

SERVE-Shag Management and Leadership

Selfless Service

Embrace Diversity of thought

Rapport

Value, voice, and vision

Evolve, embrace, encourage

First, and very important, club management teams and leadership must truly understand selfless service. While we all understand the meaning of this concept, it is difficult to not let personal preferences and other ideas from interfering with an objective mind.

Leadership that allows for diversity of thought is built on the concept that everyone is as important as the rest of the team. What is significant is that once decisions have been made following discussion and debate, all parties regardless of their personal positions, need to support the team effort. This is truly what selflessness is all about. It takes the entire team to render results.

Rapport is the ability of the management team, and leadership of the club to not only work with each other, but to work and build confidence of the membership and the shag world at large. Rapport is the critical element of successful organizations. We all know what happens when rapport breaks down. It is important to respect the differences that we all have and to come up with ways to build rapport on a continuing basis.

Value, Voice, and Vision are the three V's that can make a difference in your management and leadership. Value each other and encourage each other's

service to the organization. Give people a voice and make every attempt to listen to their suggestions. Have vision for the future. Don't let great ideas become stale. Keep new ideas and exciting concepts in the mix. Just because something was good enough in the past, does not mean it remains good enough for the future. Change is ever present and we must utilize the vision of our team to keep things fun, vibrant, and meaningful.

Evolve, embrace, encourage, and evaluate are again part of the fabric of club management and leadership. We know by the nature of change that our club will evolve. We must grow future leaders and embrace their ideas early on in the timeline of their service. We must work together for the common goals. We must encourage our members to volunteer their service. We must help them to realize their desires to help out, to be part of the plan, the threads of the fabric that make our club what it is. In the end, we must evaluate from where we began, where we are, and where we are headed. We must realistically look at our club and determine our strengths and weaknesses. It is important to build a great foundation and then make the walls strong so that they can withstand anything that might test their strength. We must protect our club from within and from without. This we can measure through evaluation.