



S.O.S.[®]



Carefree Times

19 Fall Migration 98

The Way We Were.....





S.O.S. Carefree Times
19 Fall Migration 98



MAJOR CREDIT CARDS
ACCEPTED

Marina RAW BAR



Marina Raw Bar

on Vereen's Marina

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Open 7 Days a Week at 11:30 AM
Serving Lunch & Dinner

Happy Hour Special
4-5 PM Monday - Saturday

**1/2
Price**

Oysters on the
Half Shell
Draft Beer
Drinks

FREE with this
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First Half-Dozen
Oysters on the Half Shell

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on Vereen's Marina

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Sunday ABC Permits



66 '9
*"It don't mean a thing,
if it ain't got that swing!"*

Ready for something a little different?
Experience today's hottest dance and
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Swing*

The only place to be on Thursdays

7-9 pm: Free Swing Dance Lessons
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from Miami, Atlanta, New York, Chicago, Charlotte
League of Decency • Blues Jumpers • The Swing Thing • Seven Foot Politics

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Celebrity Square
Broadway at the Beach



BUCKLE UP 1977



S.O.S. Carefree Times
19 Fall Migration 98



"The Legend Lives On"
229 Main Street • N. Myrtle Beach, SC 29582 • (803) 249-3858

Schedule of Events

Saturday, Sept. 19: 11 am, Shag workshop with Judy Duke (cost \$10)
Tuesday, Sept. 22: 11 am, Male Lead & Female Power workshop with Jackie McGee & Charlie Womble (cost \$10)
Wednesday, Sept. 23: 11 am, Free basic workshop with Jackie & Charlie
Thursday, Sept. 24: 11 am, Basic Variations workshop, Jackie & Charlie (cost \$10)
Hours of services on Wednesday, 3-6 pm & Sunday, Noon-3 pm, catered by Todd Hoare



The Dirty Dozen DJs: Ducks Schedule

Friday, Sept. 18	8 pm - close	— Sid Pruitt
Saturday, Sept. 19	1 pm - 5 pm	— John Smith
	5 pm - 10 pm	— Billy Wilderp
	10 pm - close	— Sid Pruitt
Sunday, Sept. 20	12 Noon - 5 pm	— Billy Wilderp
	5 pm - 10 pm	— Gene Petty
	10 pm - close	— Butch Metcalf
Monday, Sept. 21	12 Noon - 5 pm	— Ed Timberlake
	5 pm - 10 pm	— Gene Petty
	10 pm - close	— Butch Metcalf
Tuesday, Sept. 22	12 Noon - 5 pm	— Gene Petty
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Butch Metcalf
Wednesday, Sept. 23	12 Noon - 5 pm	— Ed Timberlake
	5 pm - 10 pm	— Larry Edwards
	10 pm - close	— Sid Pruitt
Thursday, Sept. 24	12 Noon - 5 pm	— Paul Northrup
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Sid Pruitt
Friday, Sept. 25	12 Noon - 5 pm	— Gene Petty
	5 pm - 10 pm	— Steve Baker
	10 pm - close	— Butch Metcalf
Saturday, Sept. 26	12 Noon - 5 pm	— Tom Harrick
	5 pm - 10 pm	— John Smith
	10 pm - close	— Steve Baker
Sunday, Sept. 27	12 Noon - 6 pm	— Butch Metcalf
	6 pm - close	— Gene Petty

Ducks Too DJ Schedule

Friday, Sept. 18	10 pm - close	— John Smith
Saturday, Sept. 19	9 pm - close	— Butch Metcalf
Sunday, Sept. 20	9 pm - close	— Sam West
Monday, Sept. 21	9 pm - close	— Paul Northrup
Tuesday, Sept. 22	9 pm - close	— Sid Pruitt
Wednesday, Sept. 23	5 pm - 10 pm	— Butch Metcalf
	10 pm - close	— Steve Baker
Thursday, Sept. 24	1 pm - 5 pm	— Sam West
	5 pm - 10 pm	— Ed Zomerfeld
	10 pm - close	— John Smith
Friday, Sept. 25	12 Noon - 5 pm	— Larry Edwards
	5 pm - 10 pm	— Ed Timberlake
	10 pm - close	— Sid Pruitt
Saturday, Sept. 26	12 Noon - 5 pm	— Ed Timberlake
	5 pm - 10 pm	— Sid Pruitt
	10 pm - close	— Butch Metcalf
Sunday, Sept. 27	12 Noon - close	— Sid Pruitt

Upcoming Events

Oct. 16-17: Shuggers Hall of Fame
Oct. 30-31: Halloween Bash USA Fundraiser
Nov. 13-14: Blues, Boogie & Big Band
Nov. 27-28: Thanksgiving Mixed Doubles
Dec. 11-12: Christmas Party



ARCADE & LOUNGE
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Electric Lemonade \$11 • White Russians \$13

A/C Lounge & Arcade • Large Dance Floor

Fun Monday: OD Arcade Burgers on Main Street

EVENTS

Monday & Tuesday, Sept. 21, 22

3 pm: Line Dance Practice

Tuesday, Sept. 22

(New Event) 8 pm: Rookies Beverage Mixed
Doubles Fun Shag Contest (age 18 & 7 pm)

Thursday, Sept. 24

2 pm: Smoothies Contest (age 18 & 7 pm)
Prizes 1st, 2nd, 3rd Place

Friday, Sept. 25

1 pm: S.O.S. Line Dance Competition
5 pm: Bar B Quc

Saturday, Sept. 26

4 pm: Twisters Shag Club Tea Party
5 pm: Heavy Hors d'oeuvres

D.J. SCHEDULE

Friday, Sept. 18

4 pm - 8 pm — Mike Rink
8 pm - until — Marl Augustine

Saturday, Sept. 19

1 pm - 5 pm — Joe Shipman
5 pm - 8 pm — Tommy Samole
8 pm - until — Marl Augustine

Sunday, Sept. 20

1 pm - 5 pm — Joe Shipman
5 pm - 9 pm — Tommy Samole
9 pm - until — Mike Rink

Monday, Sept. 21

3 pm - 8 pm — Tommy Samole
8 pm - until — Mike Rink

Tuesday, Sept. 22

3 pm - 7 pm — Tommy Samole
7 pm - until — Marl Augustine

Wednesday, Sept. 23

1 pm - 5 pm — Tommy Samole
5 pm - 9 pm — Dennis Hydrick
9 pm - until — Marl Augustine

Thursday, Sept. 24

12 n - 4 pm — Butch Metcalf
4 pm - 9 pm — Marl Augustine
9 pm - until — Dennis Hydrick

Friday, Sept. 25

12 n - 5 pm — Mike Rink
5 pm - 9 pm — Marl Augustine
9 pm - until — Judy Collins

Saturday, Sept. 26

12 n - 5 pm — Dennis Hydrick
5 pm - 9 pm — Judy Collins
9 pm - until — Marl Augustine

Sunday, Sept. 27

11 am - until — Marl Augustine



Welcome, Y'all

Message from the Chairman of the S.O.S. Board



Here it is—what we all have been anxiously awaiting—Fall Migration 1998. It's a special event with the finest people anywhere in attendance, gathering for the reunion of friends and old times.

Shaggers: salute yourselves. You have made it what it is today, and we, the entire board, thank you!

Let's touch a little on what is happening this Migration. These events have been designed for all S.O.S. members. All of us on the board put our heads together all year long to try to make this event bigger and better each passing year.

It is my pleasure to tell you about our second Fun Monday. The streets will be closed from 10 a.m. to 6 p.m. A live concert will be held from 1 p.m. to 5 p.m.

This year we have an awesome lineup: the fabulous Mojo Blues Band, incredible Little Isidore and the Inquisitors, and last but not least, the nerve-pumping, adrenaline-flowing Ms. Francine Reed.

Let us also not forget the 2nd Annual Male Beauty Pageant as well as the 3rd Annual Line Dancer Competition—both being huge successes

last year and both having much more interest being shown for participation this year. (Besides, we need to see who will succeed Ronnie Frost at 'Miss' Fun Monday!)

All of these events are provided to enhance the value of your membership and to increase interest for us, the shaggers, and our fellow S.O.S. members.

A few comments regarding S.O.S. membership cards: They are purchased by—and issued to—a specific individual and are not to be loaned to another. Lending your card to someone else could very well jeopardize your membership.

We ask everyone to be aware, watch, and police this so that no one gains admission to the clubs without their own membership card. Those that get away with this are stealing from you—the members of S.O.S. Let's stamp out the thieves!

Please take advantage of our Company Store, your official headquarters for S.O.S. memorabilia. We get bigger and better and add new articles with each shag event. We offer a lost and found bulletin board, an information center on upcoming events and parties, and, as I said, lots 'n lots of merchandise. Stop in and see what's new this year.

After you get home and settle down from all this fun and sun, be sure to check out our web site: www.shagdance.com. Also, use our toll free line, (888) 505-3113, to get answers to all your questions and discuss any needs you may have.

Please take advantage of the name—they're out there for you.

Rule 'em; they're fun. Rumor has it that several relationships have started on the tram; so you single people: ride, ride, ride. Also, the name don't get DUI's, and they don't have to be picked, either.

Don't forget to patronize our fine Carefree Times advertisers, who make this publication possible!

In closing, always feel free—if you recognize me on the streets, in

the clubs, on the tram, or even on the dance floor—in come and speak to me. I personally want to hear from each of you. I, as your elected chairman, am here to serve you, the people of S.O.S.

Have an awesome S.O.S! Be careful, have fun, have a cocktail or two for me, and remember...

"Have fun, will shag" — Your S.O.S. Chairman — Denise Way

Message from the A.C.S.C. Chairman

Welcome to the 1998 S.O.S. Fall Migration!

It is great to be part of this very positive and widely anticipated event. I doubt that such a close-knit, social gathering of this magnitude exists anywhere else in the world.

If this is your first time, you are in for a treat. The friendships you will make and the memories you will create can be life-long. If you have been here before, we are glad you are back. I urge you to incorporate some of the "first timers" into your fun this week. It's a great way to expand your shagging "family" and make a few new friends.

The local shag clubs are a primary means for expanding interest in the shag and for bringing growth to S.O.S. I want to thank all the shag clubs in our great Association for their support of the S.O.S. events, as well as our music and dance. Many of the S.O.S. attendees support beach music and shag dancing year round through involvement in shag clubs. I salute you and your clubs for these efforts.

If you are not a member of a local shag club, you should be. I urge you to contact one in your area and find out how you can become more involved on a regular basis. (A listing of clubs appears on the back cover of this issue.)

My special congratulations and thanks go to the S.O.S. Enhancement Committee for the second ever S.O.S. Fun Monday. They have all worked very hard to make this a special part of The Fall Migration, and they have succeeded.

WOW! Everything about this

event is great—the food, the fun, the festivities, the contest, the raffle, and all of the fantastic entertainers! I must confess that I am a major Mojo Blues Band fan. Many of their records from years ago are among the most cherished in my music collection. I can't wait to see them live this week.

Speaking of music, we have the finest selection of deejays on the planet playing music for us at S.O.S. Regardless of your favorite flavor of shag music, you will find it here at S.O.S. I hope you will let the deejays know you appreciate their hard work.

I also want to thank the lotus at Ocean Drive who participate in S.O.S. It is their support of our events, our music, and our dance that helps us continue to carry the traditions of S.O.S. and the shag into the future.

Last, but not least, a tip-of-the-hat should be given to all my fellow A.C.S.C. and S.O.S. Board Members and Officers. Their year-long work goes largely unnoticed and without reward, except for the knowledge that they are doing something to help the shag world. Please give them your support and thanks and let any of us know how we can make your shag world even better.

I hope to see you in the S.O.S. Headquarters and Company Store, on the streets during Fun Monday, and in all the fine lounges that are participating in S.O.S. this week.

SHAG-4-FUN! — Mike Kirk, Chairman, The Association of Carolina Shag Clubs

Message from the City of North Myrtle Beach

On behalf of the North Myrtle Beach Police Department, we welcome all of the S.O.S. visitors to our community.

Special thanks should be rendered to the S.O.S. officers who do a great job each year organizing the S.O.S. Spring Safari, the Fall Migration, and the Mid-Winter events in North Myrtle Beach. In addition, equal recognition and appreciation are extended to Main Street and local businesses who work very hard to make your stay comfortable and enjoyable.

The S.O.S. group and local businesses work well together, and they also cooperate with law enforcement and fire personnel, who are

committed to providing the best public safety services possible.

Most of you may not know us by name, but you see us often during S.O.S. functions, as the three of us walk the police foot patrol beat around the Main Street and Ocean Boulevard areas. Not only do we work S.O.S. functions but also every weekend from St. Patrick's Day through latter September.

We have walked this same beat for many years now (since the beginning of S.O.S. and before), and basically, we try to keep crowds under control — people safe — and protect property as much as we possibly can.

Sometimes, good times can turn



Paul J. Harris, Jr., Sergeant
North Myrtle Beach Police Department

sour if people don't think and act rationally. People must learn to recognize when they have consumed too much alcohol, and good friends should help in this endeavor.

Major problems can result when alcohol is abused. Being in law enforcement, we have arrested

those who were too intoxicated to properly take care of themselves. Many times, such individuals are alone with no one to help them home or back to the motel/trade.

As police officers, we strive to keep intoxicated individuals from driving or walking alone for the good and safety of everybody. In the past, we have witnessed grossly intoxicated people being hit by cars, and that is not a good thing to witness!

Intoxicated drivers have injured/killed many people—not only themselves—and we take that personally!

Too much to drink also invites domestic problems, which can ultimately result in arrest, expensive bonds, and embarrassment. Believe me, we are not trying to harass anyone, but we must do our job in

(Continued on Page 6)



S.O.S./A.C.S.C. NEWS

Important News About "The Carefree Times"

The CFT makes changes in deadline policy

The Carefree Times publication is a free benefit provided to the members of the Society of Strangers (S.O.S.). Two issues are distributed at the beach—the Spring Safari and Fall Migration newspapers—and several other issues are mailed to members at various times during the year.

Like many shag club memberships, your S.O.S. membership expires on December 31. If you want to get the first few issues of the Carefree Times in 1999, it is important for you to renew your S.O.S. membership before it expires. Otherwise it can take a while to get your name and address back into our computers.

There is no reason to wait until late in the year to renew! After all, your membership gives you benefits all year long (not just during the S.O.S. events).

To ensure that you get your mail-out editions of the Carefree Times, there are several things you can do:

- Renew your membership before the start of the new year. (A 1999 S.O.S. membership renewal form and an opportunity for you to purchase a great "year long" gift appear on page 6.)

- Make sure you print your address information clearly.

- Make sure your address information is exact and correct. The mailouts are sent via bulk mail, which is not forwarded by the post office, and no effort is made to deliver it with any incorrect address information.

- Check your address information at the S.O.S. Company Store/Headquarters during S.O.S. events.

- If all else fails, contact S.O.S. Recorder Pat Smith. She manages S.O.S. membership information and distribution of the Carefree Times. She can be reached at 407 Ivy Circle, Anderson SC 29621, or (864) 226-0626.

Deadlines

In the past, deadlines for submitting articles, photos, and advertisements for the Carefree Times were not far enough in advance of our actual printing dates that our fine editor and typesetter were often able to make exceptions for late submissions and last-minute changes.

The down side to this policy was that our deadline dates may have led some of our shag clubs, S.O.S. members, and other potential contributors to believe they did not have time to submit copy, ads, etc.

So, after careful consideration, new deadline dates, as shown at right, have been established.

As we implement this new deadline policy, please note these

important considerations:

- Please do NOT wait until the last minute. These are absolute, "drop dead" dates, and you should submit your material to our editor as far in advance of these dates as possible.

- We need your ads, articles, and photos as soon as possible. The quicker we get them, the better the placement in our paper and the more likely they are to be included.

- Submissions received after these

dates may be held until the next available issue.

