



Almost Quarterly Newsletter



### Special points of interest:

- Newest Presidents and Anniversary dates
- So Who is Dr. Phil?

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# Tips And Tidbits

## Association Of Carolina Shag Clubs

Ken Akin-Chairman  
 Robin Morley-Vice Chairman  
 Allen Henry-Treasurer  
 Sonny Brown-Secretary  
 Judy Vick-Past Chairman



December 2013

Volume 1, Issue 5 page 1

### Welcome to the special Holiday Fifth Edition of Tips and Tidbits

This is the fifth edition of the ACSC Newsletter for Shag Club Presidents, their officers, and other members of their ACSC Shag Clubs that will benefit from the provided information. If you would like to contribute an article that you believe will help your fellow presidents, please contact Robin Morley.

#### Thoughts of SOS Past and Future

We all get excited the closer and closer it gets to SOS. We start packing our clothes, food, beach chairs, bathing suits and those items that makes SOS so much fun.

We anxiously get to the beach and one of the first goals is to find our Carefree Times. We read the articles and ads that have been submitted. We search for shag lessons, DJ schedules, band schedules, and drink and food specials. The first night is always the one we remember the most by seeing old friends and dancing on those floors that we dearly love. SOS is officially underway and what a wonderful ten days it is going to be.



A couple of weeks before SOS I receive a listing of all activities that will be taking place at SOS. The listing tells of all the shag club parties that will be hosted at SOS participating clubs. I must say to you: THIS IS MY FAVORITE!!!! It is such a pleasure to drop by your parties and see your club members having such a great time. The hospitality and kindness that you share is priceless. I would like to say thank you. The ACSC/SOS Board would like to thank you for hosting your parties in our SOS participating clubs. If my memory serves correctly I attended around 40 shag club parties while at Fall Migration. This is certainly a perfect time for shag clubs to socialize, promote our dance, music and lifestyle. Vicki and Paul Harrison are always around catching those special smiles of you and your shag family. Our many thanks go to the Harrisons for making SOS so special for all of us.

Spring SOS will be here before you know it. Please make those party plans early for your shag club to enjoy SOS at NMB in 2014. One last thought before I leave you. Congratulations to the Enhancement committee, Judy Collins, and everyone that had a hand in SOS's 2012 Fun Monday event being awarded "Event of the Year" at the 2013 CBMA awards.

See you shagging soon,

Robin Morley

ACSC Vice Chairman





# Tips And Tidbits

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## Presidential Transition– Robin Morley, Vice Chairman

ACSC shag clubs undergo changes each year. We as presidents undertake the duty of making our clubs the best they can be and we do this with pride and enthusiasm. We encourage our members to become more involved in making their club stronger and more vibrant. It is important to adapt to the changes we face. Here are some ideas to help make some of the changes easier on everyone.

If you are an outgoing president please let me say thanks so much for your dedication to your club and I know that you have made an imprint in the future goals your club will enjoy. It is imperative that you pass along to your incoming presidents any notes, timelines, and information that are needed to make their transition an easy one. The ACSC asks that you give the ACSC Reference Manual to your new president. You as a president are very knowledgeable, so continue to support your club actively in some capacity.

Newbie's Welcome!!! We are excited that you have made the commitment to be president of your local shag club. I realize that some of you may have already served as president in the past and are reassuming that position. The ACSC is available to you to answer any questions or concerns you may have. The next ACSC business meeting will be held at Mid-Winter at OD Café on Saturday January 18, 2014 at 10am and the Winter Workshop will be held in Columbia S.C. hosted by Palmetto Shag Club. The business meeting will be held on Saturday, February 22, 2013 at 10am. This workshop will be very informative for you as a new or returning president. The workshops are mandatory meetings for your shag club to be represented.

Please make use of our website [www.shagdance.com](http://www.shagdance.com). Our webmaster, Mary Gregory, does a wonderful job and we have so much useful information available to you. Click on ACSC and you will find information on contact information, new president forms, the White Book (reference manual) and other forms needed.

