

1989 ... The Tenth Great Migration to O.D. ... Will You be There?

S.O.S. 1989 X

1988 S.O.S. Fall Migration IX -

*Good Times There
are Not Forgotten!*

SOS IX was many things to many people ... *and there were "many" people in attendance .. the largest crowd ever ... by far!* It was the Migration of the "shag wars," pitting a parasitic come-lately group against our old traditional standby organization. *The support shown S.O.S. and Harold Bessent was staggering and unbelievable! Harold and I will never forget it and we owe you, the S.O.S. members, a big debt of gratitude! You let everyone know that S.O.S. also stands for "Solidarity of Shaggers!"* It was the Migration of O.C. Smith ... and "Bubber" Snow ... and U.S.A. Today TV ... and the Last Hurrah at Fat Harold's! It was the Migration of a rainy Saturday night ... and friends under the tents at Lulu's. It was the Migration of beach music lovers from 27 states and three countries. It was the 9th annual gathering of the S.O.S. clan. *It was fun!*

Fat Harold is Alive and Well and Still in Business!

Cotton Worley was finally able to evict Harold Bessent from the Fat Harold's building, due to a minor technicality in the lease, the week following the S.O.S. Fall Migration. Harold moved across the street and is now operating Lulu's Lilly Pad, his old Harold's Across the Street club, where the beach music flows and the beat goes on! If you're at the beach, please stop by and see him! Fat Harold has exciting plans to expand this property in the future and to possibly have another club as well. Harold is o.k.! Don't worry, be happy- at Fat Harold's new, old beach club!

S.O.S. has Big Plans for 1989!

Dates Set for S.O.S. Spring Safari and Fall Migration at Ocean Drive, U.S.A.!

SOS Spring Safari - April 6 - 9

Fall Migration - Sept 13 - 17

Details on the Spring Safari will be in the next newsletter which should be mailed by mid-January to 1989 S.O.S. members. *We'll also have an S.O.S. Golden Oldies party again in 1989 ... for those 39 years young and older. We'll fill you in on the date in the next issue of Carefree Times!* We're also hoping to have an S.O.S. inland party in either Raleigh, Virginia Beach or Columbia early in '89 and will be back to you on this soon!

"Thank You!"

*to just a few who made
the 1988 S.O.S.*

Fall Migration Possible:

Association of Carolina Shag Clubs

"Fat Harold" Bessent

The S.O.S. DJ's

"Swamp Fox"

Nadine Laughter

Senator "Bud" Long

Phil Sawyer

The Hon. John J. "Bubber" Snow

Marshall Stewart

A Massive Mountain of Mail

We took a couple of months, and more, off from S.O.S. duties after the Fall Migration and the applications, mail and messages have piled up into a mountain! If you've written or called and received no reply - hey! That's why! We were just totally exhausted from the long summer of planning the S.O.S. and fighting the shag wars, but we're now ready to rock 'n' roll again! *Onward! Upward! SOS - it will stand!*

Trivia: The Big Eye ...

Fortunes have been spent filming the S.O.S., but unfortunately, most of the film footage shot will never be seen. There are hundreds of hours of raw film, tucked away out there in storage.

1980 - I was contacted by *Real People*, who wanted an exclusive on filming the S.O.S. I had already granted permission to a new CBS network show, *Hour Magazine*, to film the S.O.S. and they ran a segment at least twice on national network T.V. Although they spent four days at the S.O.S., the final great edited version ran only about four minutes. I tried in vain to get the out-take footage. Policy!

1980 - A TV station in Raleigh ran a 10 minute edited version on the S.O.S. that was absolutely fantastic!

1981 - Jack Webber, an independent film producer from Chicago, brought a large film crew to the S.O.S. for a full week. He returned to the S.O.S. in 1982 for more footage. Jack planned an hour film which he hoped to distribute through cable TV. The last I heard from him was in 1985 when he was trying to raise money to complete the project.

1984 - Producer Rick Sebak and crew of SC-ETV spent a week at the S.O.S. Fall Migration filming for a documentary titled "*Shag*." Rick spent over a year on this project and really did his research and homework. This 30 minute documentary aired on many public TV stations in 1986 and, to date, is the most professional film done on the shag and the S.O.S.

1985 - Al Munn, former Myrtle Beach life guard, S.O.S. member and TV producer, filmed a one-hour TV documentary, *Shaggin' on the Strand*, which has played on TV stations throughout the south several times.

1987 - NBC TV news sent a crew to the S.O.S. to film footage for the Tom Brokaw nightly new show. Yet to air.

1988 - USA Today TV sent a crew to film the S.O.S. for a segment on their nightly show. Yet to air.

You Can Enjoy the S.O.S. Fun and Frolic ... if You Act Now!

Now's the Time to Renew Your S.O.S. Membership!

IMPORTANT!

Due to popular demand, and the shrinking available party space,
WE MUST REDUCE the SIZE of the S.O.S. by 25%.

One out of every four who attended SOS IX will not be able to renew for 1989!

Don't Let This Happen to YOU!

It's strictly 1st come ... 1st served according to the new renewal priorities!

This newsletter is only being mailed to those who joined or renewed their S.O.S. memberships prior to the Fall Migration IX so that you will have *first chance to respond*. It will not be mailed to those who renewed or joined at the Fall Migration until *after* you've had the first chance to respond! *It's your reward for joining early in 1988!* The simple fact is: the demand for S.O.S. memberships is greater than the supply! Many have complained that the S.O.S. is too crowded. We've lost the Fat Harold's ocean front space. We'll have less party space available at O.D. than last year. We must take action and reduce the ranks! *A word to the wise:* Those who wait 'til the last minute to renew this year will be *left out!* No longer can you count on getting an SOS card at the beach. The bottom line is: Right now is the time to renew if you want to be assured a 1989 SOS membership card! Due to these new priorities, we expect to be swamped with mail which will increase the time it takes for membership fulfillment. Please allow 30 days for processing during the next couple of months. The 1989 SOS membership cards will be processed *first come - first served*, on the following basis:

1989 S.O.S. Membership Priorities

1- Only renewals of '88 SOS members will be processed now.