- Ad space is sold on a first come, first served basis. The longer you wait, the less likely you are to get the space you want. If you wait too long, there may not be space available.

- Any advertisement submitted after the deadline will cost an additional 10%. Still, there will be no guarantee the ad will be included in the current issue. (See above.)

Revised "Carefree Times" Deadlines

EDITION	DEADLINE	DISTRIBUTION
Winter Mailout 1998	November 20	December 21
Spring Safari 1999	March 12	April 9
Summer Mailout 1999	May 21	June 21
Fall Migration 1999	August 13	September 10
Winter Mailout 1999	November 19	December 20

This Newspaper . . .

... is prearranged in the past by S.O.S. tained herein. We urge you to support these generous advertisers wherever you are in need of their goods or services.

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The 1998 Summer Workshop

The 1998 A.C.S.C. Summer Workshop convened in Columbia, South Carolina on July 11 at the Embassy Suites, a beautiful atrium hotel.

The hotel provided a made-to-order breakfast each day for the hotel guests, as well as a manager's reception, with open bar, in the atrium.

The Association meeting on Sunday morning was conducted by outgoing Chairman Ron Wheatman, and trophies and cash awards were presented for the spring parade winners by parade chairman Don David.

The Fun Minsley chairpersons presented a progress report on scheduled events at Fall S.O.S.

As the meeting progressed to the point of voting on sites for the year 2000 workshops, the delegates were

both surprised and delighted at the elaborate, impressive presentations by both the Popper's Shag Club and the Twister's Shag Club in a bid for the Winter Workshop. Members voted to award the workshop to Twister's.

For the Summer Workshop, presentations were made by the Northern Virginia Shag Club and by the Twin Rivers Shag Club, Washington, D.C. in the year 2000 seemed extremely exciting, but the majority vote went to Twin Rivers.

Under the category of new business was the election of officers. The nominating committee had presented a slate at Spring S.O.S. of Mike Rink, Chairman, Bill Brown, Vice Chairman, Allan Henry, Treasurer, and Mary Ann McBride, Secretary. (Cont'd on Page 6)

S.O.S. Announces New Tram Schedule

Tram service is a valuable benefit of your S.O.S. membership, provided by the Society of Strangers for the safety and convenience of its members. S.O.S. is pleased to announce a new schedule for the 1998 Fall Migration.

Tram service will be available on Friday and Saturday of the first weekend (September 18 & 19) and then from Wednesday through Saturday during the following week (September 23 - 26).

The trams will run starting at 5:00 p.m. on these days and continue for as long as needed.

The Coastal Rapid Transit Authority (CRTA) runs travel up and down Ocean Boulevard. They go as far North as Cherry Grove and as far South as Wisty Hill. Each round trip takes between 30 and 35 minutes. Please be patient.

Because we want you, the card-carrying members of S.O.S., to get

the best service, the following rules have been established:

- You must have a current S.O.S. membership card to ride the trams.

- Trams will not wait for anyone for any extended period at any stop.

No fare is charged to ride the



trams; however tipping is certainly allowed if you are so inclined.

Please take care of these drivers and all of the people who help make your visit to North Myrtle Beach enjoyable!



S.O.S./A.C.S.C. NEWS

Reminder: Your S.O.S. membership runs out on 12/31/98. Renew early!



Santa says ...
"An S.O.S. membership is a great gift for Christmas. Give a family member or friend a whole year's worth of fun!"

1999 S.O.S. Membership Application

Includes mailed out issues of the S.O.S. Carefree Times • Photocopies are acceptable

Name(s) 1. _____ Male Female
2. _____ Male Female

Mailing Address 1. _____
2. _____

City, State, Zip 1. _____
2. _____

Telephone 1. (day) _____ (night) _____
2. (day) _____ (night) _____

Were you an S.O.S. member in 1998? Yes No
Are you a member of a shag club? Yes No

Memberships _____ at \$25 = Total Enclosed \$ _____

S.O.S. / Box 4688 / Columbia, SC 29204

NMJB Police Message

(Continued from Page 8)

keeping everything organized, controlled, and safe.

Things that we place special emphasis on (in addition to grossly intoxicated individuals) are:

- > Improperly parked vehicles (parking on sidewalks and in the street)
- > Domestic quarrels
- > Fights
- > Disorderly conduct
- > Urinating in public
- > Assaults of every nature
- > Littering
- > Open display of alcohol
- > Minors in possession of alcohol
- > Drug violations
- > Robbery and purse snatching
- > Shoplifting
- > Excessive noise
- > Peddling/soliciting on the street or sidewalks
- > The illegal distribution of audio video recordings
- > Businesses operating without proper city business licenses
- > People who mount parking lots where to have an opportunity for car washes or beggary

Such emphasis is placed every night and not just for S.O.S. functions.

Thanks to the assistance of S.O.S. teams assist in a large way in helping to keep grossly intoxicated individuals off the streets and out of the cars. This service, alone, has greatly reduced arrests and the many problems associated with too much alcohol.

The S.O.S. group should be applauded for providing this service! The only (and) we can see is that more shaggers should utilize the teams in not only reduce the risk of alcohol-abuse problems but also parking problems.

In conclusion, we ask that you utilize good judgment while visiting and partying in North Myrtle Beach. We want you to have fun and be safe. Be considerate of others. And the key element is: Don't bring negative attention to yourself! If you do, you will usually meet us under professional circumstances.

Do not leave pocketbooks in vehicles; try locking them in the trunk. Hiding valuables under the seat or under a magazine/newspaper in the vehicle doesn't deter the notion of thieves. Remember, other people mix in with your group and feed off of your mistakes.

Further, don't walk the sidewalk with alcoholic beverages, and use control and common sense in your drinking endeavors. Know when to say when!

If you must drive and not utilize the teams so graciously provided by S.O.S., be careful where you park. Don't park on sidewalks, in people's yards, in the street, or block entrances to the beach or people's driveways. If you do, I can assure you that a ticket will be issued and vehicle towing a strong possibility.

In recent years, problems have surfaced during S.O.S. functions of people slipping into town and operating a business without a city business license. It is important to note that vendors cannot operate under the business license of another. This is not fair to local businesses, who are here every day of the year and pay their fair share of licenses/taxes.

Problems have also occurred with vendors operating/peddling on public sidewalks and especially vendors selling/distributing illegal audio/video tapes. Again, I assure you that police officers (on behalf of the City of North Myrtle Beach) will not tolerate such activities.

Undercover city business license representatives and agents from the Recording Industry Association of America will also be walking the street in conjunction with our usual police foot patrol.

Again, have fun and continue the great tradition of shagging. The three of us that walk the beat are positive ambassadors of S.O.S. and shagging! We believe in what you are doing and are happy that you are here.

We were raised in North Myrtle Beach and danced/partied many times at the Pad, the Gallens, For Jack's, Fun Harold's, the Barrell,

behind the OD Pavilion, the old Beach Club, Sonny's, the Windy Hill Pavilions, etc. Some of us even worked the sad day several years ago when they demolished the old Pad.

I guess we are somewhat seasoned to OD and the S.O.S. festivals, and we are a small part of the S.O.S./shagging history. Before you leave North Myrtle Beach and go back home after the Fall Migration, tell some of the local businesspeople, lounges, restaurants, etc., that you sincerely appreciate the hard work that they do in making everybody happy and provided for.

Even though S.O.S. events are profitable for business owners and healthy to the local economy, many "go over and beyond" in doing their very best to accommodate each of you. Let them know that you care and show a good tip on the table!

On behalf of the three of us, we are truly proud of the shagging tradition and the opportunity to serve you. You, like other visitors and citizens of North Myrtle Beach, pay our salary, and we are appreciative.

Again, have fun ... be safe ... and thanks for coming! Come again!

— Sergeant, Fred J. Morris, Jr., Sergeant, North Myrtle Beach Police Department (with regards from Officers Dennis Seckler and Neil Palmer, who help complete the Waterfront Police Foot Patrol Team for North Myrtle Beach)

Sgt. Fred Morris is in the Special Enforcement Department of the Department of Public Safety in North Myrtle Beach. He is the uniform chief of the night patrol unit. A lifelong resident of the area, he is well-known and greatly respected by hundreds of shaggers and visitors and is held in highest esteem by the local residents.

Summer Workshop

(Continued from Page 8)

At the Spring S.O.S. meeting, Judy Strickland was nominated from the floor for the office of Secretary.

At the Workshop, when the floor was opened for nominations, Don David was nominated for Chairman. After a closed ballot procedure, Mike Risk (who served as Vice Chairman under Ron Whelan) was elected Chairman. Bill

Brown (Greenville, NC) was elected Vice Chairman; Allen Hersey, Treasurer; and Judy Strickland (Greenville, SC) was elected Secretary. The new officers will serve a two-year term.

As Ron Whelan turned the gavel over to Mike, he received a standing ovation from the crowd. Ron and first lady Peggy have done an outstanding job of guiding and representing the Association for the past three years.

— Anne Jennings, Shag Alerts

Plan Now for the Mid-Winter Classic at Ocean Drive on January 14-17, 1999

You won't want to miss this party, which is hosted by the Association of Carolina Shag Clubs!

You must belong to a Full Member shag club in the Association to attend. When passes to this event are distributed by the Full Member clubs, they are recognizing the efforts members make in supporting their shag club and shagging all year long.

Free food, paid for by the shag club (via the Association) is available during this party in lounges that participate in S.O.S. Many shaggers have finally realized that with the Association providing food in five (or more) lounges, no one needs to wait in a long line to be served! Just go to the next location. Hint: The Sparzah Gallens/O.D. Cafe location still seems to be a fairly well kept secret!

If you want to attend Mid-Winter, but are not yet part of a shag club, check out the list of clubs on the back cover of this issue and join one.

For even more information about shag clubs, the Association, S.O.S., and everything else related to shagging, check out the web server for official S.O.S. information—www.shagdance.com



1998 Junior S.O.S. — Bigger and Better Than Ever!

by Ron Alexander

If you missed the 1998 Junior S.O.S., you'll have to wait until next year to have that much fun again, because this event only comes around once a year. This year, it was a great success by all measures.

We started on Thursday with an early registration night at Ducks. We were expecting to get about 20 or 30 young shaggers in town early and know they would be looking for a place to dance. Boy, did we miss it! We had over 130 juniors come in on Thursday evening, and they danced the night away. This was a sign of things to come.

Friday's activities began with a free workshop by Michael Norris at 11:00 am. About 60 juniors took the workshop, ate burgers, and then danced the early afternoon away. After a late afternoon break to

re-group, it was back to Ducks.

We started off with general dancing, and the number of juniors rose to around 175! The main event was a Handicapped Mixed Doubles contest with over 40 juniors entering. The jam sessions were wild and the dancing went on until the wee hours.

You can't keep this group down! They were back on Saturday at 10:30 am lining up for a workshop with Charlie and Jackie. I know workshops are old hat to Charlie and Jackie, but I don't think they expected over 85 young people in the morning heat. (Why does Charlie sweat so much in the heat and Jackie just seems to glisten?)

Everybody had a great time, and there was something for beginners through intermediate dancers. What was really fun to see were 13-year old boys coming up and announcing, "I'll watch, but I ain't dancing!" Yet, 15 minutes later, they were sweating on the dance floor!

In the afternoon, the volleyball tournament and the egg toss got about halfway through before being rained out. Thank goodness for

rain! Some of us really needed a long nap.

The main event on Saturday night was the 3rd Annual Junior S.O.S. Mixed Doubles Contest. The kids had a ball, and the adults just seemed to be amazed! It is hard to describe how much fun this crowd had! If you have not been to a Junior S.O.S., you just can't understand.

I gave up trying to keep up with how many kids had registered by 8:00 pm Saturday. I know we had well over 200 juniors participate. We had young shaggers and swing dancers from Alabama, Georgia, Florida, Kentucky, California, Missouri, Oklahoma, Virginia, and the Carolinas, ranging in age from five to twenty-one.

We finished off the weekend with gospel hour on Sunday morning. Everybody came by to say their good-byes, swap phone numbers, and talk about the weekend. A "time chest" was filled with memorabilia from the first five Junior S.O.S. events. It will be sealed up for 15 years and opened up at the 15th Annual Junior S.O.S. It was a fitting end to a great weekend!

The Junior Shag Association would like to thank the Association of Carolina Shag Clubs for being our primary sponsor and for promoting



J. K. Brooks & Juliana Graham at Ducks

the juniors and these events on www.shagdance.com. Without their support, we could not have put on this kind of weekend.

We also owe a huge amount of gratitude to all the participating facilities as well as their owners and managers for helping host the event. There is also a very long list of Corporate and Adult ISA members, past juniors, derjays, and parents that gave their money and time to pull off this event. Thank you all!

The 1999 Junior S.O.S. will be even bigger and better! So mark July 15 - 18 on your calendar!

Ron Alexander is the Junior Shag Association Adult Advisor and the President of the York Shag Club.



At the workshop with Charlie and Jackie

Shag Trek: The Next Generation

— by Christina Woodruff

A young shagger shares her winning experience at Junior S.O.S. ...

Junior S.O.S. is a time when all the young shaggers head to the beach to dance and strut their stuff. This was the 3th Annual Junior S.O.S. but only my first.

We arrived on Thursday at the Sea Castle, unpacked, made a quick trip to the Shoe Center and Judy's House of Oldies, and then headed to Ducks for registration.

On Thursday night everyone got reacquainted and even made a few new friends. I had hardly walked in the door when I just had to walk right over and buy a Junior S.O.S. t-shirt. As I walked out to put it in the car, I was so glad to see my favorite dance partner, Tyler Miller, coming up the street.

There was not much dancing going on early that night, but then some of the dancers and the deejay got everyone out there dancing. There was a mix of people there: pro competitors and beginners; swing dancers and shaggers; young and old. There were even quite a few CSA dancers there to support the juniors.

Like my mom (Debbie Womble) says, "This is the type of thing to keep shagging alive ... we've got to get the young people involved!"

Thursday night was great! We danced a lot, we watched a lot, we

laughed a lot, and we were amazed a lot—especially when Michael and Grayson danced together. Wow! That was something else!

Friday proved to be even more exciting than Thursday. The day began with a workshop by Michael and Jessica. They divided us up into groups—beginners and advanced—and taught us a very hard step that I hardly even remember.

Then for the rest of the afternoon we played volleyball, laid out in the sun, went swimming, ate the wonderful free hot dogs and hamburgers, drank gallons of free sodas, and of course, danced.

After going back to the room to eat, rest, and clean up, we headed over to Ducks for the evening's activities. And what a fun evening it turned out to be because this night was the handicapped mixed doubles contest.

If you have never seen one of these, you don't know what you're missing. They gave us flippers, inner tubes, flip flops, blindfolds, snorkels, umbrella hats, uneven high heels, heavy work boots, and mouth-to-mouth handanas to handicap us as we danced.

As in any other mixed doubles, we didn't know who would be our partner or what music or handicap we would have. One of my new best friends, Staci, danced first. I know she was nervous, but she did fine. By the end of their dance, the crowd was going wild! Several more

people danced, and then there was a break.

Then my name was called to go get handicapped, and I was lucky enough to get Grant as my dance partner. He had two inner tubes around his waist, a left flipper, and an umbrella hat. I had to wear an inner tube around my waist, a right flipper, and an umbrella hat.

I was so nervous that I forgot the song. During the dance, we did a pivot, and the toe of my flipper got caught; I almost tripped. Other than that, the dance must have been pretty good, because we ended up placing sixth.

Saturday morning came way too early. I woke up and went to the OD Pavilion, ready for the workshop.



Christina Woodruff

with Charlie and Jackie. The place was packed, and poor Jackie didn't realize the microphone was on while nervously whispering to Charlie. "I can't do this; there are too many kids here." But once it got started, she found out that she could. The workshop was awesome.