In closing, I ask that you forward this newsletter to your officers and board members. I wish for your club continued success. The holidays are here! Enjoy and appreciate your time with your family, shag family, and friends.

Wishing each of you and your club a prosperous New Year,

Robin Morley





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## ACSC Chairman-Ken Akin

Our second SOS Shag Cruise was another success! During our cruise week we were fortunate to have a lounge available for our dancing pleasure almost every night. Other events on the schedule included dance and line dance classes by Charlie and Jackie, Don and Debbie and Brenda, Djs played great music and we had especially good weather all the week of the cruise. When the plans are completed for the next SOS cruise make your plans to join us---you will not be disappointed!

Although my schedule has been quite busy since fall SOS, I had the pleasure of having telephone and face-to-face conversations with a majority of our ACSC club presidents. In addition, many shag club members, past presidents and board members and Hall of Fame members have talked to me by phone, email or at shag club parties. During these conversations, many of these individuals expressed enthusiasm for their involvement in our shag lifestyle and our organization. I cannot recall any negative comments but only comments of concern for the recent issues facing the ACSC and SOS leaders. Thanks to everyone who expressed their support of our organization.

After our Mid-Winter meeting in North Myrtle Beach, we will be attending the February 2014 ACSC Winter Workshop hosted by the Palmetto Shag Club in the Embassy Suites near downtown Columbia, S. C. The July 2014 ACSC Summer Workshop will be hosted by the CSRA Shag Club at the Marriott in downtown Augusta, Ga. Please make your reservations and purchase tickets for both of these events as soon as possible.

As always, I am very proud and honored to be Chairman of the ACSC organization and appreciate all the goals set and achieved within each ACSC shag club. There is an incredible amount of time, effort and talent required in keeping each club strong and active. Thank you and keep up the good work!

Any questions or concerns----email me at [kjakin13@gmail.com](mailto:kjakin13@gmail.com) or call 803 640-3567. It would please me to answer your questions or concerns.

Ken Akin, Chairman  
Association of Carolina Shag Clubs





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## A Message from Helen Still- SOS Chairman

Holiday greetings,

I use this greeting because it includes my wishes for a very Happy Thanksgiving, Merry Christmas and New Year's best wishes as well. I am one of those people who still use the term Merry Christmas and I don't use the X when I write Christmas. Christ has been removed from so many places and things, and he sure needs to remain in Christmas. Hope you all feel the same way.

I want to send out a special message to you as presidents and hope you will pass this on to your club members. It has been very heartwarming to read your newsletters and see the great work you all are doing within your clubs. So many clubs are working towards fundraisers during the Christmas season and other times during the year as well. I believe that when you keep your membership working together on projects and involved, your club stays stronger. It appears that you all are staying plenty busy. GREAT job!!!

Also thank you all for being responsible and selling the SOS cards within your club, so your members can save \$5.00 on each card. We appreciate your partnership in this effort. We are seeing more and more new people coming to SOS who have never attended before. This says something positive about you all helping to spread the word of our shagging lifestyle along with our advertisements and promotions about SOS. The SOS card is the BEST deal around. You can party a total of 23 days each year for \$30.00 or \$35.00, depending on where the card is purchased. I think you will all agree that this is a great deal for the money.

SOS has been able to transfer over \$200,000.00 to the Charitable Foundation, since the SOS Charitable Foundation was founded in 2002. This money has been donated to various charities. This is in an effort to be good citizens and support organizations that desperately need our help. This is something that everyone in both organizations can be very proud of. We hope to have a complete list of the contributions, when they were made and the amount paid out available for each of you soon.

If at any time you have a question about our organization, or if I can be of assistance to you, please feel free to contact me by email [helro@pbtcomm.net](mailto:helro@pbtcomm.net) or 803-648-8092. I do appreciate the kind emails and calls I have received from many of you sharing your support of our board.

