwayne Baggett and Rosemary Parten are heading up the Enhancement Committee, and are open to any suggestions of bands that you might want to see them hire for Fun Sunday/Fun Monday. Ron also thanked Vickie Harrison for handling the Facebook page for S.O.S., and for always updating photos.

Ron stated that 2015 final totals for S.O.S. card sales are:

Shag Club Sales: 4,519

Beach Club Sales: 8,665

Mail and Internet Sales: 475

2015 Year End Total: \$409,780

Question was asked from the floor by Kevin Byrnes, of Richmond Shag Club, as to how 2015 card sales compare to past years. Ron replied that sales have remained about the same. Kevin then asked if the 2:1 ratio of shag club sales versus beach club sales was a normal trend.

The 2016 numbers reported so far with 58 clubs reporting 1,160 cards for total sales of \$29,769.

Ken added that our shag clubs have the largest membership of over 14,000 members, and that the card sale ratio by clubs versus the beach club sales, should be reversed if everyone participates. Ken encouraged all Presidents to sale all their cards and take advantage of the \$5 per card discount.

**VII. OLD BUSINESS**

There was no Old Business.

**VIII. NEW BUSINESS**

There was no New Business.

**VIII. CLUB PARTY INFORMATION**

Presidents came forward to share party information of parties between now and Spring SOS.

**X. ADJOURN**

Motion made and seconded to adjourn the meeting.

Number of Full Member Clubs in Attendance: 93 of 93

Absent from Meeting: None

Clubs making application: Macon Shag Club

Respectfully submitted,

---

*Lisa Caveny, A.C.S.C. Secretary*