After more hotdogs and hamburgers and more swimming and sun, we divided up into volleyball teams. I don't know how it happened, but I ended up on the team with all the big dogs like Nikka, Leslie, Norman, and Michael. Michael helped by telling me to pretend the ball was my mom and get mad and then I could hit it hard.

At match point it started to pour down, and everyone ran back to the Pavilion to line dance, jam, and shag until we were exhausted.

That night was my favorite. It was the night of the mixed doubles contest. I was so happy when Adam Shepperd drew my name for his partner. Everybody was good, even six-year old Billy from Oklahoma. He had the crowd and even the judges going wild!

Then the pros began. There was a mix of swing and shag pros, and they were all incredible.

We were just heading out when Brad Kinnard warned us to stay for the second round. I was thrilled when they called my name as one of the top six but a little nervous when I realized that I had to dance again.

(Continued on Pg. 16)



Twister's Shag Club Invites You To The

FALL CYCLONE

November 6-8, 1998

★ 924 people attended this party last year ★

Great D.J.'s:
Ron Arey, Harold Beaver,
Judy Collins, Bobby Fowler, & Mike Rink

FREE shag workshop, FREE meals, FREE munchies,
FREE late night coffee and pastries.

★ THREE DAYS OF CONTINUOUS FREE POUR ★

Hurry! Send \$39 to TSC, PO Box 2310, Cornelius NC 28031
Call our 704-892-9044 hotline for info or to request a flyer.
Visit our web page at <http://members.aol.com/tscwebpage>

Capital Area Shag Club 11th Annual Winter Shag Blast

February 26 - 28, 1999

Sheraton Resort
Atlantic Beach, N.C.

For more information call 919-828-3852

At White's Diner in Atlantic Beach, NC



Lake Hickory Shag Club

P.O. Box 1271
Hickory, NC 28603-1271

HOTLINE # (828) 323-3818
Shag 1st Friday and 3rd Saturday
VFW — Hickory, NC

Foothills Winter Boogie XII
February 5, 6 & 7, 1999

Featuring
Ellen Taylor Workshop

**11th Annual
INTERNATIONAL SHAG AND GOLF WEEKEND**
NOVEMBER 11, 14 & 15, 1998

Sheraton Hotel and Convention Center
150 and Beach River Road
Caryville, SC

TICKETS ***
\$40.00 per person
Includes shag lessons, 10
Lake Hickory Club, Hickory, NC
Nov 11-15, 1998. Includes breakfast at 8:00 AM per person.
Reservations: (828) 323-3818
or (800) 323-3818

HOTEL RATES ***
\$88.00 - King or Double
Reservations: (828) 323-3818
or (800) 323-3818

Some options:

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE: _____
E-MAIL: _____
DATE: _____

Call for: Capital Area Shag Club
P.O. Box 1125
Cornelius, NC 28031



Dear Santa, North Pole:

I've been real good this year (well, most of the time), and all I want for Christmas is a trip to Atlanta for ShagAtlanta's 16th annual, one-of-a-kind Christmas Party. Here are a few of the details:

- December 4-6, 1998
- (Early Bird Party December 1)
- Party & Party at Ramada Plaza
- 770-216-9500 or 1-888-337-9500
- \$65 per night includes full buffet breakfast
- Workshops
- Tennis - Golf
- Hospitality Suites
- Smoke-free Ballroom
- Shag Mania
- Free Saturday night dinner
- \$30 before November 10
- \$35 after November 10
- \$90 at door (if available)

Santa, please call Max Patterson right away at 404-288-1191 and tell him I'll be there! (I'll leave a Miller Lite under the tree.)
P.S. I could sure use a new pair of shag shoes!
Love,
A Good Little Shagger

THE BEACH BOFFERS OF ORLANDO, INC
(A Florida Corporation)

PRESENT THEIR 9TH ANNUAL
ORANGE SQUEEZE
OCTOBER 28 - NOVEMBER 1, 1998

Winner of 1997 Shag Award for Best Weekend Party

RAMADA RESORT OCEAN FRONT
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1-800-964-4214

ROOM RATES UP TO 4 PEOPLE STAY AT RAMADA
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WEEKEND TICKETS \$100 (INCLUDES BREAKFAST, DINNER, AND SATURDAY DINNER AND DANCE)

GREAT D.J.'s
Ed Tischer/Jerry "Dr. Juice" Musson/Gary Bauer/Judy Collins

WEEKEND SPECIAL EVENTS (WEDNESDAY OCTOBER 28 - SUNDAY NOVEMBER 1)

WEDNESDAY	FREE DAILY SHAG WORKSHOP PARTY
THURSDAY	LET THE GOOD TIMES ROLL - FREE PICKS & BEACH MUNCH
FRIDAY MORNING	CLAP YOUR HANDS - Sun. 10:00-12:00
FRIDAY NIGHT	HALLOWEEN COSTUME PARTY - Call 407-241-2411 for more info
SATURDAY MORNING	FREE SPECTACULAR SPECIAL ENTERTAINMENT
FRIDAY & SATURDAY	FREE DANCE WORKSHOP BY ELLEN TAYLOR
BOOK A BEACH BOSS (SUNDAY)	NOVEMBER 1 DANCE - FREE DANCE WORKSHOP BY ELLEN TAYLOR

FOR MORE INFORMATION: JERRY MUSSON 407-871-1197 HOT LINE: 800-964-4214
WHY COME TO ONE YOU'VE HEARD THE BEST!

Send check to: BEACH BOFFERS OF ORLANDO, INC, P.O. Box 142813, Orlando, Florida, FL 32714-0813

NAME: _____
PHONE NO ADDRESS: _____
CITY/STATE/ZIP: _____ PHONE NUMBER: _____
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TICKETS AT \$ _____ BOOK A BEACH BOSS (SUNDAY) \$ _____ TICKETS WILL BE HELD AT DOOR



Beach Music Weekend

The BEST Summer Kick-Off Party!

Virginia Beach, VA
OCEANFRONT

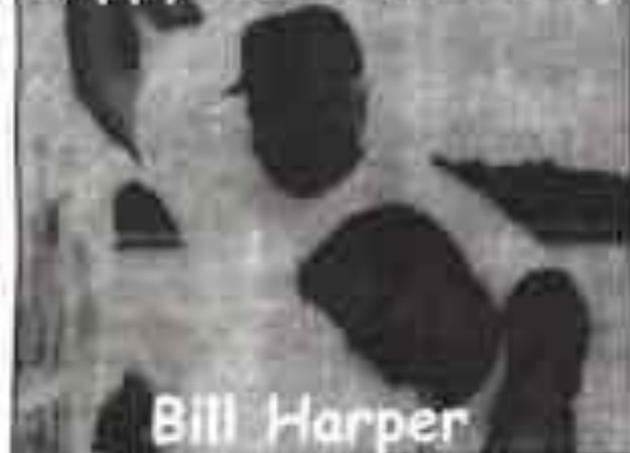
FREE and Open to the Public
Friday - Sunday
May 21, 22, 23, 1999

Call 1-800-VA BEACH for Hotel Reservations
Call 757-491-SUNN for Information



Shag on the Sand to Beach Music Legends!

Happy 50th Birthday



Bill Harper

"World's Oldest Teenager"

BURLINGTON SHAG CLUB

Presents The 4th Annual Benefit Dinner For
ALAMANCE COUNTY MEALS ON WHEELS

Saturday, February 13, 1999
10:00 a.m. - 10:00 p.m.

Hampton Inn Convention Center
1000 1st St., Burlington, NC

ASSOCIATION RATES
Herald Member
Boy Children
Rox Hall
10:00 a.m. - 10:00 p.m.

Buffet Dinner

6:00 - 8:00 p.m.
Ballroom
Special Receptions 4-5:00 p.m.
\$15
\$1000 Drawing 10:00 p.m.

Part Time Party Time Band
8:00 a.m. - 1:00 a.m.

CASH BAR - 3 LOCATIONS

Large Silent Auction
Ages - 18 and up

Benefit Pop-Party

Friday February 12, 1999
7:00 p.m. - 1:00 a.m.
Tina Turner Dance
Free Willen for
10:00 a.m. - 11:00 p.m.
2000 Drawing
FREE ADMISSION

Reservations - Details for
100-557-1001
Ask For Bob (aka Special Rate)

Exhibition Dancers
10:15 - 11:00

For an information please call
A Pageant of 100-557-1001 (1 page)
Local Adm. 100-557-1001 (1 page)
see brochure

CINCINNATI BOP CLUB PROUDLY PRESENTS



FALL CONVENTION

NOVEMBER 11, 12, 13, 14 & 15

CONVENTION HEADQUARTERS
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1100 W. 12th St., Cincinnati, OH 45202
Phone: (513) 521-1111

CONVENTION DATES
November 11-15, 1998
\$25.00 per night
Lodging: (513) 521-1111
1 Block (behind N&Y)

CONVENTION DATES
November 11-15, 1998
\$25.00 per night
Lodging: (513) 521-1111
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CONVENTION DATES
November 11-15, 1998
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CONVENTION DATES
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Mama Jean's



Mama Cooking Like Yo Momma's
Buy 1 Breakfast or Lunch
Get 2nd at 1/2 PRICE

Right Over The Bridge
at Hwy 17 & POE
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SUNDAY ALL YOU CAN EAT RUFFY

CAFETERIA LUNCH MON - SAT

1 EGG OMELET, CRISPS & TOAST - STARTING AT \$1.99

DAILY SPECIALS BREAKFAST & LUNCH

"Pick Up Your Frequent Diners Card Today"



P.O. Office Box 933
North Myrtle Beach, SC 29587

The O.D. SHAG CLUB welcomes you to SOS FALL MIGRATION. At this special time of the year, we have a strong sense of return to our roots. Our sense of tradition takes us to our favorite football games to cheer our team. And, there is an urge to start thinking about the upcoming holiday season. These are traditions so strong that the need to follow the year is overwhelming...such is the migration to FALL SOS. Wherever you are, whatever you are doing, somehow you just feel it is time to come to the beach again.

THE O.D. SHAG CLUB would like to invite you to migrate with us on SEPTEMBER 26, to the EAGLES NEST for our 8th ANNUAL GOLF TOURNAMENT. We have a very special event planned for you. We believe you'll have a memorable day on the links with us. Please fill out the application below and mail it along with check today so you won't be left out of the best golf tournament in town.

Our CLUB members hope you enjoy your unforgettable time at the beach and come back to see us often. Keep smilin' and dancin'

Penny Styers
President



Presented by

The 8th Annual Fall S.O.S. Golf Tournament

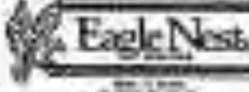
Saturday Sept. 26, 1998 - Eagle Nest Golf Club, Tee Times Starting at 11:15 p.m., Both Sides

Entry Fee: \$68 Per Player

Includes cart, green fee, dress (shorts, long, sleeveless), and lunch. All prizes awarded. Allowing maximum of play. Tax 10% (included by Club). (See Scorecard)

Format: Captain's Choice

A.B.C. format. Open to 18 players.



Mulligan: \$5 Each

Limit 1 per player.

Entry Deadline: Sept. 23, 1998

Must be paid and entry form received at the clubhouse. All prizes awarded. Allowing maximum of play. Tax 10% (included by Club). (See Scorecard)

Draw For Prizes

Time will be drawn by the Tournament Committee at 11:00 a.m. Friday, Sept. 25, 1998 at 11:00 a.m.

1st Place	\$750.00
2nd Place	\$500.00
3rd Place	\$250.00
13th Place*	\$100.00

*This is not a prize!



Prizes: 1 Green Tee ball at Par 3

For Additional Info: Contact Tournament Committee at Eagle Nest Golf Club, 1100 N. Myrtle Beach, SC 29587. Phone: 252-335-1421.

Name (print) _____
Address _____
City _____ State _____ Zip _____

Application: 21. Send to: O.D. Shag Club, P.O. Office Box 933, North Myrtle Beach, SC 29587. (See Scorecard)

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
MAIL TO: _____
CHECK NO. _____
DATE: _____

Dance Survey

♂ ♀ What women want from men

By Gail Aron

This is a survey taken from 500 women ages 25 through 45, single and married.

When a woman knows the pleasure of dancing in the arms of a man, it is next to impossible to settle for anything less, unless he has some incredibly exciting career in which they can experience unlimited financial freedom together—or he is unbelievable in bed—or both!

Yes, it is true in the order of importance according to our survey. Dance, financial success, then sex. Of all the women surveyed, not one said she did not enjoy dancing in the arms of a man. To top it off, if he knew how to dance really well, then sex was the best she had ever experienced!

All women agreed that sex is best when both man and woman are in love. In fact, 90% of the women said they could tell what kind of a lover a man would be by the way he danced with her, and they could tell his level of sincerity towards her by observing the way he danced with other women. Either he is a player, shy, inhibited or uninhibited, aggressive or passive.

Women love a man who has a certain level of refinement, a man who is masculine but who also enjoys the arts as well, a man who is interested in becoming more than just his job, seeking more out of life than just eat, sleep, and work.

Music and dancing touch women in a very profound, unique way. They "speak the soul" and can enable her to let the everyday problems of life seem less significant and help unlock the playful and sensuous side of one's personality. What could be better than sharing that with a special man!

Women said that the old dinner and a movie routine for a date has become so boring. First of all, strolling in line on a Friday night with hundreds of strangers is not real fun after a long day at work or after driving the kids to and from school and soccer practice.

Eating high caloric junk food and sitting for 1 1/2 hours in a dark theater without conversation is, of course, not helping the figure any and not what most women want to do on a date unless they are under 20 years old and have nothing to talk about.

Women do like to get dressed up and looking their best when out on a date. Women love to be complimented by their date on their appearance. After all, there is always something nice a man can say that is complimentary about a woman of any age.

The ultimate experience is dancing with a man and being romanced in a sincere way, getting to know that man on and off the dance floor and being carried where the social pressure is off—eventually revealing deeper feelings for one another that are mutual and becoming

intimate. This is the ultimate dance dream come true!

A smart man learns how to dance because he knows that is where all the women are—out dancing. A lucky man meets a fabulous woman while out dancing, who loves him and admires him. A smart and lucky man recognizes a good woman when he finds her and continues to nourish the relationship with dance and romance!

Ten qualities women look for in a man (on and off the dance floor):

- ✓ Good leader on the dance floor who stays on the music.
- ✓ Neat, clean appearance, well groomed.
- ✓ Confident, self-assured; direct eye contact.
- ✓ Stable career; financial security.
- ✓ Sense of humor, quick witted, intelligent.
- ✓ Well maintained, i.e. opens the door, introduces you to his friends, good table manners, etc.
- ✓ Physically fit, keeping weight under control.
- ✓ Interested in what you have to say; a good listener.
- ✓ Good in bed.
- ✓ Nice looking.

Of the women surveyed, all enjoyed compliments on their appearance, dancing ability, intelligence, and cooking abilities (assuming they do know how to cook).

Women also said they knew if a man was giving sincere flattery; it is like a sixth sense they have. So, men beware—only sincere flattery please!

Ten qualities women do not like in men:

- ✗ Men who can't lead and blame it on the woman.
- ✗ Bad breath or body odor.
- ✗ Cheap cologne.
- ✗ Cocky attitude; think they are God's gift to women.
- ✗ Lewd conduct on and off the dance floor.
- ✗ Men who wear clothing that went out of style 10-20 years ago.
- ✗ Cheap trunks. Invest in an expensive one or just go au' naturel.
- ✗ Smokers and heavy drinkers.
- ✗ Unemployed loser types. They can dance but don't have a job, house, or money.
- ✗ Drink guys.

Of the women surveyed, 85% said they would put up with all the negative qualities—with the exception of numbers 7, 8, and 9—if the man was a very good dancer.

Reprinted from the Albuquerque Salsa & Country Dance Club newsletter, July/August '98. © 1998 The Arise Dance Academy.