With all the hustle and bustle of getting ready for the Christmas season, your club parties and family get-togethers, let's all remember to acknowledge and be thankful for how very blessed we are. There are many people who lack the very basic things they need. Last year we started giving one gift to each person in our family and had a Chinese Christmas exchange and it was so much fun. We actually could not hold firmly to this one gift thing with the grandchildren. But our family decided that we'd helped needy children and families who desperately needed help instead of spending money on ourselves. We will do it again this year.

In all you do please be safe, be happy and be kind.



Helen Still

SOS Board Chairperson

# Tips And Tidbits

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## Newest ACSC Shag Club Presidents and Their Clubs

Doug Keaton	Steppin Out Shag Club
Janet Guthrie	Atlantic Beach Shag Club

## ACSC Shag Club Anniversary Dates and Years of Service



The ACSC wishes to recognize the anniversary dates of our member clubs. The goal of the ACSC is to preserve and promote the music, the dance, and the lifestyle, and your clubs have been doing this for many years.

CONGRATULATIONS TO ALL!

Shag Club	Years	Formed
Franklin Shag Club	2	2011
Bass Lake Area Shag Society	6	2007
Coastal Shag Club	6	2007
Beaufort Shag Club	8	2005
Battlefield Boogie Club	9	2004
Brushy Mountain Shag Club	10	2003
Pittsburg Area Jitterbug Club	10	2003
Sandy Beach Shag Club	10	2003
Colonial Shag Club	11	2002
Causeway Shag Club	13	2000
Charleston Area Shag Society	15	1998
Atlantic Beach Shag Club	17	1996
Beckley Area Shag Club	20	1993
Northern Virginia Shag Club	20	1993
South Strand Shag Club	20	1993
Beach Shaggers of Birmingham	21	1992
Lynchburg Area Shag Club	21	1992
Moore Area Shag Society	21	1992
Mountain Empire Shag Society	21	1992
Boogie on the Bay	22	1991
Twister's Shag Club	22	1991
Winston Salem Shag Club	22	1991
York Shag Club	22	1991
Danville Shag Club	23	1990
Outer Banks Shag Club	23	1990
Sandhills Shag Club	23	1990
Steppin' Out Shag Club	23	1990



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## ACSC Shag Club Anniversary Dates and Years of Service

### Continued



The ACSC wishes to recognize the anniversary dates of our member clubs. The goal of the ACSC is to preserve and promote the music, the dance, and the lifestyle, and your clubs have been doing this for many years.

CONGRATULATIONS TO ALL!

Eno Beach Shag Club	24	1989
Gaston Shaggers, Inc	24	1989
Golden Isles Shag Club	24	1989
Roanoke Valley Shag Club	24	1989
Tampa Bay Beach Boppers	24	1989
Lake Tillery Shag Club	25	1988
Mountain Shag Club	25	1988
Twin Rivers Shag Club	25	1988
C.S.R.A.	26	1987
Camden Lugoff Area Shag Society	26	1987
Electric City Shag Club	26	1987
Lake Hickory Shag Club	26	1987
Richmond Shag Club	26	1987
Piedmont Shag Association	27	1986
Burlington Shag Club	28	1985
Sumter Shag Club	28	1985
Charlotte Shag Club	29	1984
Fayetteville Area Shag Assoc.	29	1984
Carolina Shag Club	30	1983
Ocean Drive Shag Club	31	1982
Columbia Shag Club	32	1981
Rock Hill Area Shag Club	32	1981

If your club is not listed, that means your information has not been received. Please submit the date that your club was formed and it will be added to the list.



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## ACSC Membership Dues Will Be Mailed At The End of December

The ACSC Membership dues invoice will be mailed at the end of December 2013 at the last address on file. If you change your club address, please notify us of your new club address.

