



**A.C.S.C. MEETING MINUTES  
2012 MID WINTER CLASSIC – O. D. CAFE  
NORTH MYRTLE BEACH, SC  
SATURDAY, JANUARY 14, 2012**

**I. CALL TO ORDER**

Chairman Ken Akin called the Association of Carolina Shag Clubs Mid Winter meeting to order at North Myrtle Beach, SC on Saturday, January 14th at 10:01 AM. Ken introduced the A.C.S.C. Board Members, S.O.S. Board Members, S.O.S. Officers, Glenda Brown, Past President Pin Chairman, Mary Gregory Webmaster, and Vickie and Paul Harrison, S.O.S. Photographers. Ken noted that Dr. Phil Sawyer couldn't be with us this weekend.

**II. WELCOME NEW PRESIDENTS**

Ken welcomed the new presidents. He stated that if they have any questions, they can ask them today or at anytime.

**III. MINUTES FROM FALL SOS**

Sonny asked if there were any additions or corrections to the minutes. Hearing none a motion to approve the minutes was made and seconded. Minutes approved. Sonny asked that the new President's get the White Book and update it with changes that are in the meeting packets. Sonny thanked the ladies who work the registration desk, Glenda Brown, Cindy Augustine, and Donna Reynolds.

**IV. TREASURER'S REPORT**

Allen noted that there are 2 reports in your in your packet; SOS Charitable Foundation Treasurer's Report, and the ACSC Treasurer's Report. Allen went over the SOS Charitable Foundation Report. Balance as of 1/1/2011 was \$26,687.70, Receipts totaling \$19,297.52, Donations of \$21,600.00, Expenses \$8,414.83 leaving a balance as of 12/31/2011 of \$16,647.39.

Allen recap the Guinness Project; Income as of 12/31/2011 \$19,769.00, Expenses \$7,914.83, Net Profit \$11,854.17 which goes directly into the Foundation.

Allen gave the ACSC Financial Report. Balance as of 1/1/2011 \$18,639.15, Total Receipts \$37,375.38, Total Expenses \$38,015.87, leaving a Balance as of 12/31/2011 of \$17,998.96. Allen asked for motion to approve Treasurer Report. Motion made, seconded and approved

#### **V. A.C.S.C. CHAIRMAN'S REPORT**

Ken stated that the Guinness Record was a huge success. Ken said that he had seen articles in newspapers other than the ones at the beach and that the Guinness Record was recognized around the state as an accomplishment that we did. Ken thanked AnnE Henry and all those who participated in making it happen. Ken stated that you need to go by the Company Store and see the things that have been done. He thanked Vickie Harrison for the DVD that she put together to play at the Company Store.

Ken mentioned that the 2012 Winter Workshop will be held in Hilton Head, SC hosted by the Beaufort Shag Club. The Summer Workshop will be held in Jacksonville, FL in July. Ken also pointed out that this year elections will be held for the 4 A.C.S.C. Officers in July at Jacksonville. Ken stated that if you have a desire to run for one of the offices, he will have a Nominating Committee by the Winter Workshop. Ken noted that all the clubs had good crowds. Ken pointed out that he has a new email which is [kjakin13@gmail.com](mailto:kjakin13@gmail.com).

#### **VI. A.C.S.C. VICE CHAIRMAN'S REPORT**

John pointed out that in the meeting packet was a guideline to planning an ACSC Workshop. It is a document to be used for changes or suggestions on having a workshop put on by your club. John asked for all new presidents to meet him after the meeting.

#### **VII. S.O.S CHAIRMAN'S REPORT**

Helen thanked everyone for patronizing our SOS partners that help us put on SOS. Helen asked everyone to go by the Company Store and see all the changes that have been made and to register for the gift basket.

Helen noted that the North Myrtle Beach Museum is going to have a section in the museum to house shag memorabilia. They said that this section will have the ability to change items regularly with new items. You can also

donate shag items you have, etc. The SOS Board put in a request to the SOSCF for \$5,000 to the NMB Museum.

Helen noted how hard and determined AnnE Henry worked to put this event on. Helen read the letter from Guinness to Anne stating that the attempt was successful. Helen asked AnnE to come up and recap the Guinness event. AnnE noted that she had XL T-Shirts, DVD's of the entire event and pictures and tickets that are suitable for framing available for purchase at the Company Store.

Hollis Britt gave a report on the Enhancement Committee. Hollis noted that this will be the 15<sup>th</sup> year of Fun Monday. Hollis let everyone know that without the card sales Fun Sunday and Fun Monday can not be put on and that any money left after expenses goes to the Charitable Foundation. More information will be made available at the Winter Workshop.

Ron Whisenant reported that Fall Migration was the largest on record. Ron reported that for 2011 Shag Club Totals was 4,653, Beach Club Totals was 8,514, and internet and mail totals were 321 for a total of 13,488. Deposits were \$406,245.00. Total Deposits to date were \$407,337.00. Ron stated that our organization was healthy and things are going well. Attendance at the beach continues to show good numbers even with the economy the way it is. Ron reported that Mid Winter has an impact on the area to the tune of 4.5M and on the 10 day events we have an impact of 10M.

Pat Smith, SOS Registrar, noted that she is having a problem getting an address for each card sold. For example, if you buy more than 1 card make sure you have a name and address for each individual card sold.

Don David, SOS Parade Chairman came up and reported on the spring parade. Don noted that this will be our 18<sup>th</sup> year of the parade and his 16<sup>th</sup> year as Parade Chairman. The theme for this year's parade is "*The Year of the Book*" in honor of Dr. Phil Sawyer's book that is coming out this year.

Ronnie Gregory talked about the 1<sup>st</sup> Annual SOS at Sea. He reported that already there are 70 cabins reserved. He reported that a lot of activities were planned and that a flyer was in your meeting packet today.

Dwayne Baggett reported that you can still buy NC Shag Tags. To date approximately 700 have been sold and he would like to see at least 1,000 sold. \$5.00 of the money for the tag goes to the Hall of Fame Foundation.

## **VIII. OLD BUSINESS**

Ken reported that there was no Old Business.

**IX. NEW BUSINESS**

Ken reported that the Chester Shag Club has requested to be dropped from a Full Member Club to a Subscriber Club.

Ken reported concerning the music licensing that SOS was trying to get the same agreement with ASCAP that NFD and ABA have. After talking with our legal council ASCAP does not have agreements like National Fast Dance (NFD) or American Bop Association (ABA), so you have the option of dealing with ASCAP directly or going with NFD or ABA. Ken noted that ABA only covers 3 day party. NFD will cover your 1 day, 2 day or 3 day parties. Ken noted that there are some forms with cost at the counter behind us for you to take with names, addresses, etc. NFD annual fees \$.25 per member with a minimum of \$25.00 to \$100.00 based on membership. All other cost is the same per party; .09 per member for ASCAP, .07 per member for BMI and .04 per member for SESAC.

Ken noted that we have a new club making an application to the Association. It is the Franklin Shag Club in Franklin, VA. Ken has got a person to volunteer and he will report back to the Board of Advisors at the Winter Workshop.

**X. CLUB PARTY INFORMATION**

Ken invited clubs with parties between now and the Winter Workshop to come up and promote them. Ken asked that everyone please stay and listen to the presentations.

**XI. ADJOURN**

Motion made and seconded to adjourn the meeting. Meeting adjourned at 11:11 AM.

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A.C.S.C. Secretary