Mike Lewis,
President
Association
of Beach
and
Shag Club
Deejays



TURNING THE TABLES

News from the Association of Beach and Shag Club Deejays



On behalf of the hardest working ladies and gentlemen in show (shag) business, let me welcome each and every one of you to this wonderful Fall Migration for 1998.

The members of the Association of Beach and Shag Club Deejays—just like you—really look forward to their voyages to Ocean Drive this time of year. We each have squirreled away one (or maybe two) newly-discovered dance tunes that we hope will make your head and feet spin—drop spins, of course.

Those of us lucky enough to play for you and your S.O.S. mates revel in this party week and the chance to see you again. Be sure to come up to the deejay booth and say "hello!"

When S.O.S. began, there were far fewer of us deejay people in the shag world. Finding "new" shag music was a real challenge, involving hours and hours and hours in places like dusty warehouses, old record shops, yard sales, and the Wax. Having a child's record player that ran on batteries was a must.

Some of us even ventured into

places like The Record Hole in Raleigh, Jay's near Cincinnati, The Record Rack in Pittsburgh, and The Christian Music Store near Chattanooga. What were we thinking?

Some of those discovery places are gone now, but the adventures we had remain. And so does the music.

So many of you have written, called, or emailed to ask about the music that was played at the first few S.O.S. gatherings. Who did it? Fast or smoothies? Big band? Vocal groups?

Through review of my own files, with the help of Jim Davis (Sard Flea) and others, we will attempt to publish for your reminiscing pleasure some lists of music we played in the first five events, way back when it all began. We'll do this in the Spring 1999 S.O.S. Carefree Times, along with a "where-can-you-get-it" guide.

Thanks to the diligent efforts of folks like Judy and Rufus (Judy's House Of Oldies), Chris Beachley and John Hook (The Wax Museum in Charlotte), Clyde Waller (Collec-

tor's Choice in Kannapolis), Reid Arny and his dad (The Oldie Clock Shoppe in Concord, N. C.) and others, I think you will be able to get all but the most obscure today!

We did play some hard-to-find stuff in the Old School days of the first S.O.S. meetings, but thanks to REPETE Records and others who reclaim the music, I know you'll be pleasantly surprised. Yes, you can buy enough stuff to tie your own yellow ribbon around the local Motel 6 and drink a cool one in the pool and play S.O.S. 1980 tunes. Look for it!

Please make plans for our upcoming special events that are geared toward you! The third weekend in October (Thursday the 15th through Sunday the 18th) we will throw you a party at Fat Harold's to celebrate our DJ Hall of Fame, which is permanently housed there.

There is no admission charge for you and your guests, just courtesy of Fat Harold's, a reverse raffle to benefit our favorite charities, and other special events. Many, many

deejays play, including Hall of Famers. If you're lucky, I might even be able to get Cranville Elliott!

The first full weekend in March 1999 marks our Ninth Annual DJ Throwdown at Ducks and Ducks Too, featuring our famous \$10,000 Reverse Raffle, again for our charities.

Approximately 35-40 deejays from all over will entertain you, much like at the DJ Hall of Fame event. Again, free food courtesy of Ducks and lots of special events.

Can you believe all this entertainment during a slow period at the beach—all for free? We usually do a rhythm and blues band or two on Thursday night for a minimal charge. Watch for details!

For information on this or any subject pertaining to The Association of Beach and Shag Club Deejays, including who we are, what we do, our music, etc., please call or email me.

MIKE LEWIS, PRESIDENT
819-942-4498 (Phone) or
chshd@broward.com (E-Mail)

Birthday Suites Welcomes All Shaggers to S.O.S.

Check Out Our New Fall Arrivals
And Great Sale on
Summer Apparel!

Always a **DISCOUNT**
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1151 17th Ave. N.
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**OPEN 7 DAYS A WEEK
4-11 PM**

119 Item Menu including:
Cousin Burgers, Steaks, Prime Cuts, Baby
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8 Item Kids Menu

**DAILY BRID SPECIALS
4-5:30 PM**



Bar Special
CATFISH COOLER
Plus 8+ Items (Wed. & Thurs. 4-6:30pm @ 1/2 price)

Celebrating
Our 15th Season



Down Memory Lane

by Johnny Hineswood

A few years ago, someone ran a survey on "the best all-around decade of this century." Now that the century is drawing to a close, I thought it would be a good time to look back and review.

As you have probably guessed, the decade picked was no other than the fab '50s. Now, wait a minute. I'm doing this article so you'll know it's not just me. I know you get tired of reading about the greatest time ever to be a teenager and all the fantastic times we had.

But just think! If I had been born in an earlier time frame, I would have been in a war. If I had been in a later time, I would have been in the hippie/typpie "Hell, no, we won't go" generation. I know that wouldn't have worked. I'm not even going to mention the British invasion. I don't see how the '50s could have lost.

The survey said the '50s was the best decade for children to grow up. A plurality of 29% also said it was the best decade to live in as an adult. It was a comfortable time that "agers" readily remember and treasure.

People surveyed said they longed for a simpler, quieter, more carefree life. In those days, you not only knew your next door neighbor, you

knew everyone in the neighborhood and all the company they had on Sunday. Man, I really miss those old wrap-around patches from the days of old.

I remember sleeping with all the windows open and feeling the cool gentle breeze blowing across the bed. It was so quiet you could hear the crickets. Early Sunday mornings I would lay in bed and listen to the soothing chimes coming from the church a couple of blocks away.

Neighbors were almost the same as family. They visited on a daily basis and were always there to help in a time of sickness, death, or any other crisis. It was a time when people thought of others, cared, and shared.

The teenagers of the '50s were the first to have their own music. They were the kids who danced to the transition of rhythm and blues into original rock 'n roll. The survey said the boogie beat generation had their own language. I mean this was some ruff, ruff, turn-up stuff. It was cool and groovy, Daddy-O. This was pure live talk. You had to walk the walk and talk the talk.

Up until the '50s, most homes had a family radio and phonograph in the living room for the whole family to enjoy. But in the '50s, for

the first time, teens had their own radios and record players. They also spent more money on records than any generation in history.

Too, there was a unique style of dress. The boys had their "cat" clothes (tailor-made pants and V-neck sweaters) worn with penny loafers. The girls wore pleated skirts or peddle pushers with angora sweaters and saddle oxfords or ballerinas. Yes, sir—it was the era of the Beach Cat and his Chick.

The survey also said the teens had more spending money than any generation before them. This was the first decade that the teens had their own cars—not just the boys but the chicks, too. Just one decade earlier, college kids were the only ones with a cool set of wheels.

They lived around the jukeboxes and spent more money than ever listening to their favorite tunes. Music was a very, very, very important part of their lives. And guess what? Survey shows... they liked to party—and still do!

Oh Mama! It was time to shake off those wartime blues and Shake, Rattle, and Roll.

The fab '50s not only produced the hottest music to hit the beaches and all inland lakes, but we also had, for the first time, movies that featured our favorite artists. Do you remember the second movie Alan Freed (Mr. Rock 'n Roll) made? It was Rock, Rock, Rock.

It was Connie Francis's voice coming out of Tuesday Weld's mouth, but what the hell. We didn't care. We were there to see LaVern Baker, the Moonglows, and the Flamingos. Oh, man! It was the sound!



Johnny Hineswood

of Pure Gold. Did you know that movie resulted in the first rock 'n roll sound track?

There were also more new singers and singing groups to come on the scene in the '50s than any other decade. There were many artists who never achieved the status of superstar but deserve to be remembered because of the impact they had on "our" music. Perhaps they only had one or two songs that have remained with us over the years. Makes no difference. They have become a major part of our memories and lifestyle.

We seldom remember what happened to the artists but will never forget that great song. He, she, or they recorded, because it will always have a special place as we travel Down Memory Lane.

To me, traveling Down Memory Lane is like stately dipping in the Sea of Joy.

Johnny Hineswood is a member of the Electric City Shag Club in Anderson, SC. This article was first published in the newsletter, Shag 'n' Tails. His articles appear regularly in the "Carefree Times."



Spotlight on the ... Cape Fear Shag Club

The Cape Fear Shag Club was founded in October 1988 with 506 charter members from southeastern North Carolina. The early meetings were held at Beau Rivage Plantation, with Milton White as club deejay. Currently there are over 250 active members.

This year the club will celebrate its 10th anniversary with a dinner dance at Howard Johnson's Plaza Hotel in Wilmington. The special evening will be Saturday, October 24, beginning with cocktails and some surprise entertainment at 7:30 pm. Dinner and dancing will be from 8:30 until 12:00 midnight.

The Cape Fear Shag Club has been active throughout the years and participates heavily in S.O.S. Our floats have gotten bigger and better the past few years, and the best is yet to come.

Likewise, we sponsor a line dance team for Fall S.O.S. Last year they were outstanding. This year's team shows great promise—come watch us on Saturday.

The club has always had several fundraisers for charities, including the Christmas Tree (giving bikes and other toys to underprivileged



children), Special Olympics, Hospice, the Make a Wish Foundation, and other community charities. We also are involved in the shag contests at the Azalea Festival and at Blument.

We have several special parties each year, including our Annual Oyster Roast that is always a big success with oyster shucking and shagging. Other parties consist of a fall picnic, a July shag cruise, and our annual Christmas Party, which last year had 145 attendees.

Our meetings are held on the second Sunday in every month at 6:00 pm at Club Rio at the Ramada Inn in Wilmington.

You can find us dancing at various clubs on nights they have shag, including Club Rio, Rocket's Sports Bar, and Corvette's Beach Club.

—Gary Spengler, President

Whatever Happened to Jimmy Cavallo?

by Patricia Farnot

If you'd like to see photographs of a young and handsome Jimmy

Cavallo with his saxophone, look on pages 42, 43, and 46 of the book Shag. He's 71 years old now and still young and handsome.

If you'd like to read of his contribution to shag, read page 43. Jimmy was at the beaches with his saxophone when the dance was coined.

Before beach music was identified as such, the sound was jazz. Jimmy mixed a dynamic blend of blues and jazz with the "approved" big band sound of the day.

[Page 43] ... "One night the Queen of Shag (Clarice Reavis) met a saxophone player named Jimmy Cavallo. He caused that sex to do amazing things, remembered the Queen. His stage presence was high voltage.

He came out of Syracuse, New York late in the war. Cavallo and several musicians formed a combo. The bass drum carried the initials JC and a rather primitive, somehow innocent-looking silhouette of a black widow spider, denoting the nickname of the drummer, Bobby Wren.

The music they played was originally listed in Billboard Magazine under the heading Harlem Hit Parade.

"Cavallo was probably the first white bandleader in the Carolinas to perform rhythm and blues, early rock 'n' roll ... lived in Carolina Beach, at a night spot called Boh

City. Cavallo became a legend. He carried a lurch for many years for the Queen of Shag. He and his band lived side-by-side with the dancers, sharing the music. The camaraderie of the shag was forming."



If you'd like to know his whereabouts today, he's in Deerfield Beach, Florida, playing his heart out and creating some of the greatest live music I have ever experienced at one very "saxy" club, P.C. Doogie's—sharable jazz and blues! Umh!

I thought we'd have to call life support! These saxophones sounding at once, world-class drumming, wonderful jazz piano, bass, and guitar. I'm spoiled for life.

During my brief stay in Florida, there were four occasions to hear this wonderful music—two at the club and two on the beach.

These were four occasions of heart-stopping, magical, musical, memorable moments that brought chills, thrills, and tears and had the audience hopping. Go Jimmy!

I thought you shaggers would like to know.

Patricia Farnot is a member of the Northern Virginia Shag Club. Reprinted from "Shag Rag" 4/98.



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Shagging Couple a Sensational Hit on Las Vegas Stage!

by Betty Leasing

Two of our shag masters recently became a part of the Las Vegas show business entertainment world. Ellen Taylor and Michael Norris were invited to participate in the show at the Gold Coast Hotel, "Swingin' at the Savoy Review with Norma Miller and her All Stars."

Norma Miller, who is one of the original Savoy Club dancers and appeared in the movie *Hell's a Poppin'*, is a legend of the celebrated Harlem ballroom and the swing generation that changed music and dance history, gathered a cast of star-studded masters of dance.

Besides the amazing 17-piece Gold Coast Big Band Orchestra, other performers included the



Betty Leasing

Inimitable Mario Torres, who just completed dancing in a movie which stars Vanessa Williams and opened in theaters around the country in August.

Also performing was Master of Swing, Mario Robau. And Chester Whitmore, a great Master of Tap, excited the crowd with his fast feet performance.

Norma's choice of Ellen and Michael could not have been better. These two performed all four nights and did it with the class and professionalism of any of the superstars. (Of course, to us they are superstars!)

It was obvious from the moment they began dancing that those in attendance at the Gold Coast Ballroom would not soon forget their performance. Those traveling to see Ellen and Michael perform (and made up a good portion of the attendance) were from California, Minnesota, Tennessee, and Indiana.

Jerry and Sherrill Boyd from Indiana told me that after they spotted Ellen dancing at the Grand Nationals in Atlanta, they followed her everywhere she went just to watch her dance. To quote them, "Her style, elegance, and grace just keeps us in awe of her."

Celebrities who came to see the performances included O. C. Smith (who recorded Brenda and other shag favorites), Marcia Robinson (who sang with the Flatties for seven years) and several producers, directors, choreographers, and other show business people.

One personality whose presence was missed was Frankie Manning, the legend of Harlem swing. Maybe next time, Frankie!

Ellen and Michael became a sensational hit on the stage and off during the four days of performances, starting their knowledge of the shag with anyone and everyone who had the desire to learn—and there were many, which absorbed much of their free time. They had won the hearts of all who watched them dance.

Michael is one of the most talented dancers ever and has a bright future in the entertainment field, if he so chooses. Ellen has always been our elegant southern lady.

Titles are certainly given to different generations of followers, and all who have followed Ellen for as



Michael Norris and Ellen Taylor perform on 'Vegas'.

many years as I have known that she is our generation's First Lady of Shag. She was aptly described in a special poem written in tribute to her by Phil Sawyer a few years ago in the *Carefree Times* entitled "First Lady of Shag."

When I come back in my next life, I desire to return as Ellen Taylor—or, hey, Michael Norris wouldn't be bad, either!

The "Carefree Times" welcomes Betty Leasing as a first-time contributing editor. She is president of the Smoky Mountain Shaggers in Knoxville, TN.

After joining the Nashville Shag Club and later the Chattanooga Club Shag Club, she decided that Knoxville would be a bit of a drive. With much support, she joined the Smoky Mountain Shaggers in 1996, where current membership is 128. Betty travels extensively to shag and swing events, as time allows.

Hey Shagger, Dance on Down to Brookgreen

by Phil Sawyer

Not even the best of us can party hard for ten days. So this year, do yourself a favor and put a little culture in your shagging vacation.

About 30 miles south of Myrtle Beach, 40 or so south of Ocean Drive on Highway 17, is the finest collection of representational sculpture in the United States—over 500 works by 250 artists.

You need to go. Especially if you are among our treasured visitors from out of the area, you need to see Brookgreen Gardens. A unique collaboration of art and nature, Brookgreen is renowned around the world, not only for its outstanding collections, but also for the variety of ecological habitats it protects.

In one of the last remaining refuges of its kind in America, these environs are home to numerous animals and birds native to the low country.

Along the wooded paths of the wildlife park, shaggers can get a close-up view of grey and red foxes, deer, owls, and alligators. You can even hop your way through the garden's waterways on a 48-foot pontoon boat that cruises through the tidal freshwater creeks and long-abandoned rice fields.

As magnificent as the flora and fauna of the gardens are, it is the sculpture that has made Brookgreen famous all over the world.

Along winding paths and among



pools and fountains, the country's most extensive outdoor exhibition of figurative sculpture comes alive, creating one of the most original landscapes imaginable.