Allen Henry, Treasurer



**Greetings  
from your SOS  
Photographer  
Vickie Harrison**  
Paul Harrison, World's Greatest  
Assistant SOS Photographer

**If your shag club is having an event during Mid-Winter, let us know and we will try to be there to capture the SOS Memories!**  
**vickharrsc@aol.com**  
**843-503-9542**

**Merry Christmas & Happy New Year**  
**We are looking forward to seeing all the smiling faces and happy feet during Mid-Winter and the ACSC Winter Workshop !**  
**WWW.SHAGDANCE.COM**



# Tips And Tidbits

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December, 2013

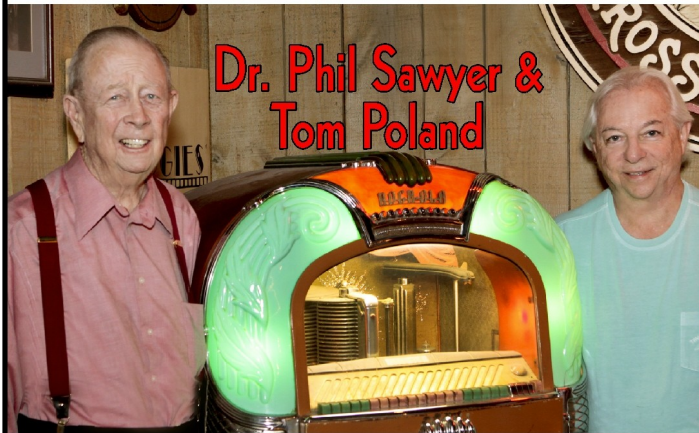
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## "Save the Last Dance for Me"

*A Love Story of the Shag and the Society of Stranders*  
by: *Dr. Phil Sawyer and Tom Poland*

Available at The SOS Company Store  
Located on Ocean Blvd., NMB  
or the SOS Website Online Store



**Perfect Shagger Stocking Stuffer**

**15% Off**

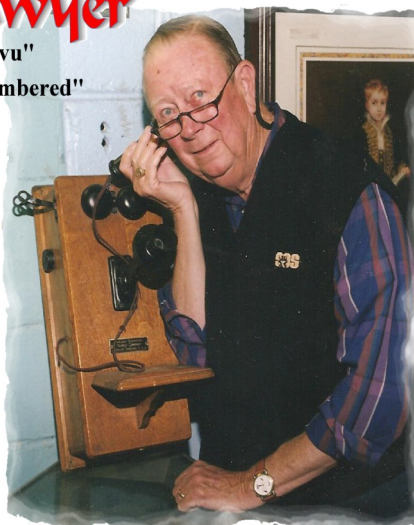
**ORDER ONLINE**

[www.shagdance.com](http://www.shagdance.com)

## Dr. Phil Sawyer

Quote from "SOS deja vu"  
1989 article "Robert's Remembered"

**"...the bottom line is I saw shagging for the first time, somehow learned to do it in the next year, got it in my blood, and my life has been greatly enriched ever since."**





# Tips And Tidbits

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So Who is Dr. Phil? Reprinted from Dr. Phil Sawyer

By all odds, I should have been hanging around the filling station learning how to put hot patches on red rubber inner tubes and fix carburetors. That's what boys in rural South Carolina during the early 40s did. But instead, I was hanging around the only store in Sally, South Carolina that sold records playing Harry James and Benny Goodman, and learning to dance. We did a pretty fair country jitterbug from what we saw in the WW II movies (Stage Door Canteen). I first saw shagging at the Roberts Pavilion at Ocean Drive in 1945. I was smitten. In those days, no one taught you to dance--you had to watch and learn yourself. So watch we did and practice we did and somehow we learned to do it.

That little skill paid rich dividend throughout my years at the University of South Carolina. Only about 5% of the male students could "fast dance." Those of us who could reaped great benefits. I danced my way through Carolina, and even after I graduated, we danced around Columbia at places like the Web, the VFW and Amvets.

Chick and I were married in 1957. We continued to dance on week-ends, especially at the Fort Jackson Officer's Club, but by then, the Rock & Roll frenzy had hit the country, and good places to shag were hard to come by.