No new memberships will be processed until 1988 members have had an opportunity to renew by mail and new memberships will not be considered until **after March 1st**, when it will be *first come ... first served* on a space available basis ... should '88 members fail to respond and memberships are available. New member applications will have the same priority as renewals after March 1st.

Exceptions:

(A) Spouse or date (who was not a member in '88) of '88 S.O.S. member, and who is on the *same 1989 membership application* with the '88 member, will be processed along with the '88 member.

(B) New member, over the age of 35, who has a personal letter of recommendation from either : a member of the Shaggers Hall of Fame, a member of the Living Legends Society, or a local President of a shag club belonging to the Association of Carolina Shag Clubs. Letter of recommendation must accompany membership application. Applications of new members with a letter of recommendation from one of the above will be processed **after February 15** on space available basis at that time.

2 - '88 members 35 and over will have 1st priority until Feb. 1st.

S.O.S. membership renewals for those *under the age of 35* will not be processed until older '88 members have had an opportunity to renew. No renewals of 1988 members under the age of 35 will be considered or processed for renewal until **after February 1**. "Under 35" applications will have the same priority as "35 and over" applications after February 1 on a first come ... first served, space available basis. The ages presently in our computer will be our basis for determining and verifying ages. If no age was shown on your '88 application, or you put "*old enough,*" etc. on the age line of the application, you will be considered to be under 35. "*Under 35*" applications will be processed on space available basis at that time, in the exact order they are received. *Suggestion: Send in your application now and we'll process in the exact order it was received after February 1st.*

Exception: Spouse or date, under the age of 35, of '88 S.O.S. member who is 35 or older, and who is on the *same '89 membership application*, will be processed along with the over 35 member.

SEND IN YOUR '89 APPLICATION TODAY ... DON'T BE LEFT OUT IN THE COLD!

Hey, gang, this is a new ball game ... please allow at least 30 days for processing and don't mark your application "rush" !



1989 S.O.S. MEMBERSHIP APPLICATION

WERE YOU AN SOS MEMBER IN 1988? YES NO

If you were a member in 1988, list your SOS Card Number(s) _____

If New member, Do you have proper letter of recommendation attached? _____

If no letter is attached, who is 1989 sponsoring member? _____

Applicants NAME(s): _____

STREET ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

PHONE - DAY: () _____ NIGHT: () _____

AGE(s) _____

MEMBERSHIPS @ \$20 PER PERSON: No. _____ AMT: \$ _____

Note: membership is for the calendar year 1989 and expires Dec. 31, 1989 and includes S.O.S. Spring Safari, Golden Oldies (age 39 and older) and Fall Migration. Membership cards are non-transferable. No lost or stolen cards will be rep



Vinyl SOS BUMPER STICKERS: Any 2 for \$5 ... \$3 for 1

only
a few!
While
they last!

SHAG NAKED at the S.O.S. _____ No. _____ AMT: \$ _____

**Ocean Drive, USA -
Beach Music Capitol of the World** _____ No. _____ AMT: \$ _____

NEW! **I'd Rather be Shaggin' at the SOS** _____ No. _____ AMT: \$ _____

NEW! **SOS Shaggers Do It In Record Time** _____ No. _____ AMT: \$ _____

TOTAL ENCLOSED \$ _____

Enclose check or money order made out to: "S.O.S." - Mail to: S.O.S. - Post Office Box 8343 - Richmond, Virginia 23226

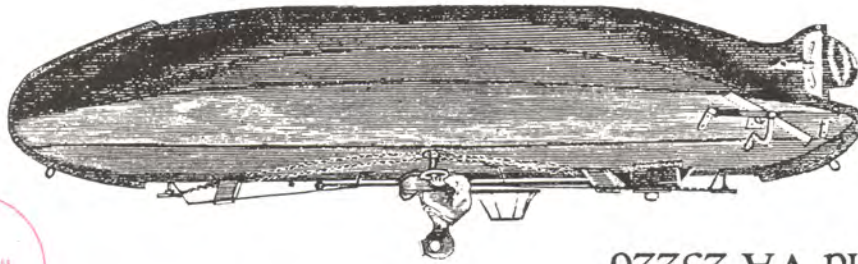
1989 SOS MEMBERSHIP PRIORITIES

- 1** PRIORITY 1: '88 SOS MEMBER - AGE 35 OR OVER
1988 S.O.S. Members age 35 and over (and spouse or date on this application.) will be processed immediately. After February 1, they will have same priority as those 35 and under and processed on space available basis.
- 2** PRIORITY 2: '88 SOS MEMBER - AGE UNDER 35
1988 S.O.S. Members under age 35 will be processed on space available basis after February 1.
- 3** PRIORITY 3: NEW MEMBER AGE - 35 OR OVER
New members with letter of recommendation from Hall of Famer, Living Legend or Shag Club President will be processed on space available basis after February 15. New member with '89 member sponsor: March 1.

OFFICE USE ONLY: Priority No: _____ 88 Mbrshp Nos verified _____ Ages Verified _____ Ck Cleared _____ Any \$ from 88 owed _____

1989 S.O.S. Dates Set ... Important! Renew NOW ... Don't Be Left Out!

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1987 S.O.S. Fall Migration

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