The star attraction is the dress and life-long vocation of noted American sculptor Anna Hyatt Huntington and her husband Archer. In addition to monumental sculptures, Brookgreen's collection includes a number of smaller works, many of

them housed in the Small Sculpture Gallery.

To get there, just head south on Highway 17 and stay on the bypass until you pass Murrells Inlet. It'll take you about an hour.

You should plan to spend at least three hours in the gardens. Have lunch in the Terrace Cafe and, of

course, go into the museum shop.

Remember that if you hit Pawley's Island, you've gone too far. You are in the low country ghost land, not sculptures, and maybe we'll talk about that next time.

If you make this trip and are not absolutely thrilled, just let me know and I'll buy you a drink!

Shag Trek: The Next Generation

(Continued from Pg. 7)

I danced with Jason Justin from Charlotte. Then came the moment of truth. Julie, Staci, and I nervously held hands, waiting for our names to be called. I was jumping up and down, so happy when I found out that Jason and I had won Third Place and took home a plaque and split \$25. Then they called out the two winners, and I was sure glad that I didn't have to pick the winner!

On Sunday morning, we all gathered for gospel hour and to say our good-byes. We were all supposed to bring something to put into a time capsule that will be opened in 15 years.

Each person was given a big baggie to put their stuff in and a survey to fill out. Tyler wrote that his favorite song was *Drinking Wine Spiteful* and mine was *Star Boy*. Along with my survey, I put in my first pair of shag shoes. Others put in pictures, programs, t-shirts, CDs, and song lists. The news was here to film it, and it appeared on TV.



Photographers trying to catch the best of Dallas.

It was hard to say our good-byes—in fact, maybe too hard. Tyler and I stayed for a lesson with Susan Beavers, and then he left, but Staci and I stayed another night.

That afternoon we went to the pool and the beach, then to dinner, and we went clubbing together that night. We have made plans to get together again. True friendships can be made at S.O.S.

Christina Woodruff is 13 years old and in 4th grade at New Lee Middle School in Sayfield, NC. She has only been shagging for a few months but does it so well that she recently won her mother and down with the "mom." She hopes to get together with a partner and really begin competing with the jokers. Her article was first published in the *Chatham Area Shag Association Newsletter*, July '98.



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Music Trivia

by Doug Henry

As I'm sure most shaggers know by now, most all of the earliest shag music and lots of current day shag music evolved from blues music played by black artists in the '40s and '50s. I have been a fan of blues music since before I was old enough to drive an automobile—no jokes please.

This affliction probably goes back to my early teen years when a friend and I would wait until his parents went to bed and then slip out to his grandfather's Buick, turn the radio to WLAC in Nashville, Tennessee, and listen to the broadcasts from Randy's and Ernie's Record Mart. (Back then you didn't need an ignition key to turn the car radio on!)

On WLAC you could hear artists like Muddy Waters, Little Walter, Howlin' Wolf, and Etta James. During that time frame, WLAC was to the blues what WRDX was to the shag in the early '70s.

For its era, some of the early blues music was very risqué. However, as public jukeboxes and radios became more popular, the black artists realized that if they were going to be able to sell their music to a wider range of society, they would have to clean it up.

Soon a slang or lingo was developed which was used primarily to appease their audiences. For example, in their terms, rock and roll does not mean to dance!

In my opinion, the one singer who was most responsible for making the blues into another genre of music, which became widely acceptable to white audiences, was Elvis Presley. In more than one interview, Elvis gave credit to several

black artists who were influential in developing his style and subsequently his career.

Although few of Elvis's records are actually "shag" records, his music was the bridge between the blues and a rockabilly style which became acceptable to the general public and therefore made shag music more palatable.

Oddly enough, late played a large part in Elvis's meteoric rise to stardom. In the early 1950s, one of Elvis's first hits, *Hound Dog*, was at the top of the charts when an unknown cotton picker named Carl Perkins wandered into Sun Records in Memphis and recorded *Blue Suede Shoes*. When this song was released, it rocketed up the charts quickly, surpassing *Hound Dog* and making Carl Perkins the talk of the fledgling rock music world.

However, shortly thereafter (and unfortunately for Carl) he was severely injured in a car accident and was unable to perform for about 18 months. At the time of the accident, Carl was on his way to a TV appearance on the *Ferry-Cross Show*. A few weeks later, Elvis did his rendition of *Blue Suede Shoes* on the *Ed Sullivan Show*—and the rest is history.

By the time Carl had recovered and was able to perform again, the Elvis phenomenon had taken hold, and most everyone had forgotten about Carl Perkins.

Until his death late in 1997, Carl, who was an accomplished guitarist, spent most of the rest of his career in Europe where he was immensely popular and played with the likes of Eric Clapton, John Fogarty, and Dave Edmunds.

More trivia about shag music artists ...

■ The Mojo Blues Band (Take a Trip: Hoodoo Man) will play at Fun Monday at Fall S.O.S. This is not an American band; they are from Austria. (I have a hard time imagining Austria as a hotbed of blues!) This will be their first live performance ever in the USA, and it is in their contract that they cannot perform anywhere else on the continent until after they perform at S.O.S.

■ Eddy Clearwater's (Two Times Nice: *All About the Blues*) real name is Eddie Harrington. His stage name was chosen by his manager as a play on words on one of the all-time-great blues singers—Muddy Waters. Photographs of Eddy often show him wearing western attire or an Indian headdress, but this left-handed guitarist has no Indian heritage.

■ Champion Jack Dupree (*Shake That Mother For Ya!*) got his nickname from the fact that he was a champion boxer—an unusual combination for sure, a blues singer and a boxer. Champion Jack recorded the hit shag song *Louis, Louis River* with Axel Zwingenberger, the lead singer of the Mojo Blues Band.

■ John Lee Hooker (*This is Hip: One Bourbon, One Scotch, One Beer*), another of the all-time greats, recently appeared on a TV Pepsi commercial.

■ Big Joe Turner (*Wax Baby Blues: Hey Little Girl; Lipsick, Powder and Paint*; and about 100 others) received his nickname because of his physical size. (He weighed over 400 pounds when he died.) Big Joe was often called a blues shouter rather

than a blues singer because his voice was so strong.

Joe, like his hit shag song *Car! Road, Can't Write Blues*, was illiterate. When Big Joe would record a song, he would have someone stand behind him and whisper the next line of the lyrics into his ear because he could not read the music sheets.

■ Kip Anderson (*Knife and Fork: Rocket 88*) is originally from South Carolina and still lives there, where he is a full-time minister. He had to get permission from his congregation before he could perform at Fun Monday at S.O.S. in 1997.

■ Kim Basinger won an Oscar in 1998 for Best Supporting Actress for the movie *L.A. Confidential*. Few know that Kim is also a blues singer. In the mid '90s she recorded a blues/shag song which received frequent air play on WRDX radio. The name of the song was *Satisfy My Soul*.

■ If you know anything about country music, you know that Alabama is a multi-award winning super-group of that genre. Alabama's song *Shaggin' On The Boulevard* was written by the group's lead singer Randy Owen. The original version had 14 verses. The reason for the excessive length is that the song is basically fact and is related to a subject near to Randy's heart.

When Alabama was trying to get started in the music business, they played for free at a bar in downtown Myrtle Beach called *The Bowery*, which was just up the street from the Pavilion and the amusement park. Since they received no money for their efforts, their only pay was the tips they could collect from the crowd in the bar. The container they used to collect the tips was a fur-lined chamber pot.

Doug Henry is a member of the Turner's Shag Club.

Shaggin' and Boppin' with Nashville's Finest

by Dennis Gentry

Did you know that, with a little advanced planning, you can dance at shag clubs in our nation's country music capital?

Did you know that many shag clubs outside the Washington, D.C. area belong to both the Association of Carolina Shag Clubs and also the American Bop Association?

Did you know that the American Bop Association promotes the preservation of swing, jitterbug, bop, and shag?

That's right! Nancy and I learned all this and more during a recent vacation from Tulsa through Memphis to Nashville. We had a fantastic time on Wednesday, May 18 in Nashville, courtesy of Wayne Keith, president of the Music City Bop Club, and the nice folks at the Nashville Be Bop Association.

Don't let the names confuse you—the Music City Bop Club is one of Nashville's two fine shag clubs, and many shaggers belong to the Be Bop Association.

Wayne was gracious enough to

take time out from his hectic schedule to meet us at our hotel on his way to last minute preparations for his club's major event of the year, the Summer Boogie Blast 10th Anniversary Party over Memorial Day weekend, and bring us some awesome souvenir t-shirts.

Even though Fat Harold's Beach Club in North Myrtle Beach was hosting the Hospitality Rooms on Saturday night and we could have danced to music by deejays from Tennessee, Georgia, and South Carolina, Nancy and I had previously committed ourselves to be in Tulsa for our golden's high school graduation.

But we were thrilled to join the many shaggers, boppers, west coast swingers, and all God's dancing children on the Wednesday before the Blast.

We met many great people, saw some inspiring dancers, learned the basic bop step, learned a new line dance (that is, Nancy learned and I watched), heard a great deejay, picked up some classy Be Bop Association t-shirts, and received our

blessings that we were in town that night.

So, here are some tips for possibly having an equally good time when planning your out-of-town trips:

► Go to the Internet and visit www.shagdance.com/learn/clublisting.html;

► Download the list of Associa-

tion of Carolina Shag Clubs;

► Call or write the persons listed for the shag clubs in the city you will be visiting and find out what night of the week the club meets and where they dance;

► Go there and dance!

Reprinted from the Northern Virginia Shag Club's 7/98 newsletter.



Halloween Humor

The Top 10 reasons why trick or treating is better than sex ...

- 10) You are guaranteed to get at least a little something in the sack.
- 9) If you get tired, you can wait ten minutes and go at it again.
- 8) The uglier you look, the easier it is to get some.
- 7) You don't have to compliment the person who gives you some.
- 6) It's okay when the person you are with fantasizes that you are someone else, because you are.
- 5) Forty years from now you will still enjoy candy.
- 4) If you don't get what you want, you can always go next door.
- 3) It doesn't matter if the kids hear you moaning and groaning.
- 2) Less guilt the morning after.
- 1) You can do the whole neighborhood.

— Submitted by Ed Evans of Greenville, South Carolina.





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Fall S.O.S. 1998 Deejay Schedule

September 18 to 27

Beach Club

Fri, Sept. 18	8 pm to close	John Wilson
Sat, Sept. 19	8 pm to close	David Sessions
Sun, Sept. 20	8 pm to close	Rich Hargrove
Mon, Sept. 21	8 pm to close	Rich Hargrove
Tue, Sept. 22	8 pm to close	Rich Hargrove
Wed, Sept. 23	Noon to 4 pm 4 pm to 9 pm 9 pm to close	David Sessions Jack Moore John Cottingham
	4 pm	Heavy Hairs d'auvres
Thur, Sept. 24	Noon to 4 pm 4 pm to 9 pm 9 pm to close	Danny Scott Ken Esterson Jack Moore
	4 pm	Heavy Hairs d'auvres
Fri, Sept. 25	Noon to 4 pm 4 pm to 9 pm 9 pm to close	Sam West Wilkie Whaley Danny Scott
Sat, Sept. 26	Noon to 4 pm 4 pm to 9 pm 9 pm to close	Ken Esterson Sam West Gerry Holland
Sun, Sept. 27	Noon to close	Rich Hargrove

Spanish Galleon

Thurs, Sept. 24	4 pm to 8 pm 8 pm to 11 pm	John Wilson David Sessions
Fri, Sept. 25	4 pm to 8 pm 8 pm to 11 pm	Jack Moore John Wilson
Sat, Sept. 26	4 pm to 8 pm 8 pm to 11 pm	John Cottingham Ken Esterson

Charlie & Jackie dance company

SHAG WORKSHOP SCHEDULE FALL 1998

HAROLD'S

DUCK'S

Sunday Sept 20 10:00
Free Basic Shag Workshop

Tuesday Sept 22 11:00
Male Lead/Female Power

Sunday Sept 20 10:45
Basic Variations/
Social Patterns

Wednesday Sept 23 11:00
Free Basic Shag Workshop

Monday Sept 21 10:00
Mirror Patterns

Thursday Sept 24 11:00
Basic Variations/
Social Patterns

Friday Sept 25 10:30
Lead Follow

All Workshops are 10.00 per person
(except the Free Basic
on Sunday and on Wednesday)



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- | | |
|---|--|
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and more! - you need to learn the Carolina Shag | 5. Mirror Patterns & Male Lead - Tape 1
Mirror patterns for all levels. It will be your first
pattern. This is a collection of the best of
the other pattern in the series. |
| 2. Basic Variations (Tape)
A good library in Series 2 - 12 all types
of dances. Best 100 out of 100. Includes 10 new
and classic, new and old. It's the best. You
can use it with other series in the series. | 6. Lead Follow - Vol. 1 (Tape)
Follows you through all the lead and follow
steps. They are beautiful and easy to
learn. It's a collection of the best of
the series. |
| 3. Male Lead - Vol. 1 (Tape)
Follows for 100% of the series. | 7. Mirror Patterns - Tape 2 (Tape)
Mirror patterns for all levels. It will be your first
pattern. This is a collection of the best of
the series. |
| 4. Best of Charlie and Jackie
A collection of the best of the series. It's the best
of the best. | ALSO AVAILABLE - \$19.95
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- S.O.S. cards required
- Shag City Grill open all day every day



Thursday, Sept. 17

D.J. 9 pm - close Judy Collins

Friday, Sept. 18

D.J.'s (In) Noon - 5 pm Wilkie Whaley
5 pm - 9 pm Judy Collins
9 pm - close Roger Holcomb
(Test) 9 pm - close Bobby Gayton

Saturday, Sept. 19

D.J.'s (In) Noon - 5 pm Wilkie Whaley
5 pm - 9 pm Roger Holcomb
9 pm - 2 am Judy Collins
(Test) Noon - 5 pm Paul Northrop
5 pm - 9 pm Larnie Elmore
9 pm - 2 am Terry Ellis

Sunday, Sept. 20

D.J.'s Noon - 5 pm Butch Davidson
5 pm - 9 pm Judy Collins
9 pm - 2 am Gary Bass

Monday, Sept. 21

D.J.'s Noon - 5 pm Jay Nelson
5 pm - 10 pm Mike Lewis
10 pm - close Gary Bass

Tuesday, Sept. 22

D.J.'s Noon - 5 pm Butch Davidson
5 pm - 10 pm Mike Lewis
10 pm - close Harold Beaver

Wednesday, Sept. 23

D.J.'s (In) Noon - 5 pm Mike Lewis
5 pm - 10 pm Roger Holcomb
10 pm - close Gary Bass
(Test) 6 pm - 10 pm Jay Nelson
10 pm - close Bobby Gayton

Thursday, Sept. 24

D.J.'s (In) Noon - 5 pm Mike Lewis
5 pm - 10 pm Ervin Ellington
10 pm - close Terry Ellis
(Test) Noon - 5 pm Sandy/Doug Brown
5 pm - 10 pm Harold Beaver
10 pm - close Bobby Gayton

Friday, Sept. 25

D.J.'s (In) Noon - 5 pm Mike Lewis
5 pm - 10 pm Gary Bass
10 pm - close Roger Holcomb
(Test) Noon - 5 pm Ervin Ellington
5 pm - 10 pm Sandy/Doug Brown
10 pm - close Terry Ellis

Saturday, Sept. 26

D.J.'s Noon - 5 pm Jack Moon
(In) 5 pm - 9 pm Terry Ellis
9 pm - 2 am Gary Bass
D.J.'s Noon - 5 pm Bobby Gayton
(Test) 5 pm - 9 pm Roger Holcomb
9 pm - 2 am Ervin Ellington

Sunday, Sept. 27

D.J.'s Noon - 5 pm Roger Holcomb
(In) 5 pm - 9 pm Larnie Elmore
9 pm - 2 am Judy Collins
D.J. Noon - 5 pm Terry Ellis
(Test)