The renaissance of Shag in 1979 was like the rebirth of learning. All of a sudden, people were shagging everywhere. You all know the story. Shag clubs, week-end parties, S. O. S., bus trips, contest--the whole nine yards. We were back into it and thrilled to the bone.

I was a joiner and an organizer so I quickly became involved. I was president of the Columbia Shag Club, one of the founders of the Association of Carolina Shag Clubs and the Hall of Fame Foundation. As Chairman of the Board of the Association, I was responsible for taking 212 shaggers to Hawaii, and I was responsible for bringing S. O. S. to the Association. Chick and I were one the original Host Couples of Our Time. I originated the Columbia Shag Club Newsletter, the first local club letter in the Association.

I helped start shag clubs in Aiken, Orangeburg, Camden, Greenwood, South Strand, and Hilton Head. It is honor enough to be called a "shagger" but others have come my way--sorta like icing on the cake--including the Beach Shagger's Hall of Fame, the Wall of Fame, the Wall of Legends, and the DJ's Hall of Fame.

I could go on and on about my life in the shag world, but if you want to be short and to the point, just put me down as

Phil Sawyer--Shagger.





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## The Cost of a Shag Club-by Reneé Baker

*Editors note: Reneé first put this on the Lancaster Shag Club's Facebook page. Have your members see this!*

It takes more than just people showing up to dance to support a shag club.

Membership – Why pay a membership fee? Lots of people are content to pay more money for entrance to parties rather than save money by paying a membership fee and paying the lower entrance fee to parties, because they don't want to have to "do a job" in the club. Well, memberships are needed for clubs to survive. Clubs that are members of the ACSC have to pay a yearly fee (this also entitles you to buy your SOS card at a reduced amount). Clubs have to pay a fee to the one of the music associations in order for the DJs to be able to play artists music for the public. Clubs have expenses such as websites and their upkeep, newsletters to publish, flyers for parties or events, and other expenses just to exist. Membership money doesn't cover the cost of weekly or monthly parties.

Some clubs are fortunate enough to have a restaurant or club to support them and allow them to use their facilities free of charge. These clubs are few and far between. Most clubs have to pay rent for the facility and also pay for the DJ to play. Venues aren't cheap. This is why clubs must also charge a fee at the door for the party and sell raffle tickets and 50/50 tickets. An average club will have to pay at a minimum \$400 or maybe even \$600 to have a party. That would be \$4-\$6 a piece entrance fee for 100 people....see where I'm going with this? Then, even if you have a cash bar and members bring food or snacks, the club has to furnish plates, napkins, forks. Decorations? Not required, but people prefer a little something. You need tickets to have a raffle, paper, pens, books to keep track of people signing in, expenses, etc.

Our goal is to preserve and promote the shag. Shag lessons, events in the community, donations to our community or shag related causes...? Our officers are required to attend 3 of the mandatory meetings held by ACSC (who own and maintain SOS). Should these unpaid workers have to spend their own money for gas, food, rooms, and event fees to serve their club?

Money aside, parties don't just happen. You have members that serve as Officers and Board Members. Should they have to do ALL the work for the club? No. They are the representatives and final decision makers, but they alone can't do all the work. Parties have to have a venue, they need a date, a DJ, persons to get the room ready – set up tables, decorate, persons to man the door and sign in people, take up the money, someone to organize the food, persons to sell the raffle and 50/50 tickets, someone to make the announcements, people to clean up, someone to pay the venue and the DJ, someone to send updates and pictures to the webmaster and the editor of the newsletter. What about when the party is over. Someone has to publish the newsletter, coordinate Charity functions, make flyers for upcoming events, teach the shag lessons to get new members in.... the list goes on.

So what does it mean to be a member... let's see... Webster says a "constituent part of a whole". It takes the members working together as a whole to keep the group together. Everyone must play their part. Not everyone needs to perform the same task, and some are better at different tasks than others.