ACTIVITIES:

- Wed, 9/16: Kickoff Cookout, 7 pm
- Sat, 9/19: BBQ & Trimmings, 6 pm
- Sun, 9/20: Basic Workshops with Charlie & Jackie: 10 am (free); 10:45 am (\$10)
- Mon, 9/21 & Fri, 9/25: Basic Workshop, with Charlie & Jackie, 10 am (\$10)
- Wed, 9/23: Chicken & Trimmings, 7 pm
- Fri, 9/25: Ripete Record Promo, 12-5 pm featuring Ripete artists available on back deck for autographs & CDs
- Sat, 9/26: Hall of Fame Exhibition, 4 pm
- Original Lake Wylie SC Fish Fry, 5 pm
- Proceeds to benefit Camp Kemo
- Sun, 9/27: Camp Kemo, 1 pm

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FALL 1998 S.O.S. D.J. SCHEDULE

FRIDAY, SEPT. 18

5 PM-10 PM-TOOTIE BROWN
10 PM-CLOSE-JOANNE JOHNSON

SATURDAY, SEPT. 19

12 NOON-5 PM-CHEEK WATERS
5 PM-10 PM-JOANNE JOHNSON
10 PM-CLE-WALLER UPCHURCH

SUNDAY, SEPT. 20

12 NOON-5 PM-MIKE PHILLIPS
5 PM-10 PM-WALT UPCHURCH
10 PM-CLE-CHIP & NEAL

FUN MON. SEPT. 21

12 NOON-5 PM-BETTY BROWN
5 PM-10 PM-CLYDE WALLER
10 PM-CLE-RUSSELL PERKINS

TUES. SEPT. 22

12 NOON-5 PM-J. JOHNSON
5 PM-10 PM-CHIP & NEAL
10 PM-CLE-TOOTIE BROWN

WED. SEPT. 23

12 NOON-5 PM-RUSSELL PERKINS
5 PM-10 PM-HAROLD BEAVER
10 PM-CLE-TERRY HOPPER

THURS. SEPT. 24

12 NOON-5 PM-TOOTIE BROWN
5 PM-10 PM-TERRY HOPPER
10 PM-2 AM-RUSSELL PERKINS

2 AM FRI. P.J. LOCK-UP

PARTY 'TIL THE CRACK OF DAWN
T. HOPPER/W. UPCHURCH/G. JOHNSON & R. PERKINS-OPEN BAR
COVER \$20 PER PERSON

FRI. SEPT. 25

12 NOON-5 PM-DICK HANCOCK
5 PM-10 PM-CLYDE WALLER
10 PM-CLE-WALT UPCHURCH
& GARY GIBSON

SAT. SEPT. 26

12 NOON-5 PM-TERRY HOPPER
5 PM-10 PM-UPCHURCH/
GIBSON
10 PM-CLE-HAROLD BEAVER

SUN. SEPT. 27 9-30

AM
THE REAL DEAL!! LIVE GOSPEL
CHOIR
11 PM-GOSPEL HOUR W/ WALT
UPCHURCH

PARTY 'TIL THE CRACK OF DAWN PAJAMA PARTY!

FRIDAY MORNING 2AM-6AM
YOU CAN PARTY ALL DAY
THUR. NIGHT UNTIL 2 AM
YOU MUST HAVE YOUR TICKET
& D.J. OPEN
BAR-FOOD-FREE T-SHIRT
TICKETS WILL SELL OUT
EARLY! HURRY!

SUNDAY, SEPT. 27 9-10 AM

BACK BY POPULAR DEMAND
LIVE GOSPEL
CHOIR!
THEN AT 11 AM
GOSPEL HOUR / WALT
UPCHURCH
FREE OYSTER STEW AND
SHRIMP 'N' RICE
(TIL' THERE'S NONE)

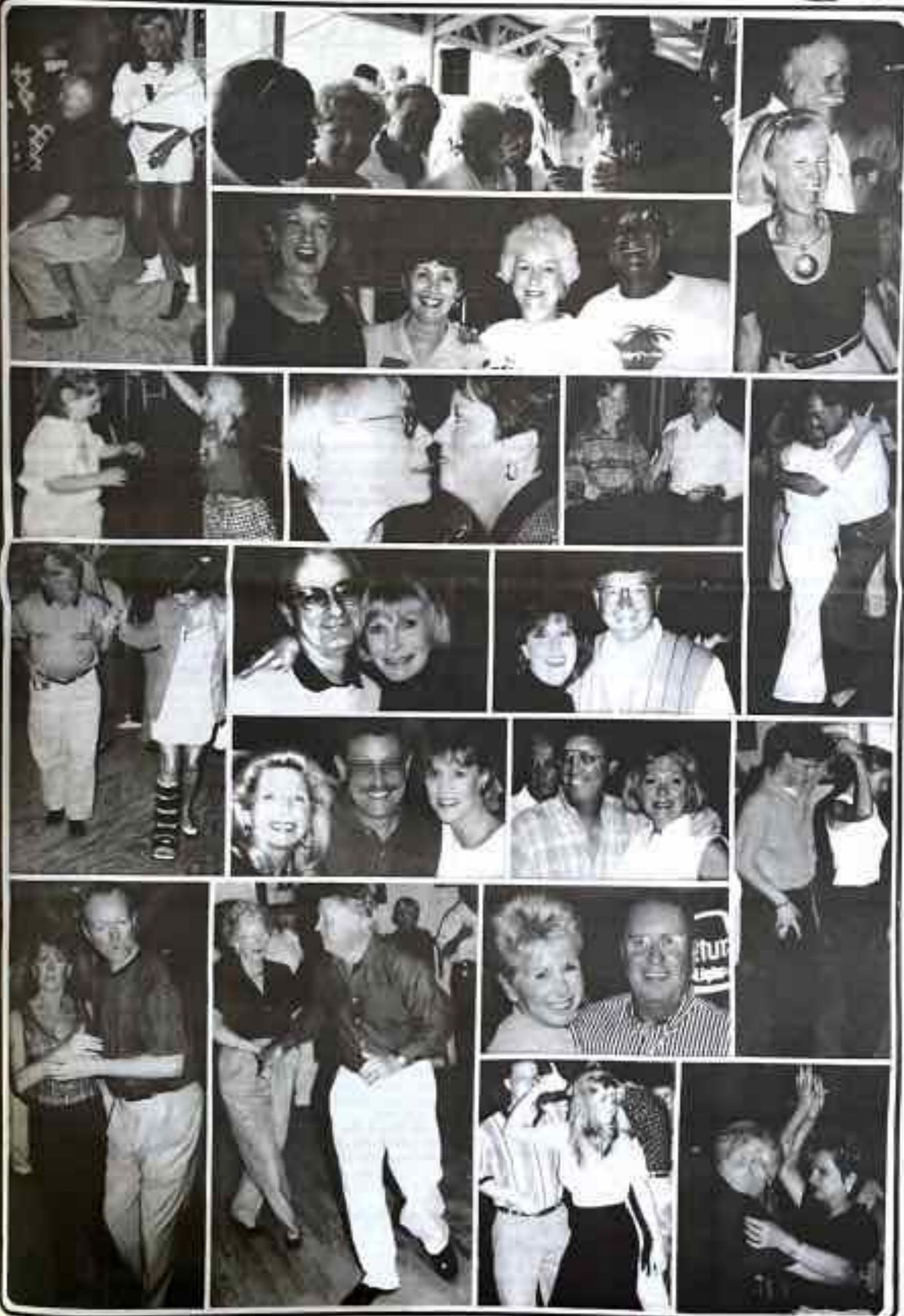


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19 Fall Migration 98





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True Blues

Popular genre often judged by tiny slice of the musical pie

by Tony Gross

Pretty much all of America, not to mention the world, knows something about the blues. Or something about the often romanticized, highly commercialized entity that passes for it. Which is good in a way; better people know a little blues than none at all.

But most insiders agree, even after more than 30 years of revivals and scholarship, the average listener's definition of the blues is, to say the least, limited.

"The average American music fan knows the names of the major performers—if you drop Buddy Guy or B.B. King in a conversation, people will know what you are talking about," said Tom Cullen, a Pennsylvania-based journalist/historian/DJ, who writes the "Soul Patrol" column for *Blues Access Magazine*. "But there were plenty of others who were just as good but not as heralded."

Like the blues performers who thrived in the '60s, '70s and, most recently '80s—performers who often played to black audiences that, according to most popular mythology, gave up on the blues around 1955—it's the music that, for want of a better term, is called "soul blues."

Jacksonville-based musician Guitar Redd, recently recovering from a broken back, calls it "the 30 good years that people have missed." Others, like journalist/record producer Jim O'Neal and music historian Rob Bowman, call it a casualty of the blues-rock era.

Whatever the definition, many listeners, especially black Southerners, can name at least three artists who practice in the genre: Latimore, Bobby Blue Bland, Willie Clayton,

Clarence Carter, Tyrone Davis, Marvin Seaman.

Opinions on the actual origins of soul blues differ. O'Neal, founding editor of *Living Blues Magazine*, says soul blues can trace its origins back through Ray Charles to Roosevelt Sykes in the '30s. Gospel influenced soulsters like Sam Cooke and Jackie Wilson had a huge influence, as did holy rockers like Little Richard.

Whatever it's called, most agree that it was a crucial link between traditional blues and the later developments in '60s R&B and soul.

"The term originated in blues magazines that were reviewing records in the '70s," O'Neal said. "To me, it denoted a type of blues that doesn't always follow the traditional blues structure but is regarded as the blues by the musicians that play it and by the audience that listens to it."

Some soul blues artists, like Albert King or singer Z.Z. Hill, play a lot of 12-bar blues. Others perform variations on the standard form, like Aretha Franklin's *Dr. Feelgood*, Dorothy Moore's *Misty Blue*, Bobby Bland's *Two Steps from the Blues*, Johnny Watson's *A Real Mother For Ya*. Others have recorded material that is almost indistinguishable from deep Southern soul music.

There are other distinguishing characteristics of soul blues. There is, for one, a heavier reliance on gospel inflections, especially in the Southern varieties. Soul blues artists also are more likely to use rhythm and blues styled studio arrangements, sometimes accented with horns, strings, and keyboards.

So why is it, when you say "blues" on the street, the listener doesn't immediately think of, say, Bobby Blue Bland or Z.Z. Hill? That's a long, complicated story.

To get to the root of the problem is useful, first of all, to view blues (and related styles like soul and funk) not as a specific style of music

but as a way of playing music.

Even into the '70s, rhythm and blues and soul artists were recording songs with deep blues inflections, though they were hardly ever called blues: Bill Withers' *Genuine Imitation*, Al Green's rendition of *Can't Get Next to You*.

Says David Ritz, who has written biographies of B.B. King, Ray Charles, and Marvin Gaye, "Blues was the foundation of how all music was played in Black America for most of this century. So even when an artist played soul or jazz, what he basically was doing, more often than not, was a variation on the blues."

That makes it easier to view soul blues as blues-rock's lower-keyed sibling. Just as there was blues-based rock, there was blues-based soul, which added the sheen of the Motown and Philly sounds or the down-home grit of Memphis-based Stax Records.

The problem, said author-historian Rob Bowman, was that the British blues-rock craze of the '60s narrowed the popular definition of the blues almost beyond recognition.

"The only thing people like the Rolling Stones knew about the blues was from what records were made available in Britain at that time," said Bowman. "The people who controlled the distribution overseas felt that if an artist didn't come from a burnt out shack in Mississippi or didn't live in the most squalid urban spawner in inner-city Chicago, he wasn't an 'authentic' blusman."

"So anything that was done with any sophistication at all was ignored because it didn't fit into that romantic notion of authenticity. That's why a lot of the British guys knew nothing but the Mississippi and Chicago-based variations of the blues..."

"The problem is that a lot of [soul/blues] artists don't have the visibility nationwide," said Cullen. "It is very urban music, and a lot of the rock audience didn't get it—they weren't ready for Bobby Rush and his costume changes; to them that was too 'slick.' But musically, it is as worthy of recognition as anything out there."

Reprinted from "The Times-Union," Jacksonville, FL, 4/11/98 issue.

Shag Bear Update — Spring Safari '98

Greetings from the Shag Bear! What a great Spring Safari we had! As always, our fuzzy little friend was in the thick of things, partying with his friends and participating in every event possible.

This year's parade was a special event for our Shag Bear. Having been a part of every S.O.S. parade, his position in this year's event was an extra treat.

On May 2, the Shag Bear's red convertible led the way for the Chatham Area Shag Association's float on the day that C.A.S.A. was voted in as an A.C.S.C. member club.

Our Shag Bear was proud that his C.A.S.A. friends entered a float in the parade on their first day as an officially-recognized club. Even though the float didn't win a prize, it was certainly a crowd favorite.

Surely the highlight of the Shag Bear's activities at Spring Safari was helping Walter Upchurch deejay the gospel hour on Sunday. Those of you who mixed the Little River A.M.E. Zion Church choir and The Blind Boys missed a real event, some great gospel music, some soulful moments, and great food.

— Fred July





Shag Dance Technique

as taught by Ellen Taylor



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- > Member of Living Legends & National Living Legends of Dance
- > First Recipient of the GNDC Shell Award for Favorite Female S.O.S. Partner
- > Selected as Dance Instructor by the British Broadcasting Co. for a Shag Dance Tribute
- > Shag Magazine Certified Instructor
- > Received Letters of Recognition for Contributing to the Preservation of the Shag from Governor Carol Campbell, Jr. and Lt. Governor Nick Theodore.

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A Look Into the Future

Hollywood / S.O.S. 1999

by Bill Cleveland

Here it is—S.O.S. September '98. The shag keeps sweeping across the nation. Having much to do with it, Charlie and Jackie have franchised many swing/shag clubs in 1998 and 1999.

The simple club name Shaggers has caught on. That the shag has a sexy connotation in England seemed to help more than hurt.

Hollywood Shaggers is the hottest club in the nation; hence the invasion of S.O.S. this fall by the Hollywood party set.

We walked into Pat Harold's. Linda Ronstadt was in the deepdy booth singing Meet Me With Your Black Dusters On. Turned me on.

Nicolas Cage was stretched out on the bar. Charlie Sheen stood over him, pouring a White Russian in his mouth. Didn't spill a drop. Turned me off.

The dance floor trembled. Over in the corner, Beaver Greenway and Roseann Barr were stomping out a trail step. Turned me sideways. Slipped through a ring of people. Sharon Stone was mirror stepping

Clarke Davis. Turned me on again. Julia Travolta and Olivia Newton-John reprised their dance from Grease.

Every dance for Mel Gibson was like his birthday. The girls lined up for him ran out the door and down Main Street to Highway 17. Clint Eastwood strolled over, took Beverly's hand, and said, "Make my dance."

It was announced that S.O.S. West was sold to the Marge and Gower Champion Studios. In celebration, S.O.S. East bought 18,000 guests two rounds of drinks. The clubs carried the money out in wheelbarrows.

It was too crowded to dance. That was okay. I spent the week signing autographs—everyone mistook me for Rodney Dangerfield.

Beverly reported that we are invited to stay with Clint Eastwood during S.O.S. West in October. Soory, Clint, we'll be busy. The fish will be running along the South Carolina coast.

Bill and Beverly Cleveland inside in North Myrtle Beach.

Personalities

"When I'm 93"

Shagger Roland Hale celebrated a birthday in August—he's now a young 93 years old!

Roland is a very active member of the Twister's Shag Club in Cornelius, North Carolina and is one of three generations of his family to belong to his club. He is also proud to be a member of S.O.S. and likes to be there the whole ten days or even longer!

Roland actively serves as an ambassador for the shag dance. He danced in the shag demonstration that was done at the Olympics in Atlanta. He even teaches beginner shag lessons at the local YMCA.

Roland supports beach nights at area lounges and attends parties hosted by various shag clubs. He frequently shows up early and doesn't leave until after many of his "old" friends have gone home. Look for him on the dance floor when the deejay is playing upbeat tunes.

Roland enjoys hearing from shaggers and potential shaggers. If you would like to send him a note, his address is:

Roland Hale, 4219 McGee Point Road, Terrell, NC 28682.

Article courtesy of www.shagtimes.com, August '98.

Around the Beach

by Tom Boggs

I was having a cold beer on the outdoor cabana at the Blue Marlin Yacht Club, trying to cool off during the latest heat wave, when I was introduced to a gentleman from Massachusetts as an "old shagger."

This naturally brought about a discussion of shag. As we progressed deeper into the subject matter, others joined in the discussion, and the following observations came forth.

First, shaggers come in all ages, sexes, occupations, educational levels, financial positions, and backgrounds. Enjoying the southern shag is not limited to any particular national or international region, once exposed to it.

However, shaggers can be somewhat categorized depending upon the duration of their exposure, degree of pursuit, and reasons for doing it.

For instance, consider these possible shag categories:

- > Old, Old Timer ... "We slowed it down and started it all in the fifties."
- > Old Timer ... "We used it to pick up girls in the fifties."
- > Country Club Shagger ... "We've loved it since when but don't get out of the house much now."
- > Baby Boomer Shagger ... "We got it all started back again in the seventies."
- > Eighties Mirror Step Shagger ... "We know y'all don't like it, but every dog has its day."
- > Johnny Come Lately Shagger ... "We saw it, liked it, and y'all can't stop us from doing it."
- Consider also some other possible shag categories:
- > Competition Shagger ... "You old folks were pretty good, but I'd like to see you do a triple spin."
- > Junior Shagger ... "My mama made me do it, but I do it better than you."

> Living Legend ... "We can't dance much, but y'all better not tell us."

> Shag Hall of Famer ... "We did it longer and better than all of y'all."

How about some notable shag phrases:

> Disc Jockey ... "Ball, deepys can dance, too."

> Club Owners ... "I been in the shag business for 40 years, and shaggers don't spend money."

> Typical Shagger ... "Nobody goes there anymore; it's too crowded."

> Shag Contest Judge ... "If I don't vote for them, they'll get mail at me."

> Shag Contest Dancer ... "You mean I can't dance Amateur if I won the Nationals?"

> New Shagger ... "Play some real beach music."

> Line Dancer ... "You got Beep Beep?"

> Old Shagger ... "Got any Basic or Mills Brothers?"

> Modern Shagger ... "What do you mean Doves? Lover isn't a shag song?"

> Shag Student ... "God, I hate that word pivot!"

We like to poke fun at ourselves. In truth, though, it really doesn't matter how you shag but whether you enjoy being around good people, good music, and a laid back, casual, simpler way of life.

Tom Boggs is a member of the Moore Area Shag Society. Reprinted from that club's 82nd newsletter.

Reminder:
S.O.S. cards are
not transferable.
Violators may
lose their
benefits.



1998 Event Planning Calendar 1999

OCTOBER 1998 2-3 Fall Bash, Johnson City, TN 10-11 SPAICSA Contest, Charlotte, NC 15-18 DJ Hall of Fame Weekend, NMS, SC 16-17 Shag Tracks, Chattanooga, TN 16-18 Shag-A-Rama, Panama City, FL 17 Fall Frenzy, Fort Mill, SC 21-24 Sip, Slide & Shag, Greenwood, SC 23-25 SPAICSA Contest, Inno, SC 24 Halloween Party, Sumter, SC 28-1 Orange Squeeze, Daytona Beach, FL See our ad on pg. 8 29-1 Beach Bash, Virginia Beach, VA 31 Shag-O-Ween, Greenville, NC 31-1 Turkey Blast, Winston-Salem, NC	NOVEMBER 1998 6-8 Fall Cyclone, Mooresville, NC See our ad on pg. 8 6-8 SPAICSA Contest, Atlantic Bch., NC 9-13 Beach Music Cruise (800) 852-7773 11-15 Move Across the River, Ft. Mitchell, KY See our ad on pg. 8 13-15 Columbia Invitational, Columbia, SC See our ad on pg. 8 13-15 SPAICSA Contest, Wilmington, NC 14 Shaggy Gobbler, Concord, NC 20-21 SPAICSA Contest, Fayetteville, NC 21 Inland Throwdown, So. Pines, NC 27-29 Ducks Thanksgiving Mixed Dsh., NMB	DECEMBER 1998 4-6 Christmas Party, Atlanta, GA See our ad on pg. 8 12 Christmas Party, Anderson, SC 18 Christmas Party, Fayetteville, NC 18 Christmas Party, Sumter, SC 31 New Year's Eve Party, Cornelius, NC 31 New Year's Eve Party, Memphis, TN 31 New Year's Eve Pty, Hags Head, NC
JANUARY 1999 1-3 Island Winter Classic, Hilton Head Is. 16-17 Mid-Winter Classic, N. Myrtle Bch., SC 29-30 NSDC Preliminaries, NMB, SC	FEBRUARY 1999 5-7 Footfalls Winter Boogie, Hickory, NC See our ad on pg. 8 19 Meals On Wheels, Burlington, NC See our ad on pg. 9 21 7-Day Shag Cruise Inc. Ft. Lauderdale See our ad on pg. 33 26-28 ACSC Winter Workshop, Mills, SC 26-28 Winter Shag Blast, Atlantic Bch., NC See our ad on pg. 8	MARCH 1999 5-7 DJ Throwdown, N. Myrtle Bch., SC 11-13 NSDC Finals, N. Myrtle Beach, SC 25-26 Smokey Mt. Boogie, Gatlinburg, TN
APRIL 1999 16-25 S.O.S. Spring Safari, NMB, SC	MAY 1999 21-23 Beach Music Festival, Virginia Bch., VA See our ad on pg. 8	JULY 1999 9-11 ACSC Summer Wksp., Burlington, NC 15-18 Junior S.O.S., N. Myrtle Beach, SC

S.O.S. Dates

1999
 Mid Winter Classic
 January 14-17
 Spring Safari
 April 16-25
 Fall Migration
 September 17-26
 Millennium Party
 Dec. 26-Jan. 2, 2000

2000
 Mid Winter Classic
 January 20-25
 Spring Safari
 May 5-14
 Fall Migration
 September 15-24

2001
 Mid Winter Classic
 January 18-21
 Spring Safari
 April 27-May 6
 Fall Migration
 September 14-23

2002
 Mid Winter Classic
 January 18-20
 Spring Safari
 April 12-21
 Fall Migration
 September 13-22

Upcoming Event Details



OCTOBER 1998

- 2-3 **FALL BASH** in Johnson City, TN. Hosted by the Mountain Empire Shag Society. Tickets \$25. Info: (423) 239-3198.
- 16-17 **SHAG TRACKS** in Chattanooga, TN. Hosted by the Chess Club Shag Club. Tickets \$25. Accommodations: (423) 894-6110 (ask for party discount). Info: (423) 899-4061.
- 16-18 **ALABAMA SHAG-A-RAMA** at the Howard Johnson in Panama City, FL. (800) 224-GULF. Tickets \$35. Info: (754) 674-7913.
- 17 **FALL FRENZY** in Fort Mill, SC. Hosted by the Lake Wylie Shag Club. Info: (803) 547-4823.
- 23-24 **SIP, SLIDE AND SHAG** in Greenville, SC. Hosted by the Greenwood Shag Club. Tickets \$25. Accommodations: (864) 542-0002. Info: (864) 459-9589.
- 24 **HALLOWEEN PARTY** in Sumter, SC. Hosted by the Sumter Shag Club. Tickets \$5. Prizes for best costumes. Info: (803) 489-9775.
- 28-1 **ORANGE SQUEEZE** at the Pinnacle Resort Oceanfront in Daytona Beach, FL. Rates start at \$48 (1-4 persons). (800) 854-8216. Tickets \$20; \$35 after Sept. 30. Info: John O'Dell (407) 877-6006.
- 29-1 **1998 SHAG HAWAIIAN BEACH BASH** at the Cavalier Hotel at the Oceanfront in Virginia Beach, VA. Rates \$59 (1-2 persons). (800) 440-8108. Tickets \$20. Info: Lew (757) 638-0616.
- 31 **4th ANNUAL SHAG-O-WEEN** at the Hilton Hotel in Greenville, NC. Rates \$65 (9-18) 355-0000 (ask for party discount). Hosted by the Eastern NC, Johnston County, Sugarfoot, and Wilson Area Shag clubs. Tickets \$8 for afternoon, \$8 for evening, \$12 for both. Info: (919) 321-1134.
- 31-1 **TURKEY BLAST** in Winston-Salem, NC. Sponsored by the Winston-Salem Shag Club. Tickets \$20. Info: (336) 824-2795.

NOVEMBER 1998

- 6-8 **8th ANNUAL FALL CYCLONE** in Mooresville, NC at Lake Norman. Hosted by the Twister's Shag Club. Tickets \$20. Accommodations: (704) 664-0506 or (704) 664-6100 (ask for party discount). Info: (704) 832-1981.
- 9-13 **8th ANNUAL BEACH MUSIC CRUISE** aboard the Norwegian Majesty. Double occupancy rates from \$349 plus port charges and gratuities. Featuring the Fabulous Timbers and Coonfire Band. Info: Skiff (800) 852-7773.
- 11-15 **MOVE ACROSS THE RIVER** at the Crowbridge Estate in Ft. Mitchell, KY. Rates \$65 (1-4 persons). (800) 264-9781. Tickets \$20; \$25 after Oct. 12. Info: Paul (513) 489-4865.
- 13-15 **COLUMBIA INVITATIONAL** in Columbia, SC. Hosted by the Columbia Shag Club. Tickets \$40. Info: (803) 259-0008.

NOVEMBER continued

- 14 **SHAGGIN' GOBBLER GET TOGETHER** in Concord, NC. Hosted by the Piedmont Shag Association. Tickets \$10. Info: (704) 788-3948.
- 21 **INLAND THROWDOWN** in Southern Pines, NC. Hosted by the Moore Area Shag Society. Tickets \$25. Accommodations: (910) 682-8585. Info: (910) 215-0175.

DECEMBER 1998

- 4-6 **CHRISTMAS PARTY** in Atlanta, GA. Hosted by ShagAtlanta. Info: (770) 822-4932.
- 12 **CHRISTMAS PARTY** in Anderson, SC. Hosted by the Electric City Shag Club. Tickets \$15. Info: (864) 230-0385.
- 15 **FASA CHRISTMAS PARTY** in Fayetteville, NC. Hosted by the Fayetteville Area Shag Association. Free for any shag club member. Accommodations: Holiday Inn on I-85 (ask for party discount). Info: (910) 483-8303.
- 15 **CHRISTMAS PARTY** in Sumter, SC at the JayCoo Hut. Hosted by the Sumter Shag Club. Tickets \$5. Info: (803) 489-9775.
- 31 **NEW YEAR'S EVE PARTY** in Cornelius, NC at Lake Norman. Hosted by the Twister's Shag Club. Tickets \$15 incl. heavy hors d'oeuvres and champagne toast. Info: (704) 832-1061.
- 31 **NEW YEAR'S EVE PARTY** in Memphis, TN. Hosted by Music City. Info: (915) 859-0251.
- 31 **NEW YEAR'S EVE PARTY** in Hags Head, NC. Hosted by the Outer Banks Shag Club. Tickets \$50. Accommodations: (800) 302-3402 (ask for party discount). Info: (919) 261-6405.

JANUARY 1999

- 1-3 **ISLAND WINTER CLASSIC IV** on Hilton Head Island. Hosted by the Hilton Head Island Carolina Shag Club. Tickets \$25 until 11/1. \$40 after. Accommodations: Crown Plaza Resort. Info: (803) 525-0064.
- 14-17 **MID-WINTER CLASSIC** in N. Myrtle Beach, SC. Hosted by the Association of Carolina Shag Clubs. Membership in a Full Member ACSC shag club required to attend. Free food & much more. Info: www.shagdance.com.

FEBRUARY 1999

- 13 **MEALS ON WHEELS BENEFIT** in Burlington, NC. Hosted by the Burlington Shag Club. Tickets \$30, \$15 without meal. Accommodations: (336) 227-5541 (ask for party rate). Info: (336) 584-6229.

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Introducing ...

The 1998 - 1999 National Shag Dance Championship Dance Team

Six shaggers from South Carolina and six from North Carolina compose the 1998 - 1999 National Shag Dance Championship Dance Team, as appointed by the Nationals' board of directors.

These six couples will show their dance expertise at many performances this year from coast to coast.

In November they will perform at Disneyland in California at the U.S. Open Swing Dance Championships, and in April they will be in New York for the American Swing Classic. They will also make appearances at Myrtle Beach's Beach Ball Classic in December and at the Galtin Brothers Theater and "From Nashville to Broadway."

The Nationals' chairman, Barry Thigpen, says, "This is our seventh year of naming a team to act as the ambassadors for our dance. They are high-energy and the youngest team ever, with seven members presently in college. They are quick learners and should please the shag world and anyone who appreciates great dancing."

Members of the team have already appeared at Steve Galtin's



1st row - Cameron Carson, Jimmy Carson, Jennifer Bower. 2nd row - Sarah West, Sam West, Mikki Kinkaid. 3rd row - Michael Morris, LeAnn Best, Justin McAlhany, Grayson Smith, Brad Kinard. Not pictured - Chuck Jenkins

Summer Spectacular in July

The 1998-99 team is composed of North Carolinians Jennifer Bower, Statesville; LeAnn Best, Clinton; Nikki Kinkaid, Greensboro; Michael Morris, Tarboro; and Sam and Sarah West, Hamlet; and South Carolinians Cameron and Jimmy Carson, Charleston; Chuck Jenkins, Clover; Brad Kinard, Clinton; Jessica McAlhany, Mt. Pleasant; and Grayson Smith, Marion.

The Nationals competition, sponsored by Anchor Bank and Myrtle Square Mall, is held at Studebaker's, with the preliminaries on January 29 and 30 and the finals on March 11, 12, and 13, 1999.



The Beth Mitchell Memorial Scholarship

Dear Shaggers:

In memory of our 1998 National Non-Pro Champion, the National Shag Dance Championships Board of Directors has established the Beth Mitchell Memorial Scholarship to assist in the education of worthy college students.

The accounting firm of Smith, Sapp, Bookhout, Crumpler and Callahan and the law firm of DuRant and Martin, both of Myrtle Beach, are preparing a tax-exempt foundation to administer the scholarship. Accounting and legal fees will be paid by the N.S.D.C. No fund-raising shall be involved.

Our fundraising goal is to acquire adequate principle, allowing the interest accrued to fund each annual scholarship. Contributions are welcome from shag clubs, businesses, families, and individuals.

The N.S.D.C. Board contributed \$1,000. The 1997-98 National Shag Team contributed \$1,000 from their first-place win at the S.O.S. Grand Nationals. The Danville Shag Club donated \$1,000. We have also received numerous other contributions, large and small.

The N.S.D.C. will purchase a plaque for display that will list the:

Benefactors (\$1,000+)

Patrons (\$500-999)

Beth's Angels (\$100-499)

The scholarship committee includes Beth's parents, Mr. and Mrs. Worth Mitchell; two N.S.D.C. Board members; one appointee by Mr. and Mrs. Mitchell, and one appointee by the N.S.D.C. Board members.

We encourage you to contribute today to this lasting memorial for a true shag angel. Please become a part of this worthy endeavor.

Sincerely,

Barry Thigpen
Barry Thigpen, Chairman

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Running the Business of a Shag Club



by John Harper

While we are busy having more fun than we have ever had in our lives, we sometimes forget that a shag club has a lot of business to take care of. In fact, running a shag club is like running a business.

If run well, it will succeed; if not, it will fail. One thing is very clear: the business will not run itself. There is much work to be done by everyone every single day.