The club can't function without the members. Without the members, there is no party. Without a party, you don't get to talk to your friends and dance. Therefore, participate, support your club by coming to the dances, promote the club, work for the club, bring new friends in to further growth of the club, have an opinion and don't expect something for nothing.





# Tips And Tidbits

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## Flyer For the 2014 Winter Workshop in Columbia, SC



2014 ACSC Winter Workshop

### A Party to Remember!

Columbia, S.C.  
February 21–23 2014

Hosted by Palmetto Shag Club

[www.palmettoshagclub.com](http://www.palmettoshagclub.com)



**\$65**  
\$75 after  
1/31/2014

Park and Party





Park and Party

**Embassy Suites Hotel** 200 Stoneridge Drive Columbia, S.C. 29210 Greystone Blvd & I-26

**Room Rate: \$109 Beautiful 2 Room Suites w/ Refrigerator, Microwave and Wet Bar**  
Call (803)252-8700 or (800)-Embassy and use code ASC or book online at <http://bit.ly/13mhUOf>  
**Reduced Hotel Room Rate ends on January 30, 2014—limited to 170 rooms**  
**Spacious Ballroom with 40 x 60 Wood Dance Floor**

FRIDAY 2/21	SATURDAY 2/22
<p>7:30am – 10:30am Full Cook to Order or Buffet breakfast</p> <p>10:00am – 3:00pm SOS Board Meeting</p> <p>2:00pm – 11:00pm Registration</p> <p>2:30pm – 5:30pm <b>Hospitality Suite in Greystone</b></p> <p>5:30pm – 7:00pm Hotel Guests Manager's Reception featuring adult beverages</p> <p>6:00pm – 9:00pm <b>DJ Skip Mallios in Ballroom</b></p> <p>9:00pm – 12:00pm <b>DJ "Fast" Eddie Thompson in Ballroom</b></p>	<p>7:30am – 10:30am Full Cook to Order or Buffet breakfast</p> <p>9:00am – 9:00pm Registration</p> <p>10:00am – 2:00pm ACSC Membership Meeting</p> <p>2:30pm – 5:30pm <b>Hospitality Suite in Greystone</b></p> <p>3:00pm – 5:00pm <b>DJ Billy Fanning in Ballroom</b></p> <p>3:00pm – 4:00pm Line Dance with <b>Maggie Weathers</b></p> <p>4:00pm – 5:00pm Workshop with <b>Michael and LeAnn Norris</b></p> <p>5:30pm – 7:00pm Hotel Guests Manager's Reception featuring adult beverages</p> <p>6:00pm – 9:00pm <b>DJ Rodney Still in Ballroom</b></p> <p>7:00pm – 8:00pm Dinner Served</p> <p>9:00pm – 1:00am <b>DJ Butch Davidson in Ballroom</b></p>
 <p><b>Super Hospitality Suite</b> Dance Floor — Open Bar — Food Free Shag Workshop Free Line Dance Instruction Split Pot Drawings Raffle Fabulous Vendors</p> <p><b>\$65/ person—\$75 after 1/31/2014</b> For more info contact Susan Martin at <a href="mailto:susan.martin956@gmail.com">susan.martin956@gmail.com</a> or call (803)497-3669</p> 	<p style="text-align: center;"><b>SUNDAY 2/23</b></p> <p>7:30am – 10:30am Full Cook to Order or Buffet breakfast</p>

Event Chair—President Cecil Martin  
Event Tri-Chairs: Susan Martin, Novelene Powell and Helen Still

Make checks payable to **Palmetto Shag Club** and Mail to: **Palmetto Shag Club, P. O. Box 7232, Columbia, S.C. 29202** or process on-line at [www.palmettoshagclub.com](http://www.palmettoshagclub.com) using a Credit Card or PayPal

Name: \_\_\_\_\_ Amt. Enclosed: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Shag Club: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_ Confirmation by Email  
NO ONE UNDER 21 ADMITTED No Refunds





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Association Of Carolina Shag Clubs



August 2013

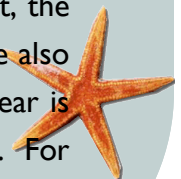
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## Tips on being in the Spring SOS Parade

If you want to know the rules about the SOS Spring Parade, the person that has these answers is Don David, parade chairman. He is a wealth of information about the parade, and you will want to get to know Don better, as his advice is very important. I am going to give you some tips from another perspective, and that perspective is that of a relatively new participant to the parade, with some great success. If you want the advice of someone that has had great success for many years in a row, you would want to start with Joan Kimbro, president of the incredibly successful, Burlington Shag Club.

The first thing a shag club has to consider is, can we have an entry in the SOS Spring Parade? Many clubs are concerned about the cost and manpower. The cost all depends on how deeply involved you want to get. Manpower is a factor that helps to determine how elaborate your entry can be. I think that the wonderful benefit of the parade is that you get to showcase your shag club, and can do so based on whatever budget, and number of members that will be attending SOS. If cost is a significant factor, you can still enter the parade as a shagging troop, and your only cost is your outfits, or anything you decide to have that upgrades your performance. The next level would be best club car. If you want to be represented, you can just have a car, and people walking along side of it. If you are ready with your "A" game, and can afford a little money on a float, then you want to enter "Most Original", or "Best Shag Theme". Renting a float can cost around \$750. If I recall, that is how much we spent on our float rental. Our second float, we had a member that loaned us a very nice trailer. We were fortunate to win 1st place in the "Most Original" category. Following this, our Board decided to up the ante and our next entry will be on our all new customized trailer we had built just for parade floats. This is not cheap, but over the years it will be very cost effective. Get your membership involved and let them know you want to consider having a float. Be realistic, but convey that the benefits far outweigh the cost and hard work.

So, what I want you to take away from this is that every club can participate in the parade, and at worst, the cost can be very minimal. If your club raises money to have a float, utilizes some advertising, or comes up with a clever way to have a float, or club vehicle at an affordable cost, the camaraderie, team work, relationship building, and exposure your club gets, is priceless. We also do our local Christmas parade and this is a great way to showcase our club locally! This year is the 20th year of the parade. I encourage every club to participate in some fashion this year. For more information, go to [www.shagdance.com](http://www.shagdance.com) and go to the parade section.



John Carpenter - Sandy Beach Shag Club



[Click Here For SOS Officers And Board Members](#)

**Officers**

**Association of Carolina Shag Clubs**

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Ken Akin-A.C.S.C. Chairman  
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[rbrown1703@bellsouth.net](mailto:rbrown1703@bellsouth.net)



Allen Henry-A.C.S.C. Treasurer  
3849 Habersham Forest Dr.  
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Judy Vick-Past Chairman  
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803-285-5254  
[jvick@comporium.net](mailto:jvick@comporium.net)

**Important Dates To Remember-ACSC/SOS**

**2014**

**January**

January 17-19 Mid-Winter

**February**

February 21-23 Winter Workshop

**April**

April 4-13 Spring Safari

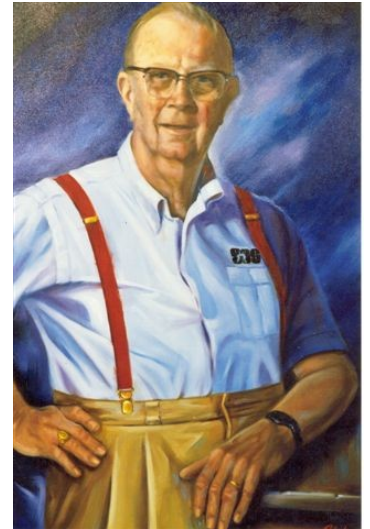
**July**

July 11-13 Summer Workshop

July - Junior SOS

**September**

September 12-21 - Fall Migration



S.O.S President Emeritus

Dr. Phil Sawyer

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