The club, like a business, has a product to sell to customers, who must be enticed to try the product. The customers are looking for a quality product; and if they do not find it, they will look to competitors.

The club has managers and workers. Its management must not only manage but must give leadership. Managers must delegate and even empower the workers. The club's workers must find the work meaningful and satisfying, or their morale suffers—the work slows down or does not get done at all.

The club operates through a corporate structure and by internal rules. The club keeps business records. It manages money and often an inventory of goods. All of this business must be taken care of or the shag business will become bankrupt.

Sales to Customers

In forming and in operating a shag club, the first thing we have to have is a steady flow of customers, who represent potential "sales" or members.

We get customers by advertising, by demonstrating a superior product, by word of mouth recommendations, and by being open for business in an accessible place. All this creates goodwill, a valuable asset for any business.

Getting customers in the door is no small task. But shag clubs should do what businesspeople do: advertise, make and use contacts, and never miss a chance to talk "business."

If the local newspaper has a schedule of entertainment events, use it. If not, buy an ad in a newspaper occasionally. [And, of course, place an ad for your big annual event in the S.O.S. Carefree Times.]

Buy time on the radio; or if you make your big event a charity fundraiser, you may get your radio spots free! Do demonstrations at Fourth of July and Labor Day celebrations and at malls during Christmas season.

Don't miss a chance to talk shag to anyone who will listen. When customers do come, members must speak to them, introduce them to others, teach them to dance, and dance with them (even though they are way below members' skill level). They will have a good time, and they will come back.

More importantly, they will do what all satisfied customers do—tell other people about the product. If they do, the shag club develops an excellent reputation (goodwill), which in and of itself brings in more business.

Finally, it is the business of every worker—that is, every member in the club not just management (the officers and directors)—to sell the club. They can do that every night the club meets by making newcomers feel part of the group. Nothing turns away prospects for for that matter kills an existing club faster than cliquish, unfriendly people.

Management/Employee Relations

These relations are critical in any business organization. They are even more critical in a shag club.

A shag club is a voluntary organization. No member is bound to the club by economics. Therefore, the club's management must be careful how they handle the club's work and implement policies with the members.

Current management philosophy is that managers must not only manage (direct daily operations), but they must lead—meaning to think strategically, inspire employees, and deal with them in a "touchy-feely" way. Ordering people around simply does not work very well anymore, even with paid employees.

One of the most effective ways of leading, rather than directing, is by building consensus—reaching common agreement among the workers. In fact, it may be the only way in a voluntary organization.

Trying to cram down policies because it may be technically within one's authority under the by-laws to do so is shortsighted and ineffective. It builds resentment and may prompt members to haul out the by-laws to see what their rights in a club the officers and directors are.

No officer can give a member a direct order to do anything. The officer can only ask and hope that the employee is motivated enough to do it and talented enough to do it well. When the job is well done (or perhaps just done as well as possible), the performance should be recognized with praise and appreciation.

Participatory management is a current trend in business. It is certainly important in a voluntary organization. Club officers should routinely check out the membership's feelings about club policies and activities.

They should continually ask for suggestions from the membership, perhaps even holding "brainstorming" sessions among them. When members criticize sharply, the club's management should acknowledge

the feelings behind the criticisms, even when the criticism is based on misinformation or is just dead wrong. Personal attacks should be avoided at all costs.

Finally, club management should get as many members involved in club activities as possible and empower them to do their jobs.

It is human nature that we do not put high values on things we have no investment in. When members work for the club, they have made an investment in it, which they will want to protect by staying involved. If they have made no investment, they probably could care less what happens to the club.

Structure and Rules

If a business consists of more than one person, it will need some organizational structure. The larger the business, the more complex and more formal the structure needs to be.

A good structure makes things go easier, rather than being a hindrance. After all, who is responsible for what—and what that person's authority is—needs to be determined. Otherwise, confusion reigns or battles rage.

A good set of by-laws provides the structure a shag club needs to do business in an organized way. Good by-laws define how the club works; who does what; how to charge the management; how the club handles difficult problems (like the discipline of members or removal of officers); how to prevent problems (like financial conflicts of interest); and even how members should conduct themselves.

A good set of by-laws is like a lubricant—it prevents friction and makes club business run smoothly. Tough decisions can often be made on the basis of these previously agreed-upon rules, rather than on individual decisions of officers or the collective decision of the board.

Disagreeable or dissident members will likely respect decisions made in accordance with the by-laws when they would subvert or refuse to comply with the same decisions made at the discretion of management.

Decisions made in accordance with the by-laws will seem to be made in good faith; decisions made without reference to standing rules may be perceived to be made at the whim of officers and directors.

By-laws provide for continuity and certainty. Important things are always done a certain way. There is no need to reconsider how things will be done this year, as opposed to last.

By-laws also protect people in doing their jobs. For example, they may prevent conflicts of interest or when followed, prevent charges of financial mismanagement.

Record Keeping

A business without good records is a business in a state of confusion and likely, a business in trouble. So is a shag club.

The keeping of accurate minutes of board and membership meetings is not a mere formality. It is an important activity. Accurate minutes reduce confusion.

With an accurate written statement of what happened last month or last year, a club has institutional memory. It knows what was decided "back then" and why. Mistakes are not repeated; arguments about the adopted policies are easily resolved.

Every business and every shag club should have excellent financial records. They are one of the strongest indicators of how well things are going. For example, if there is a door charge for visitors, one can tell at a glance how many visitors there have been.

Well-kept records protect officers and directors from charges of mismanagement of funds. They allow a club to tell in a moment what it can afford and what it cannot. They are necessary for a club to comply with civic duties, like the payment of taxes.

Managing Money

Every business must have income or it obviously perishes. A shag club without a steady stream of income would not be much of a club.

Therefore, a club should establish dues that are adequate for its needs. It should endeavor to increase receipts through spin-the-kitties, raffles, door charges, garage sales, and the like. The more money a club has, the more opportunities for having fun and for rendering service to charities.

Expenditures should be wisely made and properly authorized. Just because a corporate officer is entitled to write checks not to exceed a certain amount, that does not mean that the expenditure should be made.

Not all expenditures are well received by the membership, regardless of the amount. Stated differently, officers should be careful not to view the money as their own or under their exclusive control.

Officers should be especially careful about making expenditures with the hope that the board will authorize them after the fact. This can put pressure on the board members to authorize something they had rather not but feel compelled to do to rescue the officer from financial loss.

More than anything, officers should never do anything that benefits themselves for even appears to under the notion that they have

(Continued on Pg. 32)



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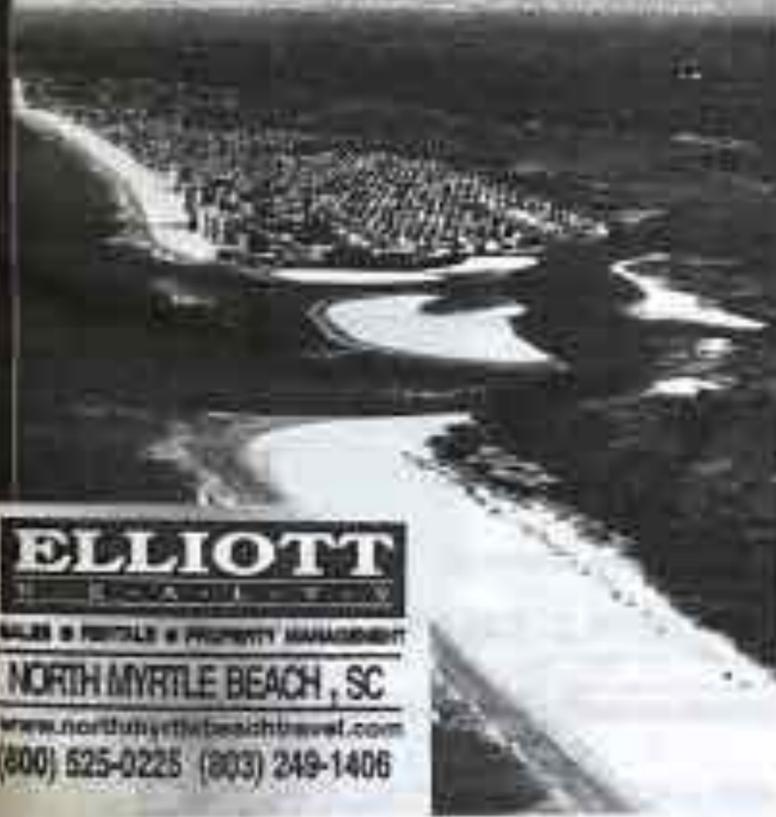
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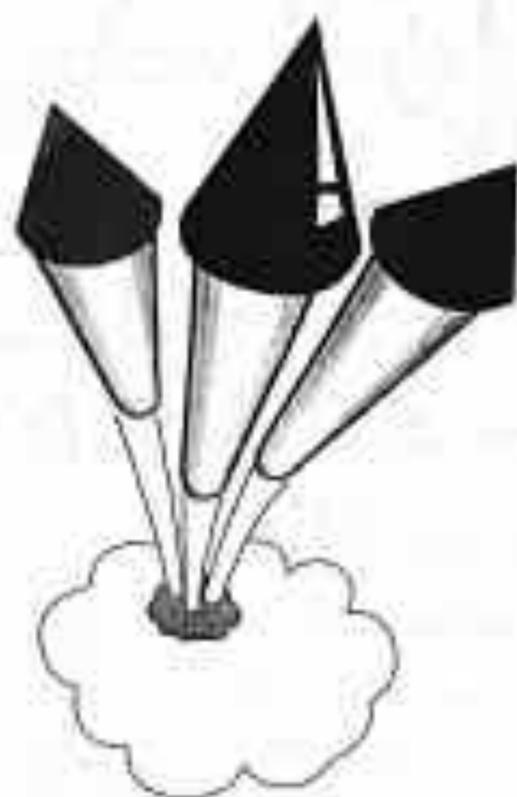
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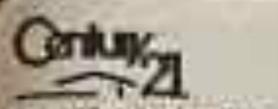
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Singing "Amazing Grace" the way my momma taught me

By Rich Harris

The 1998 S.O.S. Spring Safari was one of the best ever for Joop and me.

Joop finally retired from being a registered nurse, so she got to enjoy the entire ten straight days and nights from April 24 - May 2, with Emad and Bill Seymour, part of our S.O.S. family and fellow charter members of the Good Times Shoppers, at their Xanadu condo.

As usual, Joop wanted me to go back to Charlotte to work on Monday and Tuesday, but I made the most of the two weekends and Wednesday through Friday of the full week.

The weather was unusually cool and rainy, but the sun was warm when the clouds did not hide it. Joop and I unwound the best weekend by sunbathing at the pool when the wind got too brisk or too cool to be on the beach.

I could not believe that I woke up at 4:00 a.m. the first morning we were there, just in time to see the beautiful sunrise. As I watched a red ball of fire slowly creep over the horizon and quickly rise in the sky—and as I listened to the soothing, rhythmic roar of the waves as they washed ashore—I reflected upon the serenity and beauty of a sunrise at the beach.

The sunlight created a golden path across the sea directly from the sun to me. This majestic morning repeats itself day after day after day, bringing with it the freshness and hope of a new day. It is simply incredible. The sea gulls floated in the air and swooped across the golden rays reflecting off the ocean, reminding me of the peace I felt as I watched this new day begin.

The red, clearly defined ball of

fire became a yellow blur so intensely bright that I could no longer look at it directly. Soon the light would become heat to warm the wet, cold sand and the ocean.

The warmth from the sun seemed to heal the aching joints and tired muscles, bringing on a restful sleep which wrapped around me better than any blanket. At mid-morning a million, zillion diamonds were sparkling in the sea as the sunlight reflected off the water.

The beauty, peace, and serenity of the beginning of a day at the beach reminded me of gospel hour at S.O.S. In the 1994 Fall Migration issue of the S.O.S. Carefree Times, I wrote an article about ShaGospel music and the recording of This Day by Tony Monteth of Charlotte. Tony came to the 1994 Spring Safari and sang This Day in the deejay booth at the summer clubs.

The next year, deejay Walter Upchurch started gospel hour on the last Sunday of the 1995 S.O.S. Spring Safari, and I wrote an article about the "Upchurch Gospel Hour" in the 1995 Fall Migration issue of the S.O.S. Carefree Times.

Walter wanted to revive a tradition started by Hal at Parris deejay Roger "Spider" Kirkman to play gospel music the first hour each Sunday when he was the deejay at Fat Jack's and at Fat Harold's on the beach. This music was so good that you could just not believe that it was Sunday morning after just a few hours sleep. What a way to start the day!

Deejays Clyde Walker, Tottie Brown, Harold Beaver, Ron Arty, Jeanne Johnson, and others have kept gospel hour going strong. The O.D. ShaG Club became the lip-synching choir, with choir robes, and sang along with the music. Then Milford and Becky Bowen, who own Pirate's Cove, hired Walter Upchurch to coordinate the deejays there, so Walter moved and continued gospel hour there; and each S.O.S. it grew better and better. As the 1998 S.O.S. Spring Safari approached, Milford and "Water Dog," aka Wayne

"Skipper" Hough, the then manager of Pirate's Cove, were relaxing on the beach and started talking about gospel hour.

Milford asked, "Why don't we do the real thing?" They decided to find a real choir to sing those ShaGospel songs. Later, "Dog" was at the grocery store and casually mentioned to the check-out clerk that he was looking for a gospel choir. That clerk told him to contact Sheryl Ward, her aunt, who just happened to be the music minister and head of the choir at St. Paul's A.M.E. Church in Little River.

Dog sent a tape of gospel shag songs to Sheryl and her husband Mike to see if they knew the songs. They called him and said that they routinely sang some of those songs and that they would love to be a part of gospel hour.

Some of the choir members refused to sing in a bar, but Sheryl was able to get enough members to turn the gospel hour choir. She played the keyboards, but the choir needed other musicians.

Dog knew Dan Gore and a couple of the guys who played in Fat Jack's band, and he asked them to join the choir.

Then Milford and Dog decided that every gospel hour needed a preacher to deliver a short sermon. Dog asked an evangelist he knew in Myrtle Beach, Beave, aka "Beave" Greenway, if he would deliver a five minute sermon, and Beave welcomed the opportunity.

This gospel hour started at 9:30 a.m. on the last Sunday of the 1998 S.O.S. Spring Safari. I would hardly believe that anyone would show up at that early hour, after dancing until 2 a.m. the night before, but the place was packed. People loved the deejay hour and sat in the middle of the floor.

The audience was clapping with the songs and going nuts when a song was finished. I clapped so long and hard that I wore a blister on my little finger next to my college ring.

The choir leader, Sheryl Ward, said that she was going to sing

Amazing Grace the way the Southern Ba-a-up-tists (that's with at least four syllables) sing it, and then she was going to sing it the way her Momma taught her. The first version was fantastic, and the second version was simply out of this world.



I have seldom felt so moved as I did that morning. I had goose bumps the entire time. People around us had tears of joy streaming down their cheeks. A number of people said that they had not been to church in a long time, but they were going to start going back.

The choir sang Rough Side of the Mountain, Somebody Prayed For Me, and other great shag songs. But when most people stood or sat captivated by the music without dancing, they knew something special was happening.

Then the preacher, Beave Greenway, delivered a powerful five to ten minute sermon. If you have ever tried to listen to a deejay try to make an announcement at S.O.S., you know that hardly anyone quits talking and most of the time you cannot hear what's being said. So it was really amazing that, when the preacher got up to speak, a hush fell over the crowd, and you could have heard a pin drop.

It was a special time for the people in attendance, and I can't wait to see what's in store for us at future gospel hours.

Thanks S.O.S. for the memories and for the Good Times Shopping.

Rich Harris, a member of the Good Times Shoppers, is an attorney from Charlotte, North Carolina. He has been a frequent contributor of photos and articles for the "Carefree Times." This article was edited for copyediting purposes.